

Business Administration Advisory Board meeting 10/17/14

**-Introductions**

Present: Kris Baumgart, Steven Despotovich, Chris McLinden, Jerry Nystrom, MD Isley, Josh Daines, Brad Duerson, Jill Friestad-Tate, Vada Grantham, Russ Holmes, Rezaul Karim, David Levy, Mitchell Lindquist, Michael Miller, Susan Mitchell, Chris Moon, Jeff Schroeder, Jennifer Schulte, Reggie Sinha, Tom Sweeney, Harold Zarr

**Agenda Items**

- Connie Sanderson discussed the “Model Office” classroom (Bldg. 8 room 9).
- Dave Levy retirement announced. Dave’s last semester will be spring ’15.
- Jill Friestad-Tate – New faculty member, West campus
  
- Changes to the Introduction to Business course, McGraw Hill will be bringing in a professor from Drexel University to demonstrate how to incorporate Mike’s Bikes software into the course.
  
- Next year we will be going to a new scheduling plan on Mondays, Wednesdays, and Fridays. The scheduled class times will change so that all students will have a break from 12:00pm – 12:50pm on those days.
  
- For Business Administration, our enrollment numbers have gone down. The numbers are actually down across the college. Historically, as the economy rebounds, our numbers do tend to fall. We are also seeing more students enrolling in the AA degree (our transfer degree).
  
- Vada Grantham – Entrepreneurship program numbers for 2013, we had 11 certificates and 9 diplomas. The numbers are a bit low. In 2014, there have been 4 certificates and 3 diplomas.

Mike’s Bikes presentation:

- Curriculum changes: Iowa State University was not allowing for DMACC’s Introduction to Business (BUS 102) to transfer as a credit for ISU’s Introduction to Business course. The main reason for ISU’s decision was that DMACC’s course did not include a business simulation package. Susan Mitchell, Chris Moon, and Reggie Sinha worked together in researching different software packages and chose “Mike’s Bikes” for the Introduction to Business class.
- McGraw Hill is working to bundle the software with the Introduction to Business textbook.
- The decision to use a simulation program was not simply to have the Introduction to Business course transfer to Iowa State. The simulation is an activity that will be beneficial in that it will increase students’ understanding of business terminology and practices. In addition, it is anticipated that students will be interested in the simulation enough that they will independently research aspects of the program.

New Curriculum proposals:

(to take effect in the Fall of 2015)

- AA Degree – Susan Mitchell

Proposed: Keep our AA degree for students who know that they are going to transfer to a four-year college. Add CSC 110 to the AA degree because this course has been revised to emphasize Microsoft Excel and Access applications. Four-year business colleges and universities require knowledge of these two applications and this course will transfer as a course equivalent. Because the AA degree is limited to 64 credits, one course needs to be deleted. BUS 220, Introduction to International Business is the only course that does not transfer as a course equivalent.

- Motion and second to delete the BUS 220 International Business course from the AA degree program (it will still be offered in the AAS and Entrepreneurship programs) and replace it with the CSC110 Intro to Computers.

Discussion followed regarding the Diversity Requirement that we have at the college. International Business was our course that met that requirement. Students will need to be advised about the fact that they will still need to satisfy the diversity requirement.

- **Vote . . . The motion carried.**

- AAS degree – Susan Mitchell and Vada Grantham

Proposed: Create a new AAS degree with two concentrations: General Business Concentration and Entrepreneurship Concentration. All courses from the ASCO degree will carry over to the AAS degree with the addition of ADM 221 Career Development Skills to prepare students for the internship and career seminar courses, which are offered in the final term.

Entrepreneurship Concentration was added because of pending discussions with University of Iowa, now offering a BBA (student can transfer with 60 hours of credit to the U of Iowa.) Students wanting to go into business for themselves, this is a step in the right direction for us. The Entrepreneurship Concentration will require students to take BUS 148 Small Business Management; BUS 141 Small Business Start-up; BUS 138 Small Business Marketing.

Motion and second to approve the new AAS degree, carrying over all courses from the ASCO and adding ADM 221 to be completed in 4 terms and the Entrepreneurship Concentration with the 3 Small Business courses.

- **Vote . . . The motion carried.**

Entrepreneurship Diploma – Vada Grantham

Proposed: Add BUS 102 Introduction to Business and CSC 110 Introduction to Computers; change BUS 112 to BUS 112 or any AAS Math.

Entrepreneurship Certificate – Vada Grantham

Proposed: Add BUS 102 Introduction to Business and CSC 110 Introduction to Computers

Motion and second to approve proposed changes to the Entrepreneurship Diploma and Certificate – Vote . . . . The motion carried.

## Round Table Reports from all campuses:

### Small Business Awards Vada Grantham

– There were five awards presented. There were over 160 attendees, ten sponsors, and Mediacom televised the ceremony.

Not only did we maintain our sponsors, but those who gave have asked how they can donate more than the program. An anonymous donor has agreed to donate \$10,000 each year to an outstanding business idea.

Boone Campus – CET department on the Boone campus is expanding so that there will be a new conference room. Also, there is a new softball field being built. In August, the campus opened a Subway and it is doing really well. The PTK Induction Ceremony occurred and thirty new students were added. Phi Beta Lambda has hosted workshops on topics ranging from meal etiquette to resume writing.

Urban Campus – PBL has a function on October 27<sup>th</sup> – Their fall leadership conference. Jim Fisher is going to speak in the Intro to Bus classes on the urban campus.

Carroll Campus – Joel Lundstrom is the new Provost (started May 27<sup>th</sup>). Joel earned a Ph.D. from Kansas State University. Joel grew up in Iowa, he's from Perry and completed his undergraduate work at UNI. He is great with faculty and students. Carroll (Fall 2015) is bringing the Human Services degree. Partnering with New Hope in Carroll to offer a place for DMACC students to reside, work, and have a career opportunity. The building trades department at DMACC is going out to renovate one of New Hope's properties to make it ready for Fall '15.

West Campus – Major event – *Celebrate Innovation Week* in March. There have been many great speakers. This year's theme is: "To Boldly Go" and Lavar Burton is the keynote speaker. Sarah Seeger (Astrophysicist) and several others will be attending as well.

Ankeny Campus – 20 businesses attended a Career Fair last week and the college had a Transfer Fair where approximately 20 colleges attended. Also, Susan Mitchell and Reggie Sinha are leading 17 individuals to travel to the Netherlands, Amsterdam, the Hague, Paris, and London.

Submitted by Josh Daines

11/7/2014