

## **Communications Intern**

Iowa Corn

Des Moines, IA

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**Position Description** Iowa Corn Growers Association and Iowa Corn Promotion Board (Iowa Corn) is seeking an organized, energetic, and passionate person to assist with activities in our Communications Department during the Summer. This internship offers an excellent opportunity for a talented student to share Iowa corn farmers' stories, educate consumers and decision makers about corn and the farmers that grow corn. The Communications Intern will work closely with Iowa Corn's Communications Team to provide support for state and local programs.

**Internship**

### **Job Responsibilities**

- Implement Iowa Corn communications events, promotions, and special projects such as the Iowa State Fair, Iowa Corn 350, Iowa Corn Cy-Hawk Series, etc.
- Write and gather content for the Iowa Corn weekly e-newsletter the Insider.
- Provide communications support for various programs, such as county fairs, water bottle events, field days, trade teams, etc.
- Create invites, flyers, social posts, banners, videos, posters and other content for a variety of platforms across Iowa Corn programs.
- Coordinate photo shoots and farmer interviews across the state.
- Represent Iowa Corn at various events, such as ISU Dairy Days, Field Days, FFA events, local and county events, radio remotes, etc.
- Participate in organizational meetings in June and August with board and committee members.
- Attend Corn Congress in Washington D.C. in July 2025 or similar industry conference

This position is directed by the Vice President of Communications and works with the Communications team to perform additional duties or tasks to support Iowa Corn's mission. This position will be full-time beginning in mid-May and ending after Friday, August 15, 2025.

### **Knowledge, Skills, and Abilities**

- Excellent written and oral communication skills
- Organized, creative thinker • Ability to thrive in a fast-paced environment and meet deadlines
- Ability to be flexible, positive, take initiative, and demonstrate good judgment
- Ability to maintain confidentiality and follow-through on tasks and projects • Knowledge of Iowa agriculture or willingness to learn
- Ability to thrive independently and in a team-environment

- Knowledge of Canva and/or Adobe software programs
- Knowledge of Microsoft Office Suite Education and Experience
- Freshman year of college completed • Communications, Ag Comms, Journalism, Marketing education path
- Agricultural background a plus

Physical Demands (These physical demands are representative of the physical requirements necessary for an employee to successfully perform the essential functions of the job. Reasonable accommodation can be made to enable people with disabilities to perform the essential functions of the job described.)

- Occasionally lifting 20 lb boxes or equipment
- Be qualified to drive company vehicles (Will be required to submit DOT driving record and pass underwriting approval for operating a company vehicle to accept position.)

Compensation This is a paid internship \$17/hour – up to 40 hours per week.

Application Instructions

Please submit a resume, cover letter and names of two references.

Only completed applications will be considered.

Please send materials to: Ms. Amanda Fortman