

Iowa Shares

<https://www.iowashares.org/>

<https://www.facebook.com/Iowa-Shares-161068630582190/>



A Brief History

- 1960s - Community Shares
 - “Alternative funds” or “social action funds” formed to raise funds for non-profit organizations that did not fit the United Way model
- CS affiliates raise fund through workplace giving
- In 1992, 13 diverse, social action non-profit organizations in Iowa that were unable to join United Way, partnered to establish Iowa Shares

Community Shares and its affiliates focused on special philanthropic interests

- Race, ethnicity
- Animal welfare
- Women’s rights
- Sustainable agriculture
- The environment
- Community impact issues

What is Iowa Shares (IS)?

A federation of Iowa charities allow donations through workplace contributions

501(c)3 non-profit organization, contributions are tax deductible

IS raised funds through direct donations and workplace giving since 1992

Member organizations benefit Iowa communities through education, advocacy and direct services

A member of Community Shares USA, which is a collaboration of organizations committed to achieving fairness and opportunity for all.

What Sets Iowa Shares Apart?

CHOICE

- Donors may select specific IS members organization
- All designated donations are honored, including those to non-IS members

FAIRNESS

- Donations that are not designated to specific organization are divided among all IS full-member organizations

EFFECTIVENESS

- Low administrative cost, majority of the donation goes to the chosen charities

LOCAL CONTROL

- IS Board is made of one representative from each full-member organization

Donation to IS Makes a Difference here in Iowa

IS members provide
direct service and

education to
organizations that
advocate for these

causes:

IOWA
SHARES

Human rights & global health	Family & children
Economic, worker & social justice	Animal welfare
The environment & climate action	Arts & culture
Self-respect & healthy	Housing
Reading & adult literacy	Cultural diversity

Current Iowa Shares Member Organizations

Amnesty International Of
Iowa

Equality Iowa (EQIA)

Friends of Marion Public
Library

Iowa Physicians for Social
Responsibility (IPSR)

Iowa Renewable Energy
Association (IRENEW)

Linn County United Nations
Association

QC Alliance for Immigrants
and Refugees (QCAIR)

World Affairs Council of the
Quad Cities (WACQC)

Environmental Advocates

The Quire of Eastern Iowa

American Civil Liberties
Union of Iowa (ACLU)

Animal Lifeline of Iowa

Center for Worker Justice of
Eastern Iowa

Girls on the Run of Eastern
Iowa

Iowa Humane Alliance

Johnson County Humane
Society

Trees Forever

IS Management


Office in Iowa City – Old Brick



One employee - a half-time program manager



Board of Directors are representatives from all
IS full member organizations



Central Iowa Committee



Eastern Iowa Committee

Standing Committees



Executive Committee

- Acts in the name of the Board of Directors

Campaign Committee

- Plans, coordinates and implements the annual campaign

Access Committee

- Recruits new workplace employer to participate in payroll deduction to IS

Membership Committee

- Evaluates member process, recommends and screen potential new members

Finance Committee

- Oversees all financial matters

Your Pledges and Donations



Designated donations to IS member organization

- 15% administrative cost deducted
- 85% forwarded to designated member organization

Designated donations to *non-IS member organizations*

- 20% administrative cost deducted
- 80% forwarded to designed organization

Undesignated donations

- 15% administrative cost deducted
- 85% goes into general fund to be distribute to each full member organization

Administrative Cost

Sources

- Campaign donations - 15% for member organizations and 20% for non-IS member organizations
- Fundraising event throughout the year
- Donation received during non-campaign season

Rent	Salary
Utilities	Office Expenses
IT	Accounting
Legal	Fundraising



Thank you !

If you have any questions,
please contact Susan
Leuthauser at 563-940-7264
or swleuthauser@gmail.com