

**Des Moines Area Community College
FIRSTS Goals
FY 2006 Scorecard**

1. FIRST in Quality

Current Year Rating	Previous Year Rating	INDICATOR
	Not Reported	A. Within term credit course retention
	Not Reported	B. Fall-to-spring credit student persistence
	Not Reported	C. Fall-to-fall credit student persistence
	Not Reported	D. Graduation rate
	Not Reported	E. Post-DMACC Success in employment and further education
Not Reported	Not Reported	F. Assessment of student learning
	Not Reported	G. Percent of sections taught by full-time faculty
	Not Reported	H. Percent of returning non-credit customers (non-mandated)- CE and DBR

2. FIRST in Service

Current Year Rating	Previous Year Rating	INDICATOR
	Not Reported	A. Overall service area population penetration- Credit
	Not Reported	B. Overall service area population penetration- Non-credit
	Not Reported	C. Service area population penetration by race- Credit and Non-credit
	Not Reported	D. Service area population penetration by age group- Credit only

3. FIRST in Affordability

Current Year Rating	Previous Year Rating	INDICATOR
	Not Reported	A. Student education costs including tuition rate, fees and other expenses
	Not Reported	B. Scholarship endowment fund balance
	Not Reported	C. Scholarship dollars awarded
	Not Reported	D. Number of student scholarships awarded
	Not Reported	E. Total foundation assets
Not Reported	Not Reported	F. New revenues from grants, investment income and other sources (CE, DBR)
Not Reported	Not Reported	G. Alumni association size and contributions
Not Reported	Not Reported	H. Cost savings through process efficiencies and utilization of existing technology

Key:	
	Significant Improvement
	No Significant Change
	Significant Decline

National Cohort

Austin CC (TX) Collin County CC (TX)
Johnson County (KS) Madison Area Tech (WI)

Cuyahoga (OH)
Maricopa System (AZ)

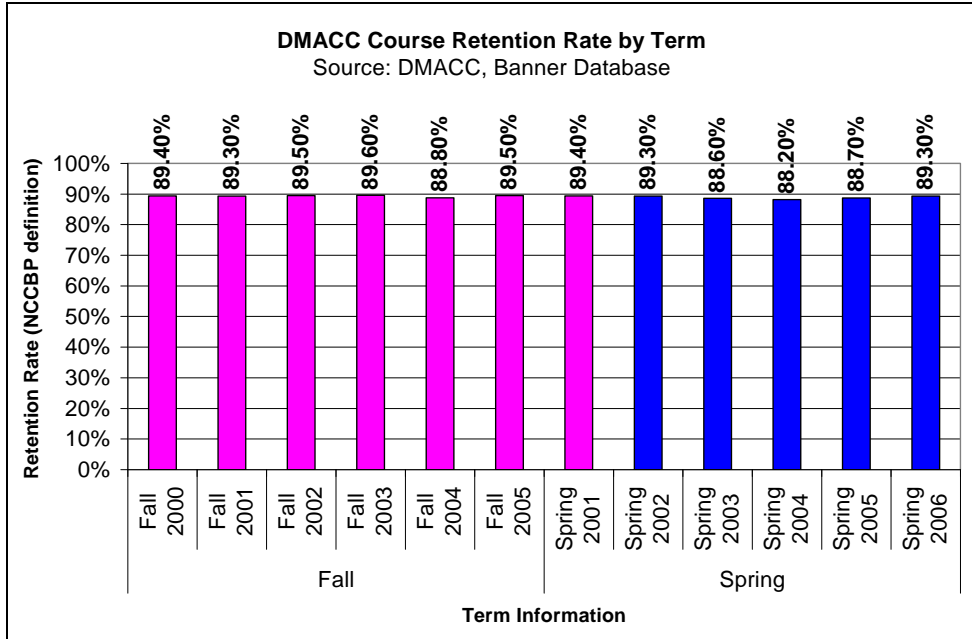
El Paso CC (TX)
Metropolitan (NE)

Erie CC (NY)
Miami Dade (FL)

FIRST in Quality

A. Within term credit course retention (NCCBP definition)

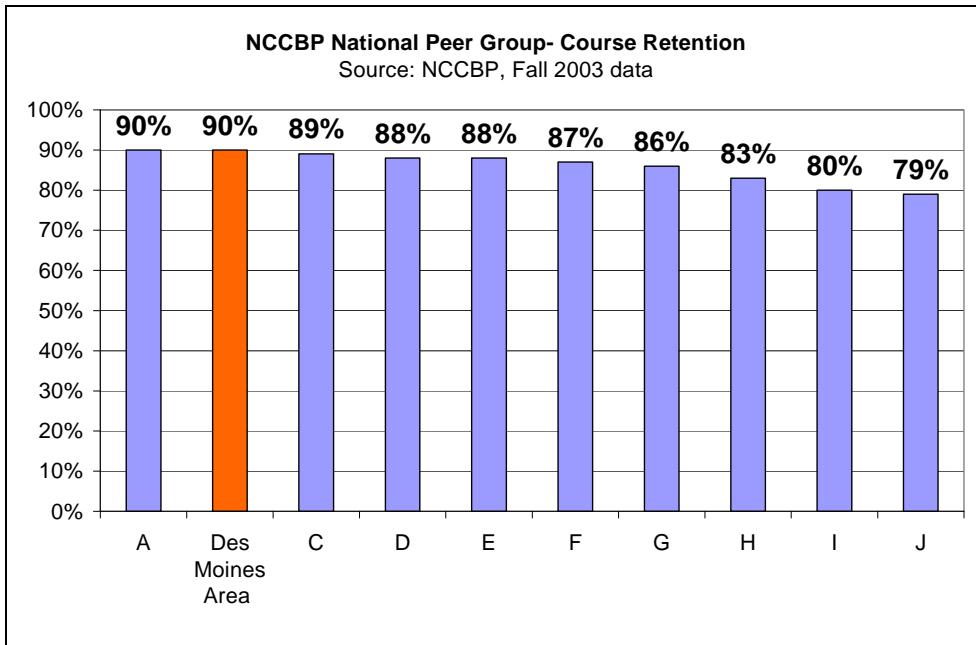
1. DMACC Trend Data



2. Iowa Benchmark

NONE

3. National Cohort Benchmark



National Cohort

Austin CC (TX)

Collin County CC (TX)

Johnson County (KS) Madison Area Tech (WI)

Cuyahoga (OH)

Maricopa System (AZ)

El Paso CC (TX)

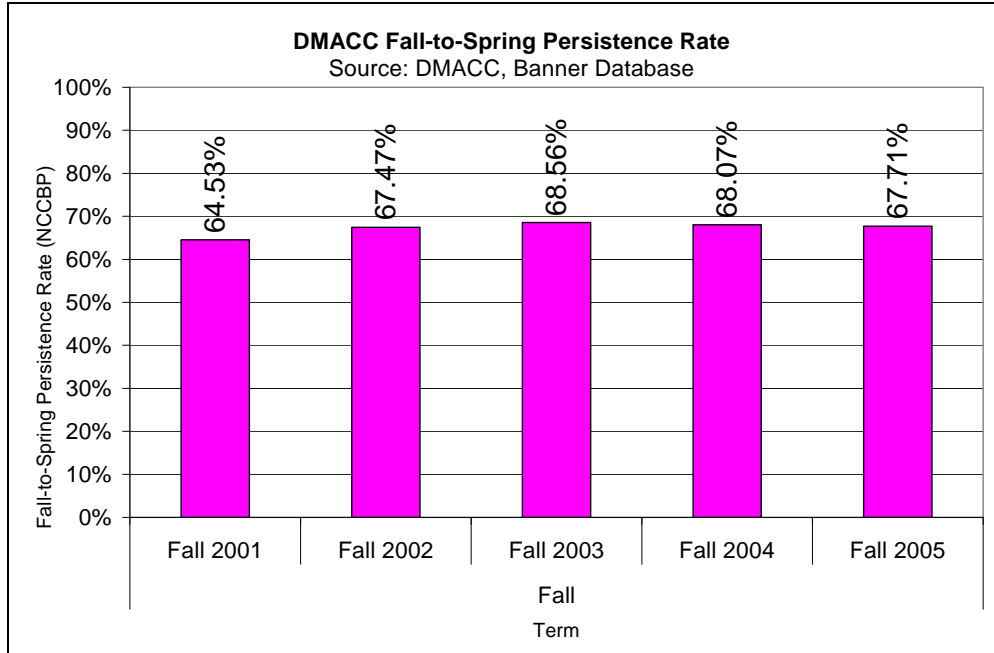
Metropolitan (NE)

Erie CC (NY)

Miami Dade (FL)

B. Fall-to-Spring Credit Student Persistence

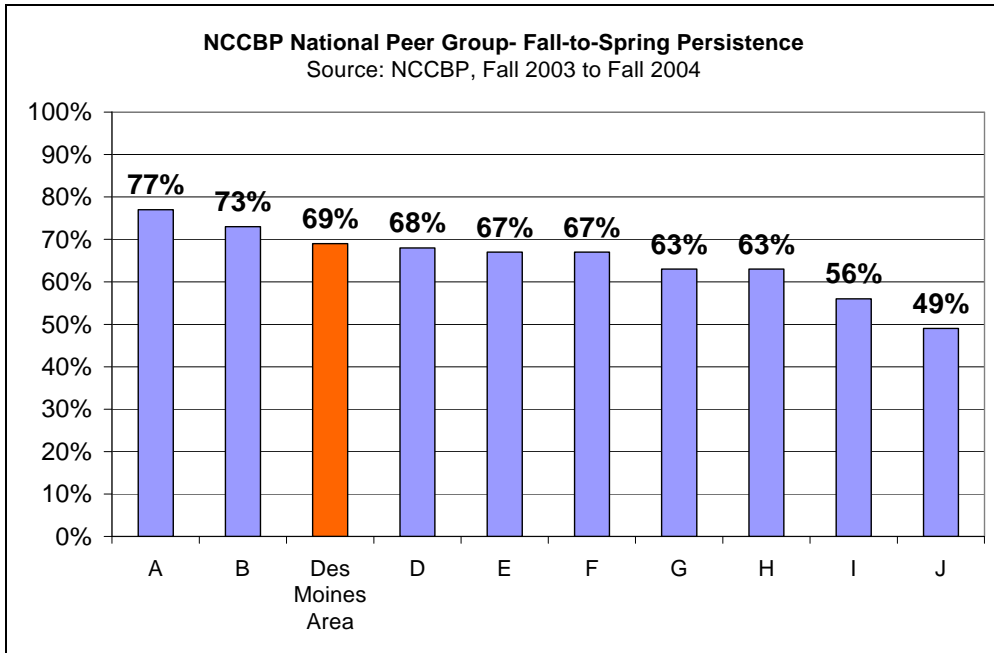
1. DMACC Trend Data



2. Iowa Benchmark

NONE

3. National Cohort Benchmark



National Cohort

Austin CC (TX)

Collin County CC (TX)

Cuyahoga (OH)

El Paso CC (TX)

Erie CC (NY)

Johnson County (KS) Madison Area Tech (WI)

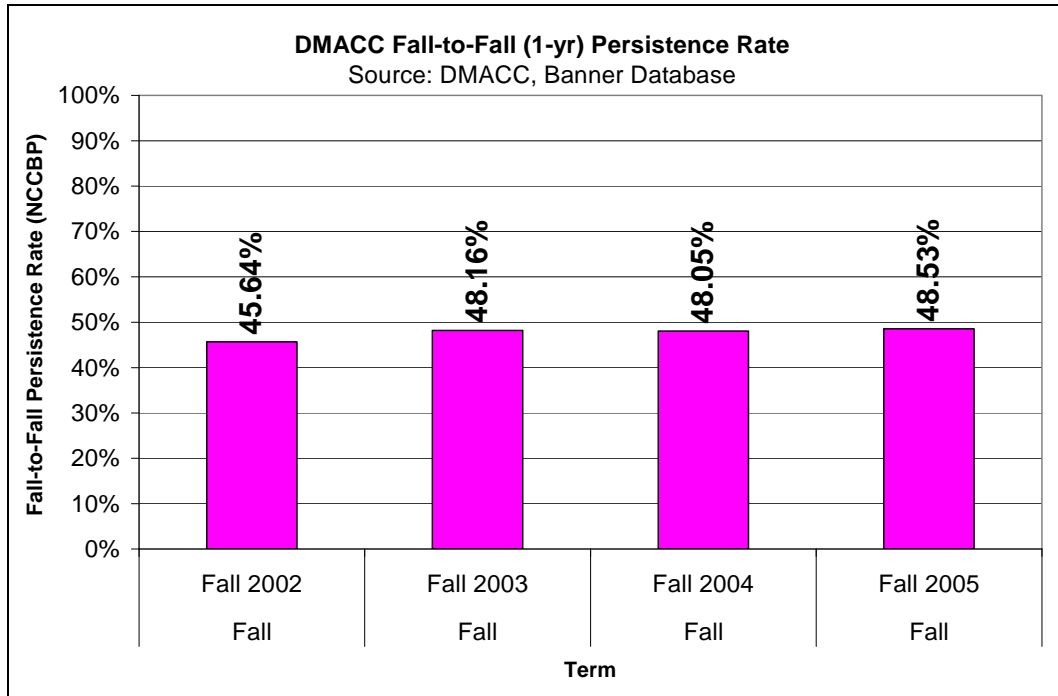
Maricopa System (AZ)

Metropolitan (NE)

Miami Dade (FL)

C. Fall-to-fall Credit Student Persistence

1. DMACC Trend Data



2. Iowa Benchmark-

NONE

3. National Cohort Benchmark

National Cohort

Austin CC (TX)

Collin County CC (TX)

Cuyahoga (OH)

El Paso CC (TX)

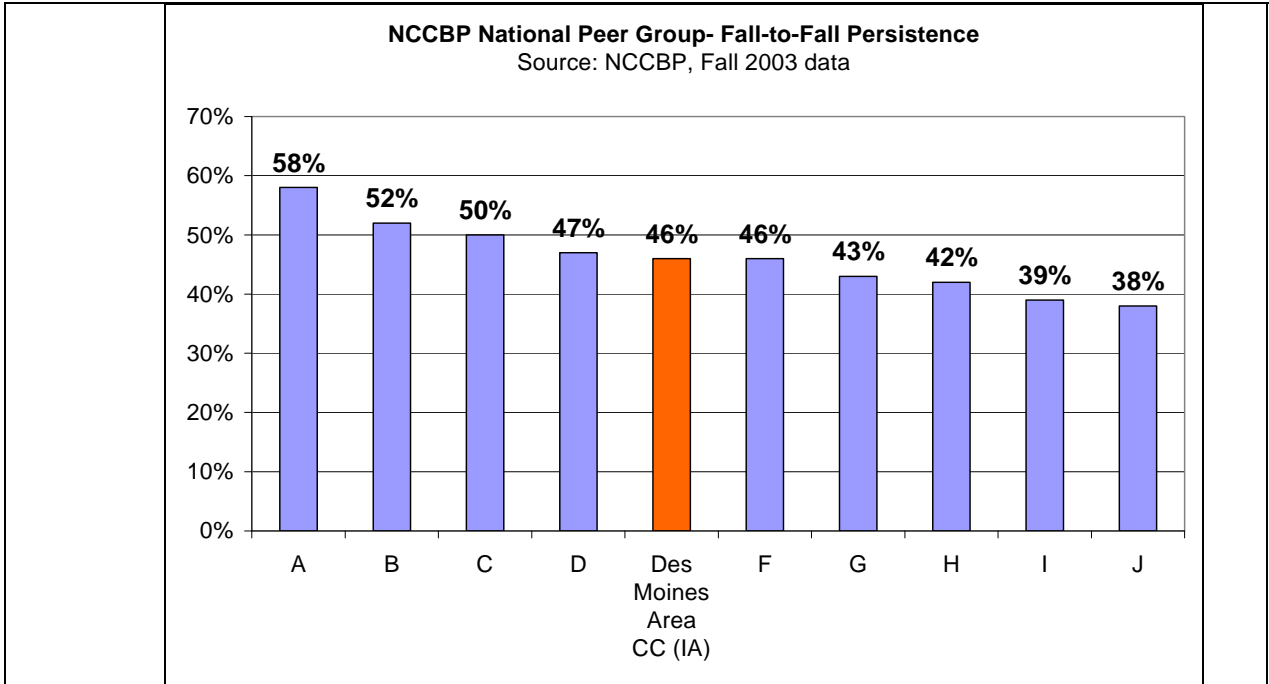
Erie CC (NY)

Johnson County (KS) Madison Area Tech (WI)

Maricopa System (AZ)

Metropolitan (NE)

Miami Dade (FL)



National Cohort

Austin CC (TX)

Collin County CC (TX)

Cuyahoga (OH)

El Paso CC (TX)

Erie CC (NY)

Johnson County (KS) Madison Area Tech (WI)

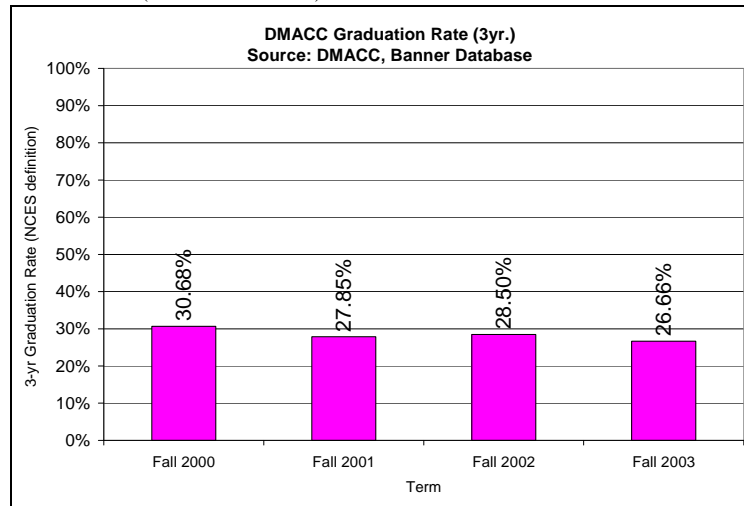
Maricopa System (AZ)

Metropolitan (NE)

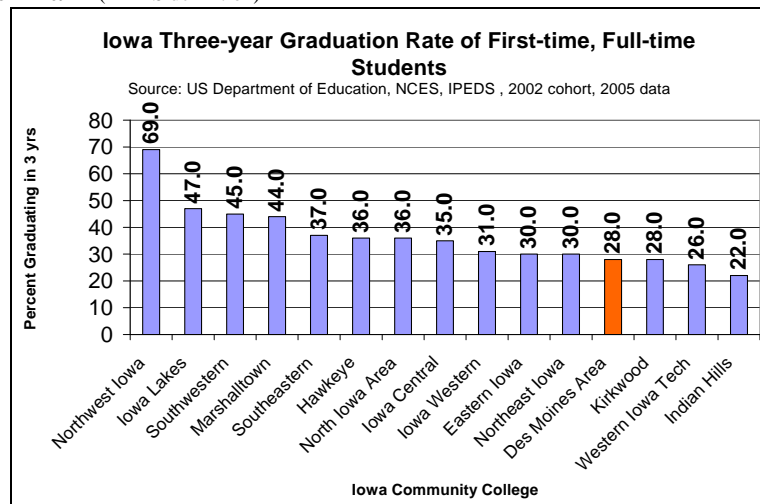
Miami Dade (FL)

D. Graduation Rate

1. DMACC Trend Data (DMACC definition)



2. Iowa Benchmark (IPEDS definition)



3. National Cohort Benchmark (IPEDS definition)

National Cohort

Austin CC (TX)

Collin County CC (TX)

Johnson County (KS) Madison Area Tech (WI)

Cuyahoga (OH)

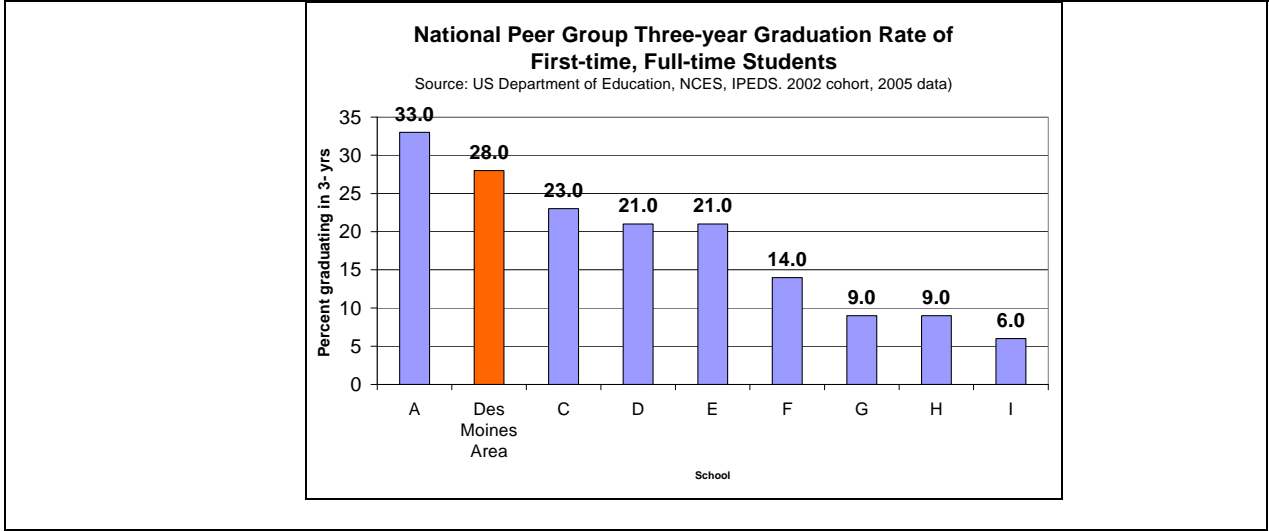
Maricopa System (AZ)

El Paso CC (TX)

Metropolitan (NE)

Erie CC (NY)

Miami Dade (FL)



National Cohort

Austin CC (TX)

Collin County CC (TX)

Johnson County (KS) Madison Area Tech (WI)

Cuyahoga (OH)

Maricopa System (AZ)

El Paso CC (TX)

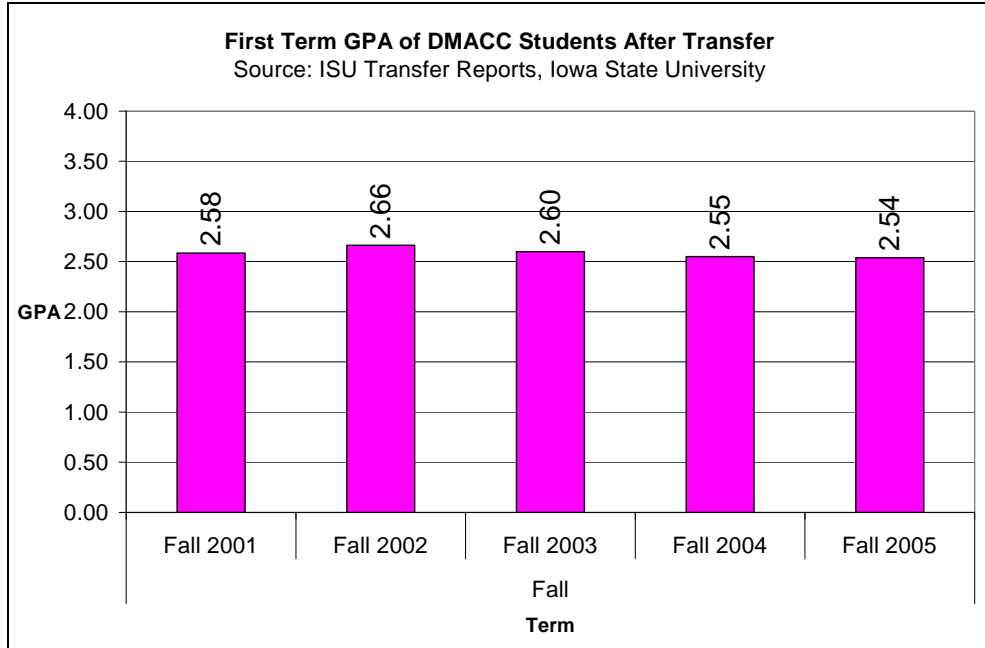
Metropolitan (NE)

Erie CC (NY)

Miami Dade (FL)

E. Post-DMACC Success in employment and further education

1. DMACC Trend Data



2. Iowa Benchmark

NONE

National Cohort

Austin CC (TX)

Collin County CC (TX)

Cuyahoga (OH)

El Paso CC (TX)

Erie CC (NY)

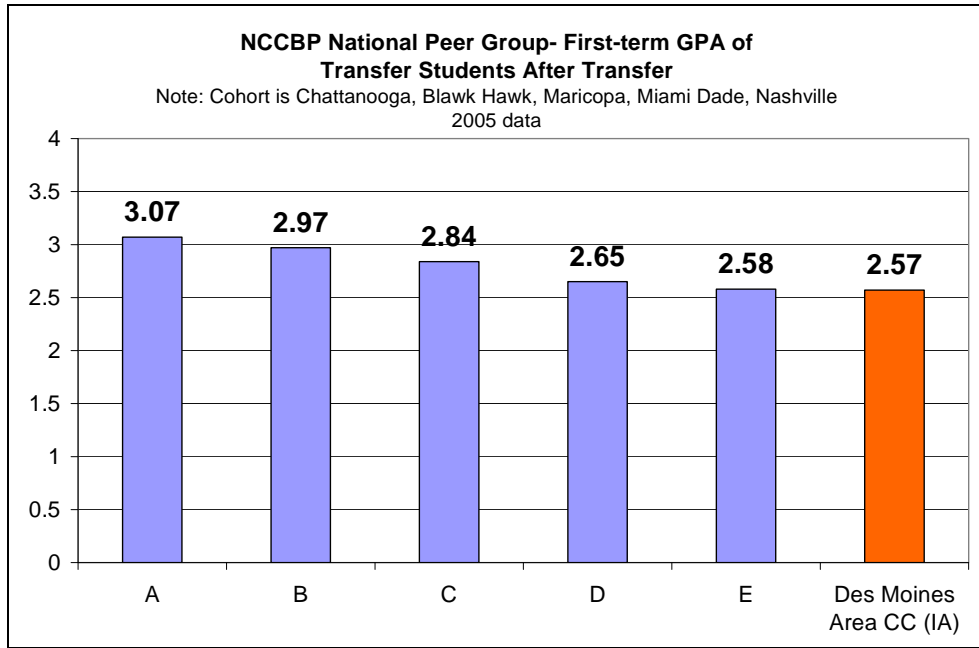
Johnson County (KS) Madison Area Tech (WI)

Maricopa System (AZ)

Metropolitan (NE)

Miami Dade (FL)

3. National Cohort Benchmark



F. Assessment of student learning

1. DMACC Trend Data	NONE
2. Iowa Benchmark	NONE
3. National Cohort Benchmark	NONE

National Cohort

Austin CC (TX)

Collin County CC (TX)

Cuyahoga (OH)

El Paso CC (TX)

Erie CC (NY)

Johnson County (KS) Madison Area Tech (WI)

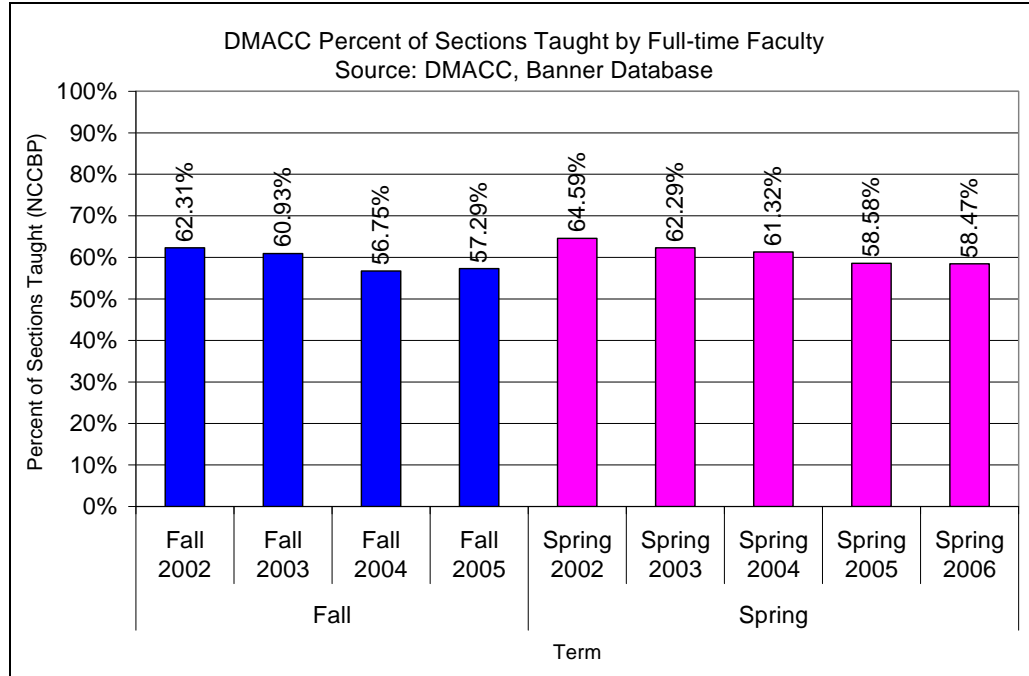
Maricopa System (AZ)

Metropolitan (NE)

Miami Dade (FL)

G. Percent of Sections Taught by Full-time Faculty

1. DMACC Trend Data



2. Iowa Benchmark

NONE

3. National Cohort Benchmark

National Cohort

Austin CC (TX)

Collin County CC (TX)

Cuyahoga (OH)

El Paso CC (TX)

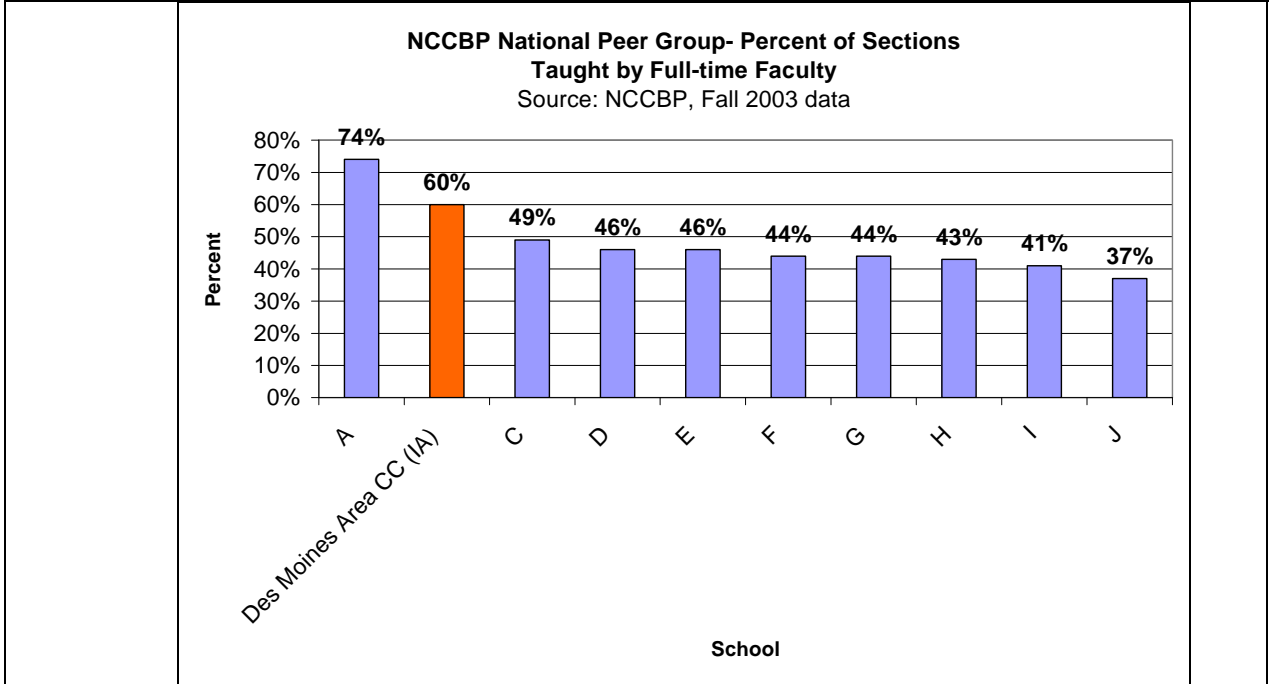
Erie CC (NY)

Johnson County (KS) Madison Area Tech (WI)

Maricopa System (AZ)

Metropolitan (NE)

Miami Dade (FL)



National Cohort

Austin CC (TX)

Collin County CC (TX)

Cuyahoga (OH)

El Paso CC (TX)

Erie CC (NY)

Johnson County (KS) Madison Area Tech (WI)

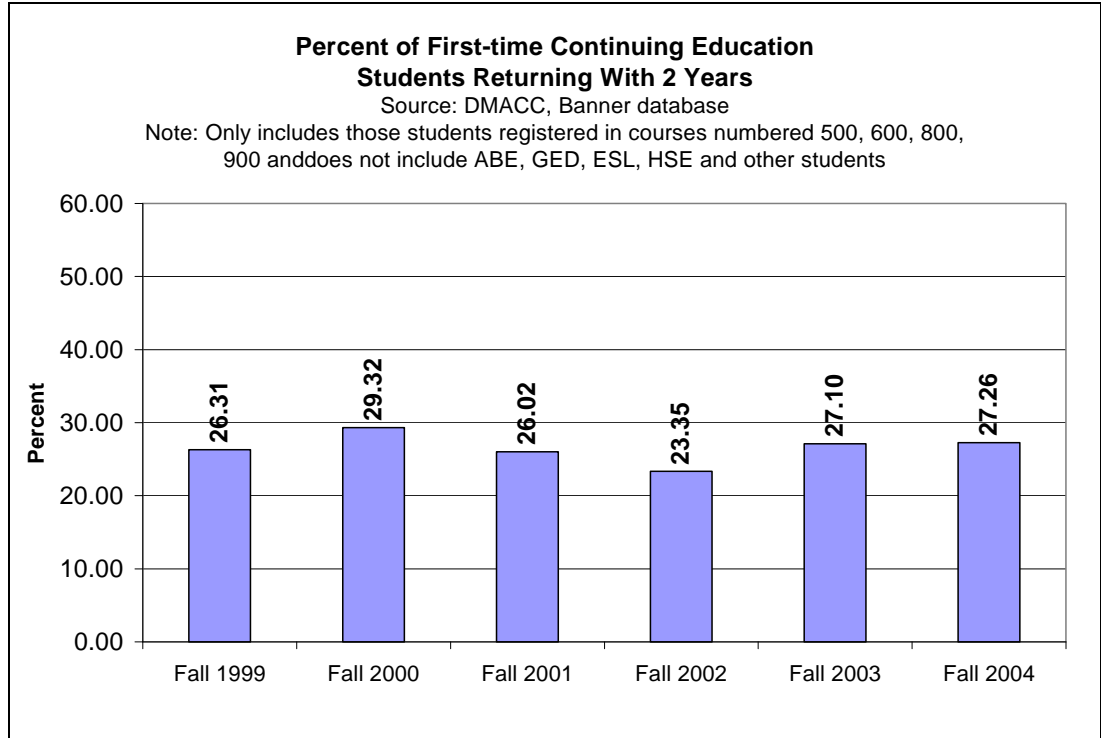
Maricopa System (AZ)

Metropolitan (NE)

Miami Dade (FL)

H. Percent of Returning Non-mandated Continuing Education Customers

1. DMACC Trend Data



2. Iowa Benchmark

NONE

3. National Cohort Benchmark

NONE

National Cohort

Austin CC (TX)

Collin County CC (TX)

Johnson County (KS) Madison Area Tech (WI)

Cuyahoga (OH)

Maricopa System (AZ)

El Paso CC (TX)

Metropolitan (NE)

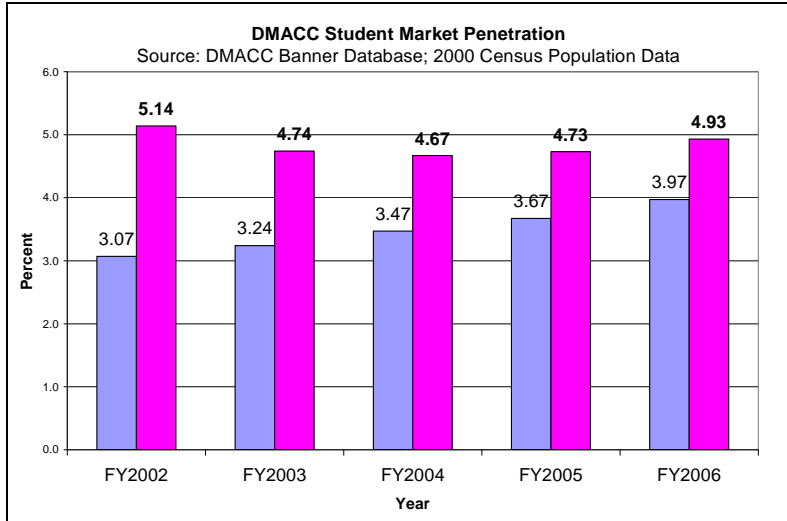
Erie CC (NY)

Miami Dade (FL)

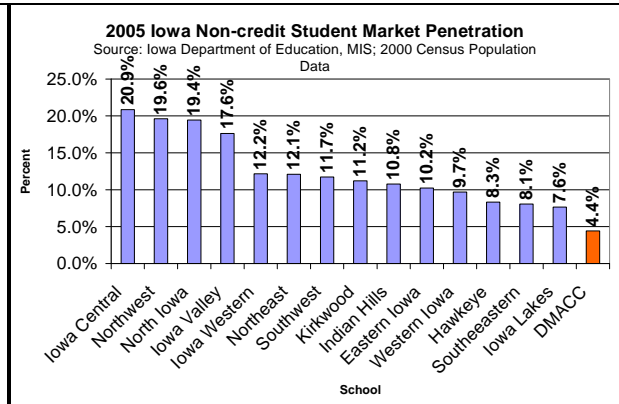
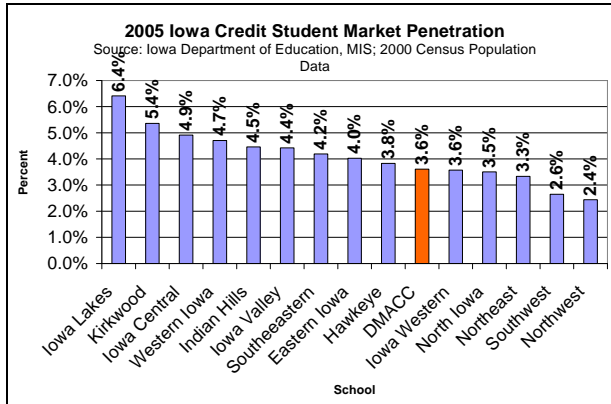
FIRST in Service

- A. Overall service area population penetration- Credit
- B. Overall service area population penetration- Non- Credit

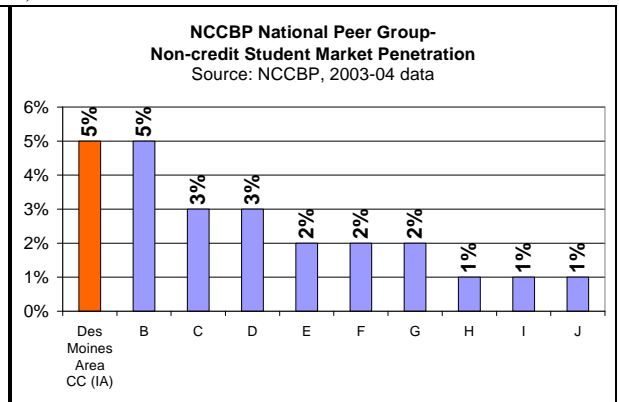
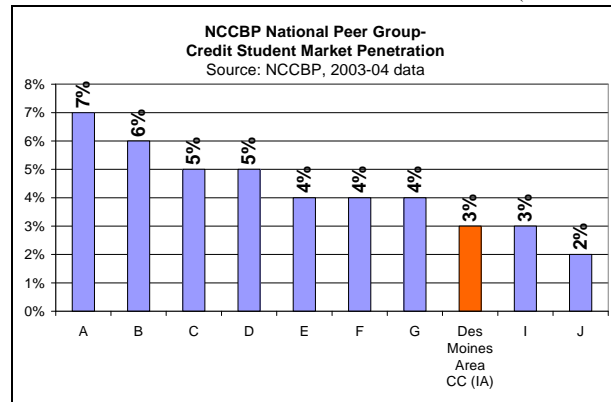
1. DMACC Trend Data



2. Iowa Benchmark



3. National Cohort Benchmark (2003-04 data)

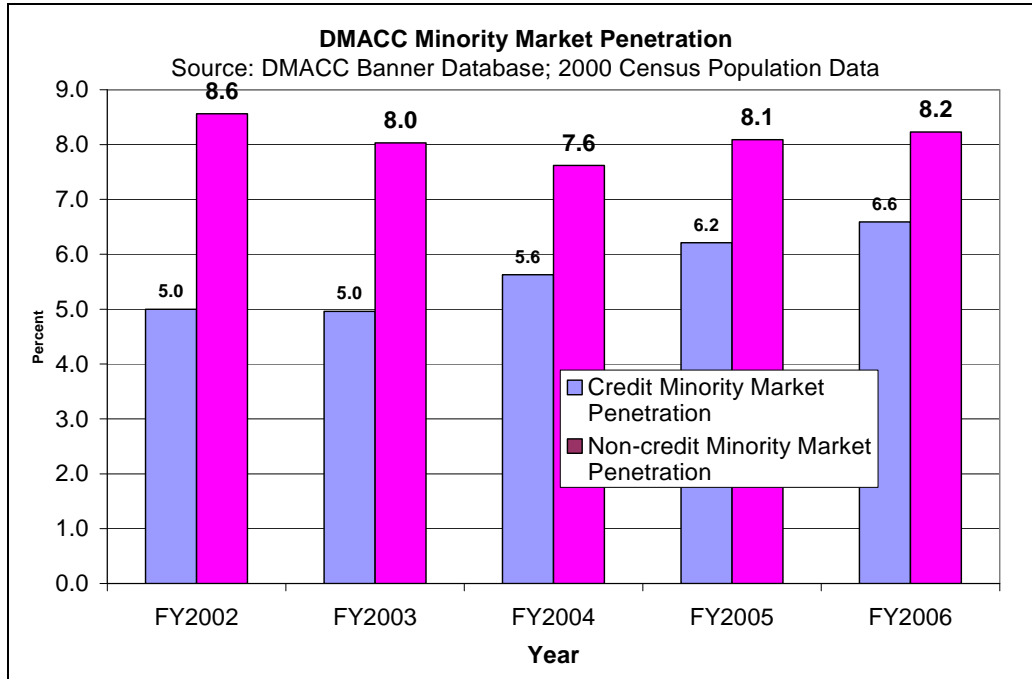


National Cohort

- | | | | | |
|---------------------|------------------------|----------------------|-------------------|-----------------|
| Austin CC (TX) | Collin County CC (TX) | Cuyahoga (OH) | El Paso CC (TX) | Erie CC (NY) |
| Johnson County (KS) | Madison Area Tech (WI) | Maricopa System (AZ) | Metropolitan (NE) | Miami Dade (FL) |

C. Service area population penetration by race- Credit and Non-credit

1. DMACC Trend Data



2. Iowa Benchmark

NONE

3. National Cohort Benchmark

NONE

National Cohort

Austin CC (TX)

Collin County CC (TX)

Madison Area Tech (WI)

Cuyahoga (OH)

Maricopa System (AZ)

El Paso CC (TX)

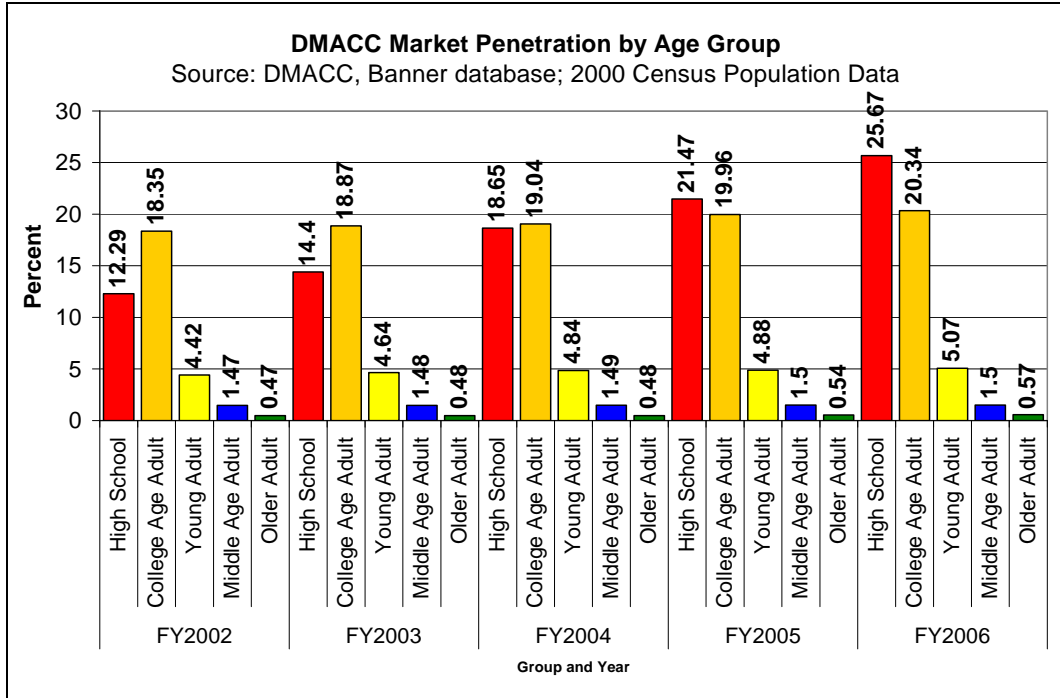
Metropolitan (NE)

Erie CC (NY)

Miami Dade (FL)

D. Service area population penetration by age group- Credit only

1. DMACC Trend Data



2. Iowa Benchmark

NONE

3. National Cohort Benchmark

NONE

National Cohort

Austin CC (TX)

Collin County CC (TX)

Johnson County (KS) Madison Area Tech (WI)

Cuyahoga (OH)

Maricopa System (AZ)

El Paso CC (TX)

Metropolitan (NE)

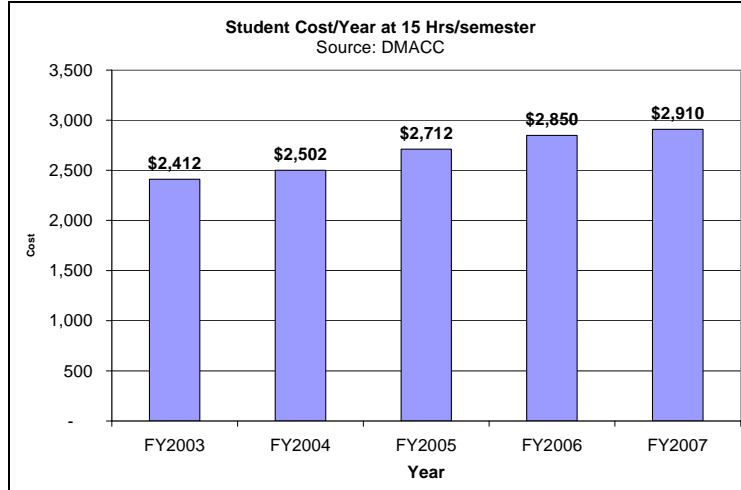
Erie CC (NY)

Miami Dade (FL)

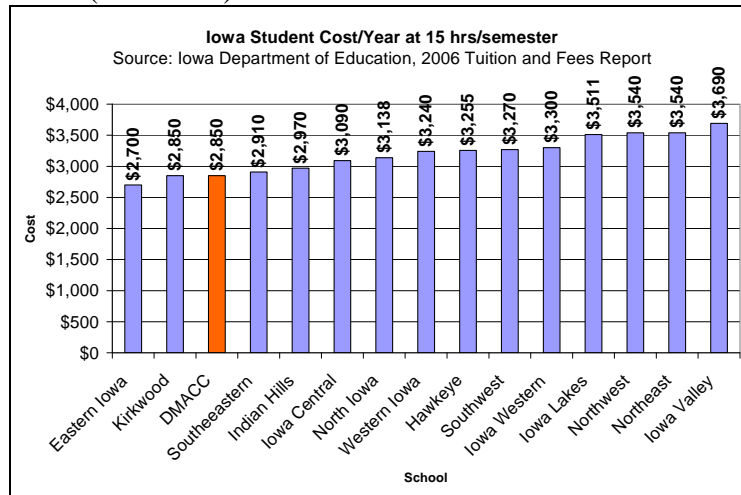
FIRST in Affordability

A. Student education costs including tuition rate, fees and other necessary expenses

1. DMACC Trend Data



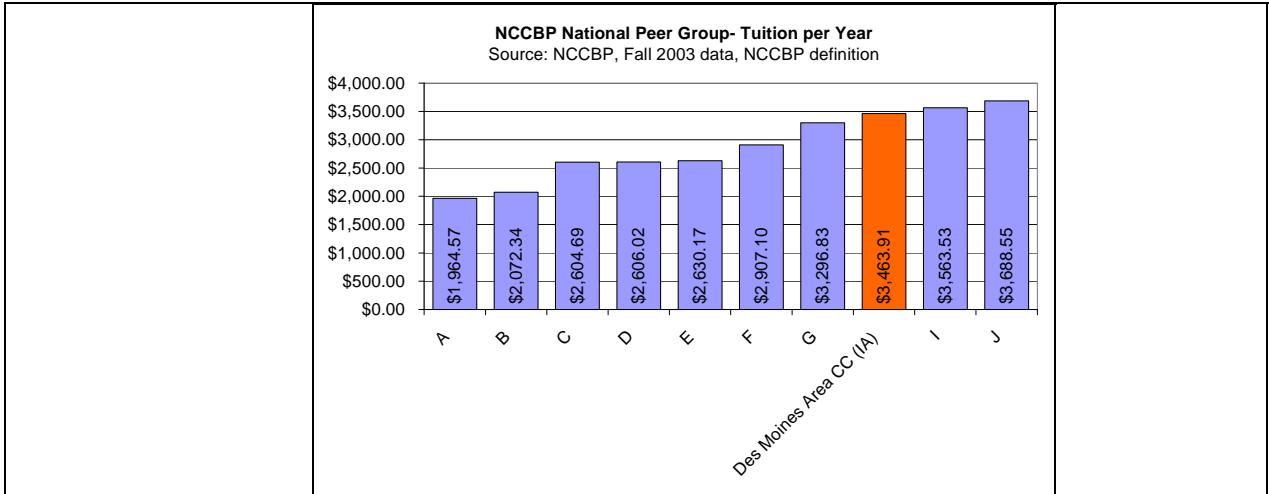
2. Iowa Benchmark (2006 data)



3. National Cohort Benchmark (fall 2003 data)

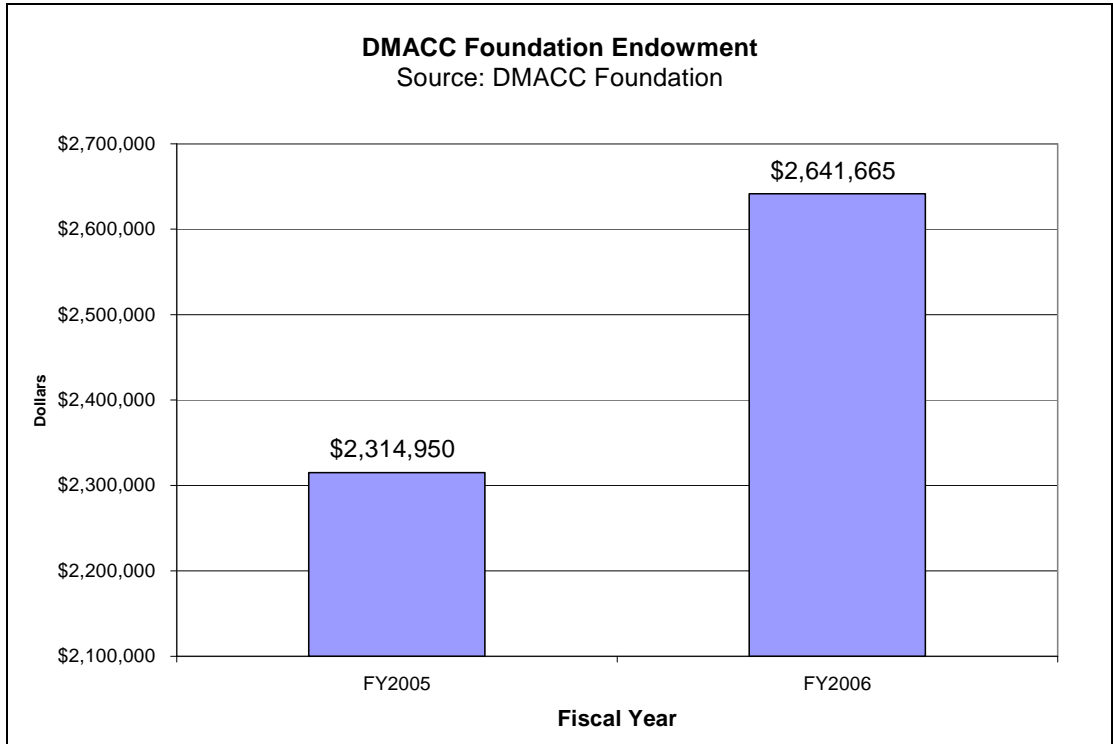
National Cohort

- | | | | | |
|---------------------|------------------------|----------------------|-------------------|-----------------|
| Austin CC (TX) | Collin County CC (TX) | Cuyahoga (OH) | El Paso CC (TX) | Erie CC (NY) |
| Johnson County (KS) | Madison Area Tech (WI) | Maricopa System (AZ) | Metropolitan (NE) | Miami Dade (FL) |



B. Scholarship endowment fund balance

1. DMACC Trend Data



2. Iowa Benchmark

None

3. National Cohort Benchmark

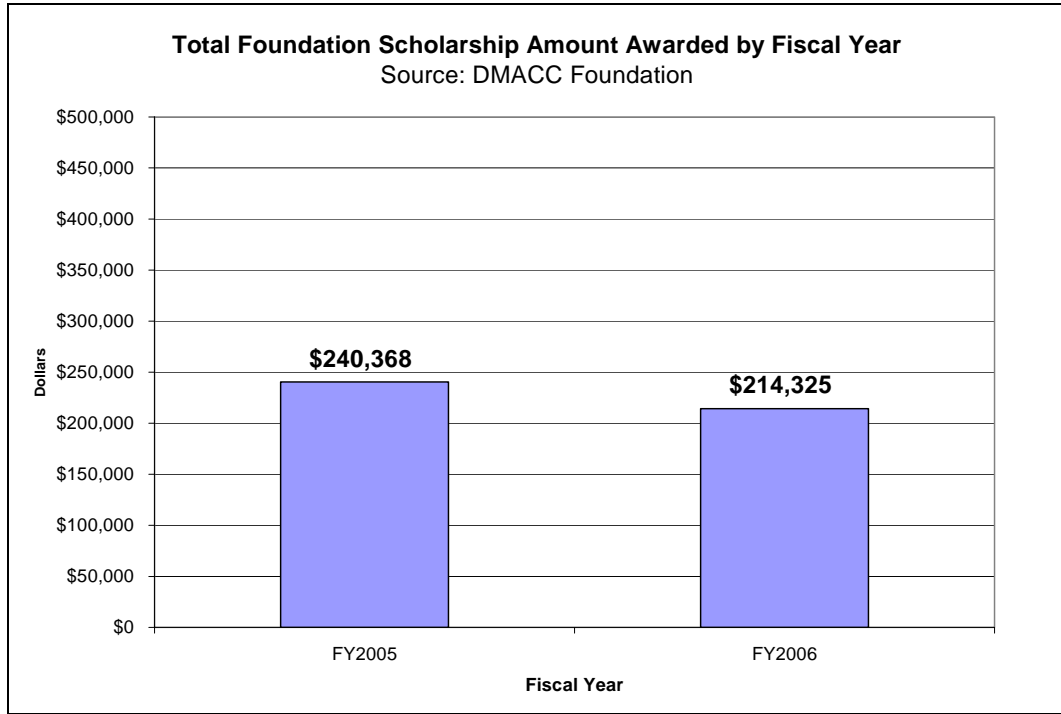
None

National Cohort

- | | | | | |
|---------------------|------------------------|----------------------|-------------------|-----------------|
| Austin CC (TX) | Collin County CC (TX) | Cuyahoga (OH) | El Paso CC (TX) | Erie CC (NY) |
| Johnson County (KS) | Madison Area Tech (WI) | Maricopa System (AZ) | Metropolitan (NE) | Miami Dade (FL) |

C. Scholarship dollars awarded

1. DMACC Trend Data



2. Iowa Benchmark

None

3. National Cohort Benchmark

None

National Cohort

Austin CC (TX)

Collin County CC (TX)

Cuyahoga (OH)

El Paso CC (TX)

Erie CC (NY)

Johnson County (KS) Madison Area Tech (WI)

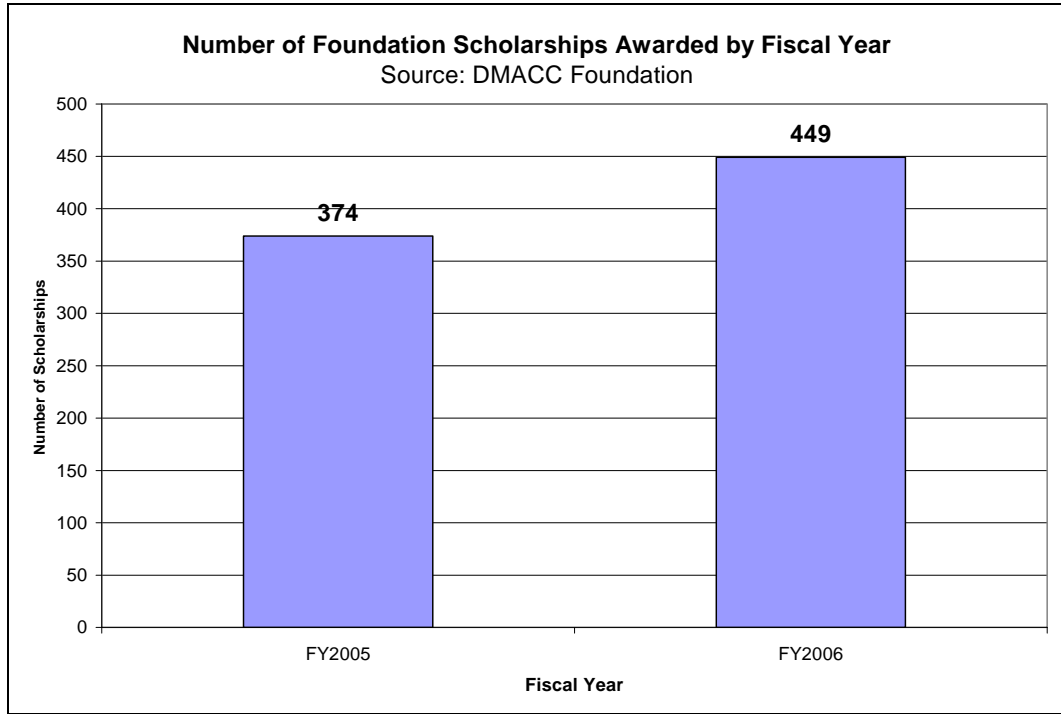
Maricopa System (AZ)

Metropolitan (NE)

Miami Dade (FL)

D. Number of student scholarships awarded

1. DMACC Trend Data



2. Iowa Benchmark

None

3. National Cohort Benchmark

None

National Cohort

Austin CC (TX)

Collin County CC (TX)

Cuyahoga (OH)

El Paso CC (TX)

Erie CC (NY)

Johnson County (KS) Madison Area Tech (WI)

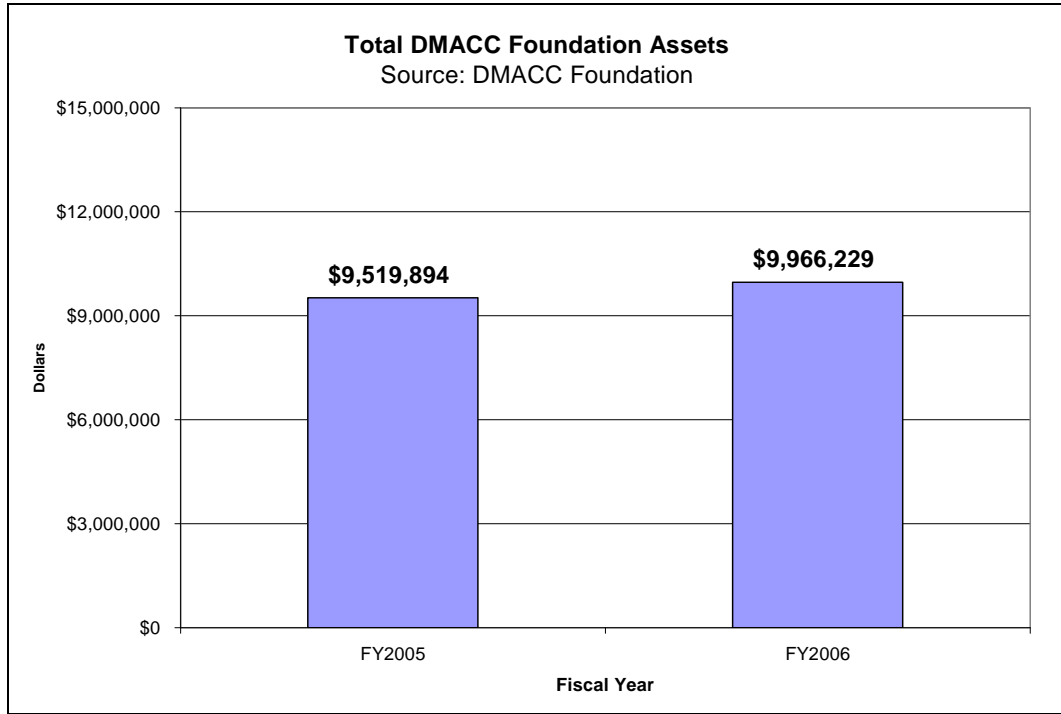
Maricopa System (AZ)

Metropolitan (NE)

Miami Dade (FL)

E. Total Foundation Assets

1. DMACC Trend Data



2. Iowa Benchmark

None

3. National Cohort Benchmark

None

National Cohort

Austin CC (TX)

Collin County CC (TX)

Cuyahoga (OH)

El Paso CC (TX)

Erie CC (NY)

Johnson County (KS) Madison Area Tech (WI)

Maricopa System (AZ)

Metropolitan (NE)

Miami Dade (FL)

F. New revenues from grants, investment income and other sources (CE, DBR)	
1. DMACC Trend Data	None
2. Iowa Benchmark	None
3. National Cohort Benchmark	None

National Cohort

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Collin County CC (TX)

Cuyahoga (OH)

El Paso CC (TX)

Erie CC (NY)

Johnson County (KS) Madison Area Tech (WI)

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Metropolitan (NE)

Miami Dade (FL)

G. Alumni association size and contributions	
1. DMACC Trend Data	None
2. Iowa Benchmark	None
3. National Cohort Benchmark	None

National Cohort

Austin CC (TX)

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El Paso CC (TX)

Erie CC (NY)

Johnson County (KS) Madison Area Tech (WI)

Maricopa System (AZ)

Metropolitan (NE)

Miami Dade (FL)

H. Cost savings through process efficiencies and utilization of existing technology	
1. DMACC Trend Data	None
2. Iowa Benchmark	None
3. National Cohort Benchmark	None

National Cohort

Austin CC (TX)

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Cuyahoga (OH)

El Paso CC (TX)

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Metropolitan (NE)

Miami Dade (FL)