

## MISSION/ VISION SURVEY RESULTS

MISSION Summary	VISION Summary
Over 350 DMACC Employees responded to the survey with representation from every campus and job type	
<ul style="list-style-type: none"> <li>Over 85% of DMACC employees were either somewhat or very familiar with DMACC's mission statement</li> </ul>	<ul style="list-style-type: none"> <li>About 40% stated that they were not very familiar with DMACC's vision statement</li> </ul>
<ul style="list-style-type: none"> <li>Adjunct faculty were the most unfamiliar with 22% responding as not very familiar with DMACC's mission statement</li> </ul>	<ul style="list-style-type: none"> <li>Adjunct faculty felt the most unfamiliar with DMACC's vision statement</li> </ul>
<ul style="list-style-type: none"> <li>Over 95% feel our mission statement expresses our core purpose either very well or well enough. Only 4% responded as not very well.</li> </ul>	<ul style="list-style-type: none"> <li>About 90% stated that the vision statement reflects a guiding vision for DMACC either very well or well enough.</li> </ul>
Most Common Comments:	
<ul style="list-style-type: none"> <li>No changes are necessary to the mission statement (24)</li> <li>Remove Iowans to be more inclusive of students we serve outside of Iowa (12)</li> <li>Change Dreams to Goals (6)</li> <li>Remove "all ages" as we don't serve children (5)</li> </ul>	<ul style="list-style-type: none"> <li>Language is "fluffy" and wordy. Remove champions. (20)</li> <li>Vision statement OK (7)</li> <li>Too similar to mission statement (4)</li> </ul>

**MISSION:** DMACC provides quality, affordable, student-centered education and training to empower Iowans of all ages and backgrounds to pursue life's opportunities and achieve their career dreams.

**VISION:** DMACC is dedicated to helping students achieve lifelong fulfillment by providing a quality, innovative and responsive learning environment. Each day, DMACC champions the aspirations of individuals, communities and the state of Iowa.

## MISSION RESULTS BY CAMPUS AND JOB

	How Familiar Are you With DMACCs Mission Statement					
	Not Very Familiar		Somewhat familiar		Very familiar	
	N	%	N	%	N	%
Ankeny	33	16.2	79	38.7	92	45.1
Boone	4	13.3	15	50.0	11	36.7
Carroll	.	.	4	30.8	9	69.2
Hunziker	1	100.0	.	.	.	.
Newton	2	11.8	9	52.9	6	35.3
Other	1	12.5	2	25.0	5	62.5
Perry Van Kirk Center	1	33.3	1	33.3	1	33.3
Success Center	1	12.5	3	37.5	4	50.0
Urban	5	10.2	22	44.9	22	44.9
West	.	.	8	47.1	9	52.9
All	48	13.7	143	40.9	159	45.4

	How Well Does the Mission Express Our Core Purpose?					
	Not Very Well		Very Well		Well Enough	
	N	%	N	%	N	%
Ankeny	8	3.9	131	64.2	65	31.9
Boone	1	3.3	16	53.3	13	43.3
Carroll	1	7.7	5	38.5	7	53.8
Hunziker	.	.	.	.	1	100.0
Newton	.	.	11	64.7	6	35.3
Other	1	12.5	4	50.0	3	37.5
Perry Van Kirk Center	.	.	2	66.7	1	33.3
Success Center	.	.	5	62.5	3	37.5
Urban	3	6.1	29	59.2	17	34.7
West	1	5.9	13	76.5	3	17.6
All	15	4.3	216	61.7	119	34.0

	How Familiar Are you With DMACCs Mission Statement?					
	Not Very Familiar		Somewhat familiar		Very familiar	
	N	%	N	%	N	%
Adjunct Faculty	20	21.5	42	45.2	31	33.3
Administrative/ Professional Staff	12	11.1	40	37.0	56	51.9
Classified Staff	2	10.5	9	47.4	8	42.1
Full-time Faculty	12	10.5	43	37.7	59	51.8
Other	2	12.5	9	56.3	5	31.3
All	48	13.7	143	40.9	159	45.4

	How Well Does the Mission Express Our Core Purpose?					
	Not Very Well		Very Well		Well Enough	
	N	%	N	%	N	%
Adjunct Faculty	5	5.4	59	63.4	29	31.2
Administrative/ Professional Staff	3	2.8	71	65.7	34	31.5
Classified Staff	.	.	11	57.9	8	42.1
Full-time Faculty	6	5.3	66	57.9	42	36.8
Other	1	6.3	9	56.3	6	37.5
All	15	4.3	216	61.7	119	34.0

### VISION RESULTS BY CAMPUS AND JOB

	How Familiar Are you With DMACCs Vision Statement					
	Not Very Familiar		Somewhat familiar		Very familiar	
	N	%	N	%	N	%
<b>Ankeny</b>	85	42.3	69	34.3	47	23.4
<b>Boone</b>	10	33.3	13	43.3	7	23.3
<b>Carroll</b>	2	15.4	5	38.5	6	46.2
<b>Hunziker</b>	1	100.0	.	.	.	.
<b>Newton</b>	6	35.3	7	41.2	4	23.5
<b>Other</b>	3	33.3	4	44.4	2	22.2
<b>Perry Van Kirk Center</b>	2	66.7	.	.	1	33.3
<b>Success Center</b>	4	44.4	3	33.3	2	22.2
<b>Urban</b>	22	45.8	15	31.3	11	22.9
<b>West</b>	4	23.5	10	58.8	3	17.6
<b>All</b>	139	39.9	126	36.2	83	23.9

	How Weil Does the Vision Reflect a Guiding vision for DMACC?					
	Not Very Well		Very Well		Well Enough	
	N	%	N	%	N	%
<b>Ankeny</b>	13	6.5	74	36.8	114	56.7
<b>Boone</b>	2	6.7	14	46.7	14	46.7
<b>Carroll</b>	1	7.7	6	46.2	6	46.2
<b>Hunziker</b>	.	.	.	.	1	100.0
<b>Newton</b>	2	11.8	8	47.1	7	41.2
<b>Other</b>	2	22.2	3	33.3	4	44.4
<b>Perry Van Kirk Center</b>	.	.	2	66.7	1	33.3
<b>Success Center</b>	2	22.2	4	44.4	3	33.3
<b>Urban</b>	5	10.4	18	37.5	25	52.1
<b>West</b>	2	11.8	9	52.9	6	35.3
<b>All</b>	29	8.3	138	39.7	181	52.0

	How Familiar Are you With DMACCs Vision Statement?					
	Not Very Familiar		Somewhat familiar		Very familiar	
	N	%	N	%	N	%
<b>Adjunct Faculty</b>	44	47.8	29	31.5	19	20.7
<b>Administrative/ Professional Staff</b>	36	33.0	44	40.4	29	26.6
<b>Classified Staff</b>	7	38.9	7	38.9	4	22.2
<b>Full-time Faculty</b>	46	40.7	38	33.6	29	25.7
<b>Other</b>	6	37.5	8	50.0	2	12.5
<b>All</b>	139	39.9	126	36.2	83	23.9

	How Weil Does the Vision Reflect a Guiding vision for DMACC?					
	Not Very Well		Very Well		Well Enough	
	N	%	N	%	N	%
<b>Adjunct Faculty</b>	8	8.7	39	42.4	45	48.9
<b>Administrative/ Professional Staff</b>	7	6.4	40	36.7	62	56.9
<b>Classified Staff</b>	.	.	8	44.4	10	55.6
<b>Full-time Faculty</b>	12	10.6	44	38.9	57	50.4
<b>Other</b>	2	12.5	7	43.8	7	43.8
<b>All</b>	29	8.3	138	39.7	181	52.0