

In the late 1970s, DMACC offered speakers, free of charge, to area groups and organizations as a community service. According to Rudy Harris, the idea originated in the Arts and Sciences Department, but soon faculty and staff from across the college participated. Speakers would present for 15 - 20 minutes for breakfast, lunch, or dinner meetings. A wide range of topics were available including creativity, communication, horticulture, bicycles, finances, humor, family, management, DMACC, and many more. Don Bell was the promotion specialist for the project.

Scroll through the original Speakers Service brochure to see pictures of speakers and their topics.

"The time has come,"
the Walrus said,
"to talk of many things..."



Des Moines Area
Community College

Speakers Service

... of shoes - and ships - and sealing wax,
of cabbages and kings."

Lewis Carroll
Through the Looking Glass

We, too, have many things to talk about
at Des Moines Area Community College,
including shoes for running, the best time
to plant cabbages, kings of labor and man-
agement.

And much more.

Our staff and faculty would like to share
this fund of knowledge and experience with
you.

When you need a speaker for your luncheon,
breakfast or dinner meeting, contact us.

Our people will speak for 15 or 20 minutes
at no charge.

The SPEAKERS SERVICE
is a Community Service of
DES MOINES AREA COMMUNITY COLLEGE

For Information on a speaker or a program
Write or call Don Bell, Promotion Specialist
Des Moines Area Community College
Ankeny, Iowa 50021
(515) 964-6476

BOB ANDERSON

Program Chairman, Machine Drafting
Bicycles Aren't Just for Kids
How to select and enjoy the best
bicycle for the rider.



D. E. ANDERSON

Instructor of Horticulture
Interior Plant Scaping

Designing with plants and fitting
plants to your interior. Care and prob-
lems, plus answers to your questions.



RUTH AURELIUS

Speech Instructor

Do You Hear What I Hear?

Techniques for hearing, really un-
derstanding and remembering more of
what other people are saying.



DON BELL

Promotion Specialist

The Show Must Go On!

'The Treasurer's Report', 'The
Evils of Tobacco,' and other humor-
ous bits of theater.



JOE BORGEN, Ph.D.

President

Education for Tomorrow Today

A look at where we're going
and how we plan to get there.





JOANNE BROWN, D.A.

Instructor, Drama, Speech, English

Writing to the Point

How to tighten your written style by eliminating unnecessary words and phrases.

JOYCE BROWN

Counselor

Women Have Always Worked

A look at the myths and realities of women and work over the last century.



MICHAEL DELANEY

Sociologist

Body Language

A brief glimpse into the subtle world of expressions "given off" through non-verbal symbols.



CLAIR FISHER

Dir. Business & Economic Institute

People - The Master Key to Productivity

There are factors more important than machines and physical surroundings in the production equation.



DOLORES FORTNER

Instructor, Secretarial-Clerical

Why Are Legal Secretaries Legal?

Special skills and training are needed, but the rewards make it worth the effort.

JIM FRAZEE

Counselor

To School or Not to School

Some thoughts and support for returning to the classroom, even after 'all these years.'



MARALEE FRAZEE

Director, Student Financial Services

Financial Alternatives

Reduced Federal & State resources force parents, students and colleges to secure other assistance for students.



Other speeches and other speakers are available upon request. Call 964-6476 to discuss your needs for a special program.

TOM GUERDET

Coordinator, Business & Management

Problem Solving for Small Businesses

Steps and methods used for creative problem solving.



BRUCE HANN

Inst., English, Speech, Literature

Why do We Laugh?

Psychologists, drama critics and philosophers often analyze humor. Here are some of their views & jokes.





RUDY HARRIS
Instructor of Sociology

The Family and Divorce

A look at the impact of divorce on all parties involved.



ROSEMARY HEDLUND
Instructor of Culinary Arts

Menus Make A Difference

Nutritious meals help you feel better, look better and have more energy. They're easy to fix and tasty.



DENNIS HINER
Special Needs Coordinator

S.T.R.I.V.E. - Special Education

Vocational training and daily living skills for students with mild disabilities. They can succeed!



DOLORES JOHNSON
Prog. Chair, Comm. & Adv. Art

Your Creative Potential

This popular session will help you discover and develop your natural creativity.



DON KERR
Dir., Western Attendance Center

Life - A Positive Process

Thoughts on how we can live our lives to the fullest.

DUTCH KLEYWEGT
Labor - Management Coordinator

Respect or Hate?

Labor and management can work as an adversary relationship with respect instead of war.



NANCY LEHMKUHL
Secretary for Evening College

A Better Place to Work!

Attitudes toward work determine quality and quantity of production. What is your responsibility?



NORMAN LUIKEN
Dir., New/Experimental Prog. Dev.

High Technology is Closing In!

How high technology will affect your life - and what you can do about it now.



LYLA S. MAYNARD
Instructor, Developmental Disabilities

You Won't Get Out of this Alive

How to deal with the reality of death, the five stages of grief and the psychological aspects of a funeral.

Other speeches and other speakers are available upon request. Call 964-6476 to discuss your needs for a special program.



GARY NELSON
Biology Instructor

Iowa's Birds and Wildlife

Colorful slides for identification, habitat requirements and how animals react with others and with man.



TOM NELSON
Director of College Relations

The Media You Don't See

A look at the hidden messages that advertisers send, and why we react to them.



JOHN NIEMEIER
English Instructor

Developmental Studies

A systematic approach that many post-secondary institutions use to meet the needs of today's students.



MIKE PERRY
Counselor

DMACC - A Place of Interest

A look at DMACC - who it serves, what it serves and how it serves it.



JUDY PIRNOT
Inst., English as a Second Language

SE Asian Refugees: Invitation to Progress

Contribution to our culture, problems of adjustment and ethnic differences.

GORDON N. ROWE
Industrial & Technical Coordinator

Save \$\$ - Grow a Garden

A humorous and somewhat exaggerated fictional account of the costs problems of gardening.



DEL SHEPARD, Ph.D.
Executive Vice President

Up Your Attitude

Personal motivation and goal setting can lead to successes many of us only dream about.



BEN SHLAES, C.P.A.
Chairperson - Accounting

Is the Company Healthy?

Things you should know about balance sheets, P & L statements and other financial reports.



IRV STEINBERG
Controller

26 Miles, 385 yards - or less

The benefits from jogging a few miles or running the Marathon, by a 'non-athlete' who does both.



WALTER A. STOVER, JR.
DMACC Board of Trustees

The Strangest Secret

A clue to the secret: it has to do with a positive mental attitude.





ALLEN SUBY
Coordinator, Industry & Technology

Antique Autos
Practical tips for working on your antique - or your family car, plus some nostalgia and trivia.



DOROTHY THORNTON
Secretary, Career Development

A Place in the Sun
Many activities unfold at a unique camp near Des Moines for handicapped children and adults.



RICHARD YACH
Instructor, Economics

Economics is Always With Us
An up to the minute look at where we are with our economy, and our chances for getting somewhere else.



DON ZUCK
Manager, Business Services

From Dreams to Bricks
Steps for moving from your plans and visions into buildings and facilities that work.

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For a Brighter Future
Des Moines Area Community College

OTHER TOPICS

Gardening Makes Cents	D.E. Anderson
Landscaping Your Home	D.E. Anderson
Railroading	Bob Anderson
Why George Can't Do It (volunteerism)	Aurelius
Establish Your Credibility	Aurelius
Women Returning to School	
Problems and Pleasures	J. Brown
Children's Literature in the	
Elementary Classroom	Joanne Brown
Creative Drama	Joanne Brown
Are We Encouraged to Waste?	Delaney
Canoeing the Upper Iowa	Delaney
The Cornerstone of Human Relations	Fisher
The Teacher is Showing	Fortner
Getting Organized	M. Frazee
A Successful Work Environment Starts Here.	M. Frazee
Humor as a Healing Agent	Hann
Why Read Detective Fiction	Hann
Leaders and Leadership Styles	Kerr
Collective Bargaining	Kleywegt
Save Money - Burn Wood	Rowe
Our Values, Attitudes & Beliefs -	
Where Do They Come From ?	Shepard
Time Management for Executives	Shepard
Clothers Can Make the Difference	Thornton

*This list is by no means exhaustive.
We haven't even considered
'Whether pigs have wings.'*

*If you want a special topic, call us.
We'll do our best to find a speaker.*