

Des Moines Area Community College Medical Assistant Program Mission and Goals

DMACC MISSION: DMACC provides quality, affordable, student-centered education and training to empower Iowans of all ages and backgrounds to pursue life's opportunities and achieve their career dreams.

VISION: DMACC is dedicated to helping students achieve lifelong fulfillment by providing a quality, innovative and responsive learning environment. Each day, DMACC champions the aspirations of individuals, communities and the state of Iowa.

Medical Assistant Program Mission: Medical Assistant Program at Des Moines Area Community College promotes high standards in the medical assisting profession through an educational program that provides quality, student-centered education that serves the needs of a diverse student population in an ever-changing health care environment.

Medical Assistant Program Goals:

- To prepare competent entry-level medical assistants in the cognitive (knowledge), psychomotor (skills), and affective (behavior) learning domains.
- To provide academic assessment of critical thinking, effective communication, and personal responsibility.
- To serve the needs of all communities of interest through continuous program assessment and improvement while monitoring the ever changing health-care environment
- To encourage graduates to become life-long learners through educational activities that keep knowledge and skills current.
- To meet or exceed all Medical Assisting Education Review Board (MAERB) established thresholds for outcome assessment in medical assisting programs accredited by the Commission on Accreditation of Allied Health Education Programs (CAAHEP). These include the following DMACC Outcomes:
 - Psychomotor and Affective Domain Objectives Participation Rate (evaluation completed for each graduate on all psychomotor and affective domain objectives) of 100%.
 - Psychomotor and Affective Domain Objectives Success Rate (graduates have successfully completed all of the psychomotor and affective domain objectives, meeting the cut (passing) score established by the program as a minimum standard to be met) of 100%.

- Program Retention Rate ≥70%.
- Practicum Evaluation of Students *Participation Rate* (practicum evaluation completed on applicable cognitive, psychomotor, and affective skills performed during practicum) of 100%.
- Positive Job Placement Rate (graduates who have a position in medical assisting or a related field, are continuing their education, and/or are in the military) ≥ 95%
- National Credentialing Success Rate (CMA (AAMA)) of graduates) ≥ 98%
- Graduate Survey *Participation Rate* (graduates returning survey) ≥70%
- Graduate Satisfaction *Success Rate* (satisfactory rating concerning the program given by graduates on MAERB Survey questions) ≥ 99%
- Employer Survey *Participation Rate* (employers returning survey) ≥ 60%
- Employer Satisfaction *Success Rate* (employers returning survey reporting satisfaction with the graduates of the program on MAERB Survey questions) ≥ 99%