YOUR LINK TO ***YOUR COLLEGE***

DMACC Magazine

Paying It Forward

DMACC ALUMNA, RETIRED FACULTY MEMBER PATTY HOLMES FUNDS SCHOLARSHIP

Director's Message

When it comes to philanthropy, it is easy—and I'll admit, very exciting—to talk about the "big things." Major gifts that spur capital projects, endow scholarships that will have an impact for generations to come, and events like our DMACC CEO Golf Invitational get a lot of attention. This is understandable as these large gifts and high-profile events serve as a springboard to expand programs, help students pursue their dream of an advanced education, and shine a light on members of the DMACC Family doing incredible things.

However, in this issue of *DMACC Magazine*, we have made the decision to focus on many of the "million little things" that are having a big impact across our campuses. Rarely do we share information about the Board members who help us set our strategic direction, or the many scholarships that are established by individuals or supported by departments across DMACC. We often share a few words about events like ciWeek on our West Campus, but we rarely dig deeper to share more about its purpose or about the messages being shared that should resonate with all of our readers.

In taking this approach, we are also showing how varied the support for the Foundation specifically, and DMACC more generally, is. From Board members who bring a diverse professional background to help steer our future objectives, to a stirring presentation from Des Moines rapper and at-risk-youth advocate Will Keeps, and a statewide contest that is not only encouraging high schoolers to pursue a career in the trades, but rewarding them for their expertise in a subject that is rarely taught in secondary schools anymore.

We are very proud of all the wonderful things that are happening in the DMACC Foundation—large things, small things and all things between.

Yes, the stories in this issue are a little bit different than those you have come accustomed to seeing on these pages. But in exploring how big an impact some of these smaller things are having, we are confident you will grow even more impressed with the role DMACC plays in developing Iowa's next generation of leaders.

Thank you for your continued support of DMACC and its students, faculty, staff.

Sincerely,

Tara Connolly
Executive Director
DMACC Foundation

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Facebook: @DMACCFoundation

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DMACC Magazine

SPRING/SUMMER 2019

IN THIS ISSUE

Director's Message 2
Focused on the Future 3
Setting Our Direction 4
The Joy of Giving 6
Investing in Students 8
Showcasing Their Skills 9
Where There's a Will, There's a Way 10
Reaching for the Stars 12
Linking Students and Donors 13
Calendar of Events 14
Annual Scholarship Dinner 15

CONTACT US

DMACC Foundation
2006 S. Ankeny Blvd., Bldg. 22
Ankeny, IA 50023
Phone 515-964-6229

ABOUT *DMACC MAGAZINE*

DMACC Magazine is a publication of the DMACC Foundation & Alumni Association. If you have questions or story ideas, please email them to foundation@dmacc.edu.

Thank you to the Ankeny Campus Student Activities Office for sponsoring a portion of the costs to produce *DMACC Magazine*. Your support is greatly appreciated!

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The DMACC Foundation Board of Directors (left to right), Front Row: Jeanie McCarville Kerber, Tamara Kenworthy, DMACC President Rob Denson, Becky Gibson, and Kristi Christensen. Back Row: Jim Fleming; Curtis Van Veldhuizen, Harley Olafson, Scott Bennett, Jeff Lamberti, Jim Spooner, Mark Rasmussen, Chris Costa, Mike Kammerer, Mike Grandgeorge, David Van Sickel, David Abram, and Tara Connolly, Executive Director DMACC Foundation. Not Pictured: Dennis Albaugh, Doug Burns, Fred Greiner, Roger Hargens, Ahmed Merchant, Rita Perea, and Rob Taylor. Below is Mike Grandgeorge.

Focused on the Future

There are few who give more freely or willingly to DMACC than members of the DMACC Foundation Board. Tasked with setting the strategic direction and providing comprehensive oversight of the Foundation, its volunteer members dedicate countless hours and an innumerable amount of talent to ensure our facilities are top-notch, our faculty has the tools necessary to educate our students, and that the dream of a college education is possible for any student who walks onto one of our campuses, regardless of their financial challenges.

The Foundation recently named Mike Grandgeorge as chair of its Board of Directors. Grandgeorge has been a member of the DMACC Foundation Board since 1991. He has a strong history of giving back to the communities he lives and works in, but the DMACC Foundation remains his longest-serving commitment.

“I was invited to the DMAAC Foundation Board of Directors with the encouragement and support of the late Eldon Leonard," Grandgeorge said. “While getting to know the College, its mission and leadership, I observed first-hand the difference DMACC was making in people's lives.

“And over time, I learned that I could make a difference—and that I truly wanted to make a difference—by creating opportunities to provide financial support through scholarships offered by the DMACC Foundation. I am proud to now have the chance to lead this dedicated group and to make an even bigger impact on the lives on DMACC students."

The Board also announced the addition of six new members including Doug Burns, Becky Gibson, Kristi Christensen, Scott Bennett, Jeff Lamberti and Jeanie McCarville Kerber.

"We are fortunate to have a Board that is engaged and interested in making the biggest impact they can," says Tara Connolly, DMACC Foundation Executive Director. "They are always pushing to do more for students, faculty and the DMACC Family as a whole. Their professionalism is unparalleled and their service to DMACC is appreciated."

See Pages 4-5 to learn more about our new Board members.

Setting Our Direction

NEW BOARD MEMBERS SHARE AN AFFINITY FOR MISSION, VISION OF DMACC FOUNDATION

Doug Burns

Douglas Burns is a writer and columnist for the *Daily Times Herald* in Carroll, Iowa. Burns is also a co-owner of the newspaper, which has been in his family for three generations. The family newspaper operation also owns the *Jefferson Herald* and the *Guthrie County Times Vedette*. He looks forward to ensuring DMACC's Carroll Campus is vibrant.

"DMACC's role in Carroll is more essential every year," Burns says. "From health care to high tech to a strong auto program—not to mention the 2+2 program that allows local students to pursue higher education here in Carroll—the College is one of the few institutions in our polarized environment that enjoys, and indeed earns, near-unanimous support from the community."

Becky Gibson

Becky is a Senior Vice President and Regional Manager over Middle Market Banking in Iowa with Wells Fargo Bank. She has more than 27 years of experience in the banking industry. She looks forward to helping DMACC grow by encouraging private support.

"Through the fundraising efforts of the Foundation and the generosity of many donors, the Foundation is well-positioned to support new and expanded programs at DMACC and to provide much-needed scholarships for students who may not otherwise be able to pursue postsecondary education," she says. " DMACC is included in the organizations I am passionate about supporting personally and financially, and I am excited to contribute to the success of the DMACC Foundation in any way I may add value."

Kristi Christensen

Kristi Christensen is the Operations Manager for John Deere Des Moines Works. In her current role, she leads the manufacturing operations to deliver safety, quality, efficiency and cost. She says that she is drawn to serving on the Board because of her respect for DMACC and the role it plays in the state.

"I have always spent my philanthropic time in areas where I have personal connections and passion," she says. "Often this was for organizations that I or my family had been involved with. I am not an alum of DMACC, but this position has opened my eyes to the many great training programs for folks in all stages of their lives looking to increase their skills and earning potential. I have greatly enjoyed learning while giving!"

Scott Bennett

Scott is a multisector fixed income portfolio manager for Principal Global Investors. He joined the firm in 1988 as a credit analyst and became a portfolio manager in 1996. He says he looks forward to strengthening his bonds to DMACC, and serving as a role model to his children through Board service.

"My family has had a long history of paying it forward," he says. "By our donations of time and money, we hope to reinforce that philosophy to both our children as well as the recipients of our contributions. I am also a believer that people of all income levels, skill levels and age groups should participate—nothing like establishing that thinking early in one's life and career."

Jeff Lamberti

Jeff is a founding member of Lamberti, Gocke & Luetje, P.C., and served in the Iowa Legislature from 1995 to 2006, including three years as President of the Iowa Senate. He is looking forward to continuing to grow support for DMACC students, programs and services.

"I have been a lifelong resident of Ankeny, as well as a business owner here since 1995," he says. "I've always seen DMACC as a big part of the community. In addition, during my years in the Iowa Legislature, I worked on legislation that I developed with DMACC's leaders. Through this, I became well-acquainted with the important role our community colleges serve. To be a part of the DMACC Foundation Board seems like a logical next step for me."

Dr. Jeanie McCarville Kerber

Jeanie has served as a professor in Human Services at Des Moines Area Community College since 2007. She is a Licensed Independent Social Worker (LISW), Certified Addictions Counselor (CADC) and a member of Motivational Interviewing Network of Trainers (MINT). She has seen firsthand what DMACC means to the community.

"DMACC supports continued personal growth of those entering a career field and those who are already in the workforce through continuing education," she says. "DMACC is also committed to being engaged in the communities it serves and involved in decisions that impact students and those living in the local area."

"We are fortunate to have a Board that is engaged and interested in making the biggest impact they can."

—Tara Connolly, DMACC Foundation Executive Director

DMACC Alumna and former faculty member Patty Holmes with scholarship recipient Dung Huynh.

The Joy *of* Giving

PATTY HOLMES SCHOLARSHIP PAYS FORWARD APPRECIATION FOR DMACC EXPERIENCE

After realizing that she needed more than just a high school diploma to reach her career aspirations, Patty Holmes enrolled in DMACC. That one decision set Patty on the path to a career in Accounting that would include a Bachelor's degree from Simpson College, a Master's degree from Iowa State University, and the coveted CPA designation.

All of it eventually led right back to DMACC.

"As an undergrad, DMACC hired me to teach in the Accounting Lab and I discovered my passion for education," Patty says. "After receiving my degrees, DMACC hired me as a full-time instructor and I held this position for 40 years."

It would be impossible to count the number of students Patty has inspired over her four decades on the faculty at DMACC. And with a recent gift to the DMACC Foundation, she will continue to make an impact for years to come.

The Patty Holmes Accounting Scholarship was awarded for the first time last fall. Patty says she created the fund to address the regional need for highly skilled accountants.

"Des Moines has a large insurance and financial services industry, which drives the demand for accounting professionals," Patty says. "Not to mention that every business, large and small, performs accounting functions and needs to understand the often complex financial statements that are driving their business.

"Over the last few years," she continues, "employers in the area have commented that they need more students majoring in Accounting to meet their needs."

With that knowledge, Patty decided to act. The initial award went to Dung Huynh, a student who Patty says reminds her of herself. The two had the opportunity to meet for the first time at the annual DMACC Foundation Scholarship Dinner in November.

"Meeting Dung was icing on the cake," Patty says. "Like myself when I was a student, she is going to school and managing home-life and works part-time."

Dung completed her studies at DMACC in May, and plans to attend Grand View University in Des Moines to pursue a Bachelor's degree in Accounting.

"Meeting Dung reinforced the reason I chose to create a scholarship at DMACC," Patty adds. "This is my opportunity to thank DMACC and the Accounting Program for the support and encouragement I received when I was a student."

Patty says early in her studies at DMACC, she was inspired by program faculty Ben Shales and Don Huntoon, going so far as to call them "my second family."

"They inspired me to always pay it forward," Patty says.

After retiring six years ago, Patty now serves on the Accounting Advisory Board, is the Treasurer for the DMACC Pioneers, and teaches part-time. She says it is humbling to be able to work with the Foundation to ensure that any student with the dream of pursuing an advanced education can do so.

"The Foundation is such a powerful tool that enables people like me to donate and give back through scholarships and other contributions," Patty says. "Thanks to the Foundation, we can help meet the needs of future students."

MORE INFORMATION

To visit with a member of the DMACC Foundation about creating a scholarship, please call us at 515-964-6229.

Innovative Initiatives Invest in Students

Gifts from generous donors like Patty Holmes are only one way that the DMACC Foundation provides scholarship support to students. There are a number of innovative efforts driven by the Foundation and departments on each campus (see article at right!) that are reaching out to reward students in new and different ways.

Among these is providing scholarships to those who are considering attending DMACC. Annually, a series of Discover DMACC events are hosted on each of our campuses. Those events are designed to provide an orientation to the campus, a discussion of academic and vocational programs available, and time for interaction with faculty and staff.

Those attending a Discover DMACC session also have the opportunity to walk away with a scholarship. In the most recent year, 413 prospective students attended one of these sessions.

The following scholarship winners—all of them high school seniors—were drawn at random:

- **$1,000**: Shayla Glasgow, Liberal Arts, Ankeny High School
- **$750**: Brice Kilpatrick, Automotive Technology, South Hamilton High School
- **$500**: Allison Kelly, Undecided, Norwalk HS

Pictured above are (left to right) Aly Cappaert, DMACC Academic Advisor; Shayla Glasgow; Allison Kelly; and Tara Connolly, Executive Director, DMACC Foundation. At left are Aly Cappaert and Brice Kilpatrick.

HAVE AN IDEA?

Want to fund a scholarship in a new and innovative way? Please give us a call at 515-964-6229 to discuss.

Showcasing Their Skills

ANNUAL EVENT BRINGS IN HIGH SCHOOL COMPETITORS FROM ACROSS THE STATE

Each year, the Automotive Technology program on DMACC's Ankeny Campus hosts a competition for high school students with an interest in the automobile industry. The contest, which awards thousands of dollars worth of prizes—mostly in the form of tools of the trade—along with DMACC Foundation scholarships is cosponsored by the Iowa Automobile Dealers Association (IADA).

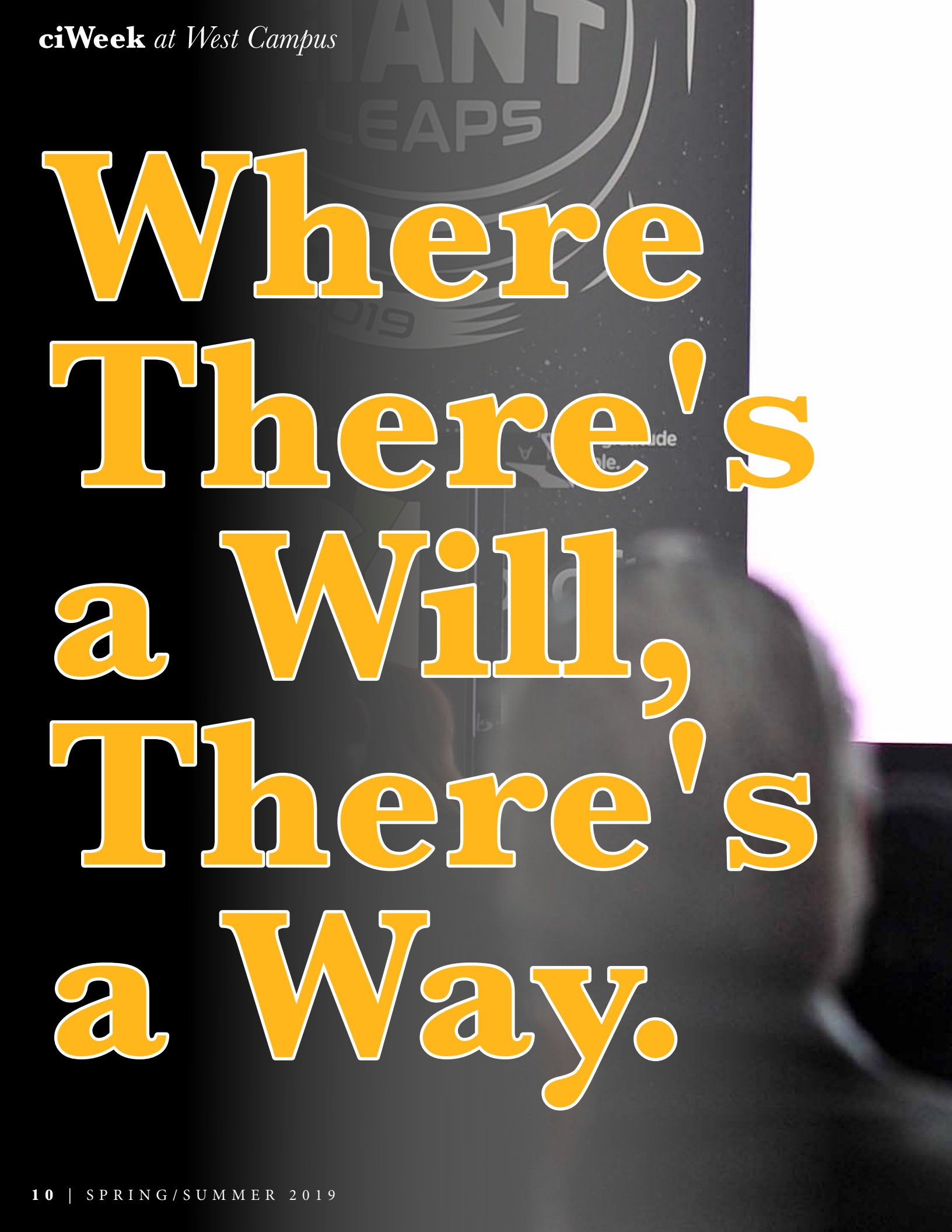
In the middle of October, a written exam is sent out to interested students across Iowa.

"We invite students from schools all across the state," says Jerry Burns, a professor of Automotive Technology and one of the coordinators of the event. "The top eight schools from the written portion are invited to come here in December for the hands-on portion."

The contest, which has been offered for almost three decades, typically receives responses to the written portion from 15-20 schools representing more than 300 students. The winners of the hands-on portion are then sponsored by the IADA to participate in the national competition.

"This is a great way to introduce students interested in Automotive Technology to our program," Burns says. "It also provides them with insight on the skills required of professional technicians working in the automotive service and repair industry."

Where There's a Will, There's a Way.



DES MOINES RAPPER AND ADVOCATE SHARES MESSAGE OF HOPE AND INSPIRATION AT ANNUAL CIWEEK EVENT ON WEST CAMPUS

Des Moines rapper Will Keeps is open about his struggles as a youngster. It is that willingness to put it all on the table that he hopes will help others avoid the mistakes he made.

Will shared his message of hope and motivation as part of the annual ciWeek celebration on DMACC West Campus in West Des Moines. His message was simple: We can all do better.

"I learned a lot from the streets—mostly what not to be and what kinds of things will get you in trouble," Will says. He was born and raised in Chicago before moving to Des Moines to live with family two decades ago. "It became clear the types of people I was choosing to hang around with were bringing me down."

The realization motivated Will to do all he could to help others avoid his missteps. In Des Moines he has become a legend. He regularly includes local students in his rap videos, shares an open dialogue with local law enforcement, has worked tirelessly to develop relationships with local judges, attorneys and teachers, and has founded a number of initiatives aimed at helping at-risk youth harness every opportunity available to them.

Among his most novel offerings is "The Porch," a regular gathering of students designed to foster meaningful, positive friendships.

> **"I want people who find themselves in a difficult situation to find hope in my story."**
>
> —Will Keeps, Rapper & Youth Advocate

"Back in the day we used to sit on the porch and just talk about anything," Will says of his childhood, and inspiration for the program. "That's just what we do. It is an open forum. And it has been very successful. The kids enjoy the positive reinforcement of having a place to hang out, talk and have fun."

In speaking at ciWeek, he simply wanted to leave the audience feeling empowered to make their mark in life.

"My message is simple. It's not about what you've been through, it's how you got through," Will says. "I want people to see that I have been through a lot, but I didn't allow that to stop me. I want people who find themselves in a difficult situation to find hope in my story."

Reaching for the Stars

TENTH ANNUAL CIWEEK ENCOURAGES ATTENDEES TO THINK BIG

For one week each year, DMACC West Campus plays host to stars from around the world as part of its Celebrate! Innovation Week (ciWeek). This year, organizers took the weeklong event to a whole new level, bringing in a few speakers who had ventured outside earth's atmosphere.

From the Apollo astronauts who highlighted the event to speakers with a message focused on making this planet a better place (see the story on Des Moines rapper Will Keeps on Pages 5-6), to celebrity chef Roy Choi (at left, top) and former Facebook Executive Randy Zuckerberg (at left, bottom), the event's "Small Steps to Giant Leaps" theme came across loud and clear in each presentation.

This year marked the 10th anniversary of ciWeek. While it is hosted on DMACC West Campus, the event is available via live simulcast to multiple DMACC campuses. This year, each keynote presentation was also broadcast live on Facebook.

Ever since DMACC West Campus was established in 2001, fostering student creativity and innovation has remained the goal of all programs and courses. ciWeek is the embodiment of this goal.

ciWeek is a local-facing conference with world-class presenters, making it a unique combination of a university lecture series, TED Talks and SXSW. Unlike other large conferences, each talk is followed by a speaker meet-and-greet where attendees can converse with the speakers and collect signatures.

THANKS TO OUR CIWEEK SPONSORS!

Microsoft

ANGLO · West Des Moines · West Bank · Greater Des Moines Partnership · Jordan Creek Town Center · SHIVEHATTERY Architecture + Engineering · DMACC Life's Calling · Holiday Inn · ARAG Legal Insurance

Annual Dinner Links Donors and Students

Held each fall on our Ankeny Campus, the Annual Scholarship Dinner allows the Foundation to offer a formal "Thank You!" to the generous donors who have contributed to our various scholarship funds. In addition, it brings together an incredible group of students with an equally exceptional group of donors.

We were also proud to present our Partner in Education Award to Sheri Avis Horner. Sheri and her late husband, Bob, have been among DMACC's most generous supporters over the last two decades.

This year's event was held on November 12. Thank you to all who support our students and congratulations to all who were honored. Please enjoy this selection of photos from the event!

SMALL BUSINESS AWARDS

Sponsored by
Des Moines Area Community College

CELEBRATING, CONNECTING AND STRENGTHENING
SMALL BUSINESS IN CENTRAL IOWA

Tuesday, September 10, 2019

FFA Enrichment Center
DMACC Ankeny Campus

Join us in celebrating, connecting and strengthening small business in Central Iowa. Nominate an outstanding business or individual, or submit an application for the following awards:

- Most Innovative
- Young Entrepreneur
- Dennis Albaugh Award
- Top Growth Company
- Small Business of the Year

Schedule of Events:

5:00 p.m.	Networking Reception & Entertainment
6:00 p.m.	Awards Program
	Dinner
	Awards Presentations
7:30 p.m.	Dessert Reception

Thank you to our Presenting Sponsor:

EXPRESS LOGISTICS

For additional information on award criteria and eligibility, to submit a nomination, or learn more about sponsorship opportunities, please visit:

DMACC Small Business Awards

or contact Breck Danner at 515-965-7331 or bbdanner@dmacc.edu

Calendar of Events

DMACC CEO Golf Invitational
Thursday, June 27, 2019
Talons of Tuscany Golf Course
Ankeny

DMACC Small Business Awards
Tuesday, September 10, 2019
DMACC Ankeny Campus
FFA Enrichment Center

DMACC 5K Walk/Run
Saturday, September 28, 2019
DMACC Ankeny Campus
Parking Lot L2

DMACC Foundation Scholarship Dinner
Monday, November 4, 2019
DMACC Ankeny Campus
FFA Enrichment Center

For reservations or more information, email foundation@dmacc.edu, or call 515-964-6229.

DMACC CEO Golf Invitational

DMACC Small Business Awards

DMACC 5K Run/Walk