Important IDEA dates in 2013:

- **NADE Conference:**
  February 27—March 2

- **IDEA Student Scholarship**
  Deadline: April 1

- **IDEA Conference:**
  October 3-4

Inside this issue:

- A Review of Dr. Casazza’s Keynote
- A Review of Dr. Glass’s Keynote
- Iowa Lakes Receives NADE Certification
- Images from the 2012 IDEA Conference
- IDEA Student Scholarship
- IDEA Board
- Contact Lists
- Membership Form

**“Putting the Pieces Together”**

In a recent discussion with students, they made it very clear to me that they face many educational challenges both inside and outside the classroom. It is new for them to have so much to focus on in their classes and to adjust to the amount of work that is expected of them: the reading, writing, projects, and exams. They also have many other stressors: jobs, finances, family, relationships, and life in general. What we did discover is that there are a lot of services, many of which we provide in our programs, that can help them “Put the Pieces Together.” We can assist with academics, skills, strategies, and organization. We also have faculty, advisors, counselors, tutors, workshops, and many other resources at their disposal. The key is for students to use these resources to find balance.

So what does this mean to us as educators and for our programs? We understand that our students’ education is complex and they face many challenges, but as we assist them in finding balance, what can we do? We must continue to think innovatively and challenge ourselves. As educators, we have many new resources in modality, methodology, technology, training and services. We can continuously challenge what we do and how we do it so we can “Put the Pieces Together” to offer the best comprehensive service we can.

Dr. Casazza challenged us last October to be a disruptive innovator and provided us with some thinking points to do so. In addition, Dr. Glass provided us with information on what the state is looking for and shared their research of international best practices. The challenge for us is to utilize all the possible resources and “Put the Pieces Together” so that, in the end, we can help the students do the same.

This brings me to the theme for the 2013 IDEA conference, “Putting the Pieces Together.” This theme has so much meaning and so many different ways of looking at it, whether we are discussing students’ challenges, our services and programs, or our courses and curriculum. We will meet for our IDEA conference October 3-4th, 2013 at the Ramada Tropics in Des Moines to discuss these topics and assist each other in “Putting our own Pieces Together”.

I hope to see you all there and look forward to sharing ideas and hearing what you are all doing.

Sincerely,

Tom Mueller

2013 IDEA President
Last October, IDEA held its annual conference at the Adventureland Inn in Altoona. The Conference featured two keynote speakers: Dr. Martha Casazza spoke on Thursday morning, and Dr. Jason Glass spoke on Friday.

This Is Our Time to . . . BE DISRUPTIVE INNOVATORS

Reviewed by Steve Goerdt

“Be disruptive—BECAUSE WE HAVE NO CHOICE RIGHT NOW.”

That was the urgent message of Dr. Martha Casazza, the keynote speaker at the IDEA conference on Oct. 4. A former NADE president and current partner in the educational consulting firm of TRPP Associates in Chicago, she sees the need for fundamental change in developmental education to keep pace with our changing society.

“Our students have changed, but our systems have not,” Dr. Casazza lamented. She backed up her argument with some telling statistics. For instance, more than one-third of today’s college students need remediation, and at community colleges, remedial credits now represent 10% of all credits earned.

This news, of course, doesn’t come as a surprise to college-level developmental educators, who are accustomed to adapting their instruction to meet the needs of 21st century students. In fact, out of necessity, “Developmental educators ARE disruptive innovators,” Dr Casazza told her audience of about 65 developmental educators from across Iowa. The best ones, she added, are also creative (willing to break from tradition), show “grit” (perseverance and passion) in challenging long-held beliefs, examine assumptions, and have the courage to disrupt. It takes such zeal to overcome entrenched barriers to developmental instruction. These obstacles include lack of interdisciplinary collaboration, a rigid semester system and three-hour credit hour system, accreditation concerns, and a lack of respect for the prior or informal learning that some students come equipped with.

How do you become a disruptive innovator? According to Dr. Casazza, you must first learn to Question, Observe, Network, and Experiment. Networking could involve creating circles of exchange through professional roundtables, arranging for peer exchange visits, or identifying a mentor or coach. Experimenting, on a personal level, could involve developing skills modules based on assessments. On a global level, it could mean developing accelerated/integrated programming, or providing incentives to faculty for becoming more innovative.

To take root, though, disruptive innovation must meet two criteria: It must lead to increased reflection, and it must lead to sustainable change. Otherwise, you could end up like Mr. Keating in *Dead Poets Society.*
Dr. Glass joined us Friday morning for a discussion of the Department’s focus for the future. He reviewed the challenges we face with our incoming students. The students are struggling to make that transition to college and about one third of incoming college freshmen need developmental education. He reviewed that there seems to be a disconnect in what high schools see as expectations needed for college and what college instructors see as expectations for incoming students. Overall, using surveys, the state has recorded that about 76% of high school instructors believe students are ready to move on and only about 26% of college instructors believe students are ready when they get to college.

Dr. Glass called for us to work together to build better communication between the high schools and our faculty. We tend to find ourselves in the blame game in pointing fingers at each other; instead, we must work together for the benefit of the students. We must find ways to get more of our students into and through college because our economy needs educated and trained professionals. In short, we must be focused and we need to be direct. The state has been looking at best practices nationally and internationally to see how others are making this happen. What they have found is that the best practices follow a model that looks at an instructional core putting equal focus on the student, teacher, and content.

The state has also found that the best practices hold educators in very high status in both pay and prestige while expecting the best quality. He suggested that teachers need to be held in the highest regards as they are helping shape the future of our youth. Another common element of best practices was to hold high standards of rigor for our students and to expect the highest performance. We need to find pathways and careers with educational programs to match students’ interests and skills.

Currently, as Dr. Glass reviewed, there are a number of initiatives the state is looking into. To help with the human capital aspect, they want to start a Teacher Career Pathway, compensation reform, recruiting campaign, training, professional development, and mentoring. The state is also focused on the Iowa Core and holding high expectations for rigor. They are looking into the possibility of a Diploma Seal for high school students that certifies college readiness based on course of study, aligned end-of-course exams, assessment measures, and Iowa Core proficiency measures.

In closing, to make any of this happen, we need to work together. We need to have the discussions about expectations and rigor. We need to share curriculum, ideas, and methods, and we need to work together to align our educational programs to meet the goals and expectations of our students.
Developmental Program at Iowa Lakes Receives NADE Certification

Last fall, Iowa Lakes Community College became the first college in Iowa to receive national certification in three areas of developmental education. The National Association for Developmental Education (NADE) honored the Success Centers of Iowa Lakes with certification in the entire developmental program of reading, writing and math.

A great deal of study was required to achieve the official recognition. Success Center staff compiled data to make informed decisions of program improvements. That data covered five to seven years and validated the analysis.

The evaluators from NADE were impressed and outlined their thoughts in a letter officially notifying the college. “The reviewers were intrigued by your use of longitudinal data and analysis of cohort student groups,” the letter stated. “Reviewers appreciated the depth of that analysis that clearly connected goals, data, and actions…”

It went on to say “This reflects your understanding of the importance of collecting and analyzing relevant data in order to make program improvements. The quality of your program is reflected in this focus.”

This is a significant achievement. “Since Iowa Lakes was the first college in Iowa to receive this designation, it's quite an honor to achieve,” said Lynn Dodge, Success Center Professor. “Other community colleges who were interested in pursuing certification have been awaiting our results.”

And, the review of data has been used effectively. “As a result of our self-study, we learned a lot about our students, our program and ourselves,” said Colleen Peltz, Developmental Studies Professor. “We feel confident about our mandated placement cut scores because those scores identify prerequisites for certain classes. Our constant concern is that our students are being placed accurately for their success.”

All students take an assessment in reading, writing and math which identifies areas in which a developmental course is needed to prepare students for success in college classes.

“We looked at the number of students who placed in at least one developmental course and our non-duplicated count showed 50 percent of our students need a developmental class,” Dodge said.

Math showed the most need with 26 to 30 percent of student scores indicating a preparatory class was needed prior to a college math class. In writing, the number was 20 percent and reading showed eight percent of students identified as requiring a prerequisite course.

Upon review of the data, the college made some changes. “As a result of our study, we increased our placement score for reading because the success rate for our developmental students was higher than those who did not place into our developmental reading course,” said Dodge.

And, there was more. “Along with that, we found that our Developmental reading students made almost two grade levels of improvement in one semester – basically from a 9th grade reading level to an 11th grade level,” Dodge reported.

The impact of the report will have a lasting effect. “We evaluated the percent of those successful and not successful in developmental classes – as well as how they did at the next level,” said Peltz. “We found that our math and writing students needed more time in developmental coursework so we raised the credits from two to three last spring term.”

Achieving the certification means the developmental program of Iowa Lakes will be certified for seven years. Success Center services are provided at all campuses of Iowa Lakes. Both women will travel to Denver in late February to receive an official award during ceremonies at the NADE Annual Conference.

http://www.dmacc.edu/idea
Images from the IDEA Fall Conference

America Reads: 2012 president Steve Goerdt presents a trove of books to Garton Elementary principal Jaynette Rittman. From left: Sue Wickham, Goerdt, and Rittman.

Transfer of Power: 2012 president Steve Goerdt accepts a commenda-
tory plaque from incoming president Tom Mueller.

Ana Maria Huerta Lemusa accepts the IDEA Student Scholarship. From left: Steve Goerdt, Martha Schwandt, and Lemusa.

Dan Nelson and Meridith Nelson, Kellogg Institute presenters.

NROC representative Terri Rowenhorst delivers her breakout presentation.
IDEA Student Scholarship

The Iowa Developmental Education Association is pleased to offer a $500 scholarship to one student who has excelled in his or her developmental coursework.

Criteria for eligibility:
- Completion of at least two developmental courses or participation in at least two developmental programs such as math, writing, reading, ESL, or study skills
- 3.0 cumulative GPA (based on a 4.0 scale)
- Plans to enroll in or continue enrollment in a postsecondary educational institution during the next academic year (2013-14)

Applicants must submit:
- A 500-word, typewritten, double-spaced essay on “How my involvement in Developmental Education has helped me prepare for regular college courses.”
- Copy of most recent college transcript
- Letter of recommendation from school official, instructor, or counselor (1 page)
- Cover page to be completed by applicant (available for download on our website)

For more information, visit us at:

http://www.dmacc.edu/idea

Apply by April 1, 2013
IDEA Board Members

PRESIDENT
Tom Mueller
Administrative Chair
Center for Learning and Academic Success
Hawkeye Community College
1501 East Orange Road
P.O. Box 8015
Waterloo, IA 50704
(319) 296-4418
thomas.mueller@hawkeyecollege.edu

PRESIDENT-ELECT
Christine Karstens
Southwestern Community College
1501 W. Townline Street
Creston, IA 50801
(641)782-1451
christine.karstens@swcc.iowa.edu

SECRETARY
Susan Wylie
Transfer Coordinator SSS
Developmental English Instructor
Indian Hills Community College
(641) 683-5304
susan.wylie@indianhills.edu

TREASURER
Martha Schwandt
Learning Services Specialist
Marshalltown Community College
3700 S. Center St.
Marshalltown, IA 50158
(641) 844-5769
Martha.Schwandt@iavalley.edu

COMMUNITY COLLEGE REPRESENTATIVE
Jane E. Marlowe
Clinton Community College
1000 Lincoln Blvd.
Clinton, IA 52732
(563) 244-7120
FAX (563) 244-7107
jmarlowe@eicc.edu

WEBMASTER
Sue Wickham
Des Moines Area Community College
2006 S. Ankeny Blvd.
Ankeny, IA 50023
(515) 965-7000
smwickham@dmacc.edu

PAST PRESIDENT
Steve Goerdt
Academic Success Center
University of Dubuque
2000 University Ave.
Dubuque, IA 52001-5099
(563) 589-3218
SGoerdt@dbq.edu

MEMBER AT LARGE
Tasha Williams
Developmental Writing Instructor
Success Center
Indian Hills Community College
525 Grandview Ave.
Ottumwa, IA 52501
(641) 683-5304
Tasha.Williams@indianhills.edu

HISTORIAN
Ruth Ann Gallagher
Scott Community College
500 Belmont Road
Bettendorf, IA 52722
(563) 441-4030
rgallagher@eicc.edu

NEWSLETTER EDITOR
Mark Myers
Iowa Western Community College
Council Bluffs, IA
(712) 325-3702
mmyers@iwcc.edu

Visit us at: http://www.dmacc.edu/idea
Iowa Community College Developmental Education Contacts

Are you curious about the developmental education programs at other institutions in Iowa? Use this contact list to network with your colleagues in community colleges around the state.

**Connie Swift**  
Northeast Iowa Community College  
Peosta Campus  
10250 Sundown Road  
Peosta, IA 52068

**Susan Schmidt**  
Northwest Iowa Community College  
603 West Park Street  
Sheldon, IA 51201

**Heather Lundberg**  
Iowa Central Community College  
300 Avenue M  
Fort Dodge, IA 50501

**Martha Schwandt**  
Marshalltown Community College  
3700 S. Center Street  
Marshalltown, IA 50158

**Tawnya Beerman**  
Western Iowa Tech Community College  
4647 Stone Avenue, PO Box 5199  
Sioux City, IA 51106

**Sarah Luz**  
Iowa Western Community College  
2700 College Road, Box 4C  
Council Bluffs, IA 51502

**Chuck Hinz**  
Kirkwood Community College  
Linn Hall  
6301 Kirkwood Blvd.  
Cedar Rapids, IA 52409

**Christine Karstens**  
Southwestern Community College  
1501 W. Townline St.  
Creston, IA 50801

**Teresa Garcia**  
Southeastern Community College  
1500 West Agency Road, PO Box 180  
West Burlington, IA 52655

**TBD**  
Northeast Iowa Community College  
Calmar Campus  
PO Box 400, 1625 Hwy 150 S  
Calmar, IA 52132

**Jane Marlowe**  
Clinton Community College  
1000 Lincoln Blvd.  
Clinton, IA 52732

**Sherry Horan**  
Scott Community College  
500 Belmont Road  
Bettendorf, IA 52722

**Samantha Brush**  
Indian Hills Community College  
525 Grandview  
Ottumwa, IA 52501

**Sharon Bittner**  
Des Moines Area Community College  
Ankeny Campus  
2006 S. Ankeny Blvd.  
Ankeny, IA 50023

**Tom Mueller**  
Hawkeye Community College  
1501 E. Orange Road  
Waterloo, IA 50704

**Lori Quinlan**  
North Iowa Area Community College  
500 College Drive  
Mason City, IA 50401

**Colleen Peltz**  
Iowa Lakes Community College  
3200 College Drive  
Emmetsburg, IA 50536

http://www.dmacc.edu/idea
<table>
<thead>
<tr>
<th>Name</th>
<th>University/College</th>
<th>Address</th>
<th>Phone</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Steve Goerdt</td>
<td>University of Dubuque</td>
<td>2000 University Avenue</td>
<td>(563) 589-3218</td>
<td></td>
</tr>
<tr>
<td>Jennifer Erickson</td>
<td>Director, Academic Success Center</td>
<td>University of Dubuque</td>
<td>(563) 589-3218</td>
<td></td>
</tr>
<tr>
<td>Pam De Jong</td>
<td>Dordt College</td>
<td>498 Fourth Ave.</td>
<td>(712)722-6000</td>
<td></td>
</tr>
<tr>
<td>Hanna Langley</td>
<td>Grinnell College</td>
<td>1121 Park St., Box 805</td>
<td>(641) 269-4000</td>
<td></td>
</tr>
<tr>
<td>Kristine Owens</td>
<td>Director of Academic Enrichment</td>
<td>Grand View College</td>
<td>(515) 263-2971</td>
<td></td>
</tr>
<tr>
<td>Preston Van Loon,</td>
<td>Iowa Wesleyan College</td>
<td>601 N. Main St.</td>
<td>(319) 385-8021</td>
<td></td>
</tr>
<tr>
<td>Maureen Baldwin</td>
<td>Director, Student Success Center</td>
<td>St. Ambroso University</td>
<td>(563) 333-6331</td>
<td></td>
</tr>
<tr>
<td>Mary Jean Stanton</td>
<td>Mount Mercy College</td>
<td>1330 Elmhurst Drive NE</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gwen Van Gerben</td>
<td>Luther College</td>
<td>Decorah, IA 52101</td>
<td>(563) 387-1270</td>
<td></td>
</tr>
<tr>
<td>Tom Truedell</td>
<td>Northwestern College</td>
<td>101 7th St. SW</td>
<td>(712) 707-7045</td>
<td></td>
</tr>
<tr>
<td>Todd Little</td>
<td>Hawley Academic Resource Center</td>
<td>Simpson College</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nancy Johnson</td>
<td>Kaplan University</td>
<td>148 Vincent Rd.</td>
<td>(319) 232-7062</td>
<td></td>
</tr>
<tr>
<td>Mason Babcock</td>
<td>Waldorf College</td>
<td>106 S. 6th St.</td>
<td>(641) 585-8207</td>
<td></td>
</tr>
<tr>
<td>Michelle Laughlin</td>
<td>Student Disability Services</td>
<td>Drake University</td>
<td>(515) 271-1835</td>
<td></td>
</tr>
<tr>
<td>Lois Kabela-Coates</td>
<td>Coe College</td>
<td>1220 First Ave. NE</td>
<td>(319) 399-8000</td>
<td></td>
</tr>
<tr>
<td>Donna Musel</td>
<td>Center for Academic Excellence</td>
<td>Buena Vista University</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Thomas Paulsen</td>
<td>Admissions</td>
<td>University of Iowa</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Susan Rhoades</td>
<td>Director, Academic Success Center</td>
<td>1076 Student Services Building</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nancy Johnson</td>
<td>Kaplan University</td>
<td>148 Vincent Rd.</td>
<td></td>
<td><a href="mailto:sjrw@IASTATE.edu">sjrw@IASTATE.edu</a></td>
</tr>
<tr>
<td>Mason Babcock</td>
<td>Waldorf College</td>
<td>106 S. 6th St.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Michelle Laughlin</td>
<td>Student Disability Services</td>
<td>Drake University</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lois Kabela-Coates</td>
<td>Coe College</td>
<td>1220 First Ave. NE</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
IOWA DEVELOPMENTAL EDUCATION ASSOCIATION
MEMBERSHIP APPLICATION

Date: ________________________

Membership application must be accompanied by a $10.00 check or money order made payable to IDEA.
Mail to: Martha Schwandt, Marshalltown Community College, 3700 S. Center St., Marshalltown, IA 50158

Dr. ___  NADE Member ___ Yes ___ No
Mr. ___ ___ New Member
Ms. ___ ___ Renewal  NADE # _________________________________

Last Name: ________________________________  First Name: ________________________________

Professional Address:
Institution: ____________________________________________________________________________
Street: ________________________________________________________________________________
City: _________________________________________________________________________________
State: ____________________  Zip Code: ______________________________________________________
Phone: ________________________________  Fax: _____________________________________________
E-Mail: ______________________________________________________________________________
Position/Title: ________________________________________________________________
Full or Part-time ________________  Highest Degree: __________  Years Experience: __________

Home Address: (optional)
Street: ______________________________________________________________________________
City: _________________________________________________________________________________
State: ________________________________  Zip Code: _________________________________________

PLEASE INDICATE YOUR PRIMARY AREA(S) OF INTEREST

___ Writing Skills  ___ Reading Skills  ___ Math Skills
___ Speaking/Listening Skills  ___ Learning Disabilities  ___ Learning Skills/Centers
___ Political Action  ___ English as a Second Language  ___ Student Services
___ Administration  ___ Computers  ___ Honors Program
___ Counseling  ___ Other__________________________

http://www.dmacc.edu/idea