











Which Campus or Center do you consider your primary work location?

#	Answer	Bar	Response	%
1	Ankeny		225	58.29%
2	Boone		32	8.29%
3	Carroll		13	3.37%
4	Urban		57	14.77%
5	Newton		18	4.66%
6	West		17	4.40%
7	Hunziker		2	0.52%
8	Success Center		10	2.59%
9	Perry Van Kirk Center		3	0.78%
10	Transportation Institute		0	0.00%
11	Other		9	2.33%
	Total		386	100.00%

Which of the following best describes your responsibilities at DMACC?

#	Answer	Bar	Response	%
1	Full-time Faculty		122	31.77%
2	Adjunct Faculty		105	27.34%
3	Classified Staff		20	5.21%
4	Administrative/ Professional Staff		119	30.99%
5	Other		18	4.69%
	Total		384	100.00%

Please rate the current mission statement below according to how familiar you are with this statement, and how well you believe it expresses the core purpose for the college's existence.

How familiar are you with this statement?						
#	Question	Very familiar	Somewhat familiar	Not Very Familiar	Response	Average Value
1	MISSION: DMACC provides quality, affordable, student-centered education and training to empower lowans of all ages and backgrounds to pursue life's opportunities and achieve their career dreams.	174	157	52	383	1.68
How well does this statement expresses the core purpose for DMACC's existence.						
#	Question	Very Well	Well Enough	Not Very Well	Response	Average Value
1	MISSION: DMACC provides quality, affordable, student-centered education and training to empower lowans of all ages and backgrounds to pursue life's opportunities and achieve their career dreams.	228	125	16	369	1.43

What changes would you suggest regarding DMACC's current MISSION Statement.

Text Entry

"Quality" is a rather vague term. While affordability might be a major concern for students, listing it as the second benefit undermines the education and support given to students by faculty and staff.

I would take out the word "lowans" and put in "all students" I would add that we at DMACC prepare students for the ever changing world in job preparation.

Maybe something about "cultivating a culture that responds in real time to job market changes and evolving needs to design an education that facilitates a seamless transition into paid employment" (kind of what the vision statement says)

None, it sums up what I believe DMACC is about.

We do not do stretegic planning very well. That is, thinking about the long term future of the college, and taking coordinated steps to achieve that future. For example, the expansions at Perry and Southridge seem to be politically opportune, but not in concert with any long term or strategic vision of what we should be. I get the feeling things like this spread us out very thin, and not very deep, in terms of support. For example, we can afford to build those facilities, but faculty have zero clerical support - no one who is willling to take a phone call or make a copy or keep records, faculty don't have offices, or a room to meet with students, at Ames there are no libraries, testing centers, or bookstore. We don't seem to take care of our faculty very well as we expand and grow larger.

This statement expresses DMACC's purpose for CREDIT Students.

My only suggestion - I am not sure the mission statement captures the essence of what we contribute to business development/success, community development, and economic development. I think DMACC's mission goes far beyond student-centered education...it really encompasses much more! I think DMACC plays an instrumental role in empowering communities and business by building a talent pipeline that contributes to economic sustainability. Just food for thought!

I think this is a strong mission statement and it still stands true today!

Take out "lowans" as we serve student from all over the world.

None. It is the core of our business.

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Please rate the current VISION statement below according to how familiar you are currently with this statement, and how well you feel it expresses a guiding VISION of the future for the College.

How familiar are you with this statement?						
#	Question	Very familiar	Somewhat familiar	Not Very Familiar	Response	Average Value
1	VISION: DMACC is dedicated to helping students achieve lifelong fulfillment by providing a quality, innovative and responsive learning environment. Each day, DMACC champions the aspirations of individuals, communities and the state of Iowa.	94	140	150	384	2.15
How well does this statement reflect a guiding VISION for DMACC's future?						
#	Question	Very Well	Well Enough	Not Very Well	Response	Average Value
1	VISION: DMACC is dedicated to helping students achieve lifelong fulfillment by providing a quality, innovative and responsive learning environment. Each day, DMACC champions the aspirations of individuals, communities and the state of Iowa.	146	191	30	367	1.68

What changes would you suggest regarding DMACC's current VISION Statement.

Text Entry
none
great!
None
This statement expresses DMACC's purpose for CREDIT Students.
I would echo my previous comments related to DMACC's mission above - I think the Board and President Denson have set a vision that goes beyond student achievement and serving as a champion for community and state aspirations, rather DMACC is actually helping communities, businesses and the state achieve those aspirations - for example, it would be interesting to see what percentage of the new jobs created in Iowa each year are actually "touched" by DMACC. Maybe I am biased...but I think the vision and mission of DMACC should encompass more of our reality and that is reaching beyond an individual student, but impacting Central Iowa's business environment and community development!!!
I think this vision starts out in the right direction but the ending sounds awkward. I don't think "champions" is the word that describes how we support/guide/counsel our clientele. I would suggest strengthening that word and it will provide a better vision for us. Sorry I am not an English person to give that right word but I believe there is something better out there :-)
Sounds like a mission statement. Not very measurable...how do you know when you have achieved or reached the vision?
I would recommend that we change this one a little bit. Lifelong fulfillment is seems too lofty. Here is an alternate DMACC is dedicated to providing opportunities for lifelong learning and through them fulfillment by fostering a quality, innovative and responsive learning environment. The second sentence could stay the same.
I don't think you can champion aspirations of a non-human entity--the state of Iowa. Needs to be reworded--again, we are global.
Starting with the "Each day DMACC champions...." I think could be changed to something to do with providing oportunities to meet the ever changing needs in the workplace
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Any other input you would like to give regarding DMACC's Mission and Vision statements?

Text Entry

Help us reach these goals by stop building ridiculous alternate locations such as Perry and South Ridge without staff to support these are little more than political - non-educational wasted tax dollars. focus on our Mission and Vision statements as a priority. Stop committing to every political group that presents itself, either that or start with supporting our staffin needs. decentralization with the DSM metro to all these locations is foolish.

Not at this time.

no

None

Adding specificity to either one might help, but also might lead to problems.

they are solid, concise, accurate descriptions of what we do and will continue to do

I think DMACC is a fantastic contributor to Central Iowa's economy, workforce development, business development, as well as individual/student development!

I believe they sum up DMACC's reason for being quite well.

DMACC is doing some great things and I feel these statements illustrate them the best we can. These statements have to be short and general or they don't work for the masses. I would not change them too much.

No

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