YOUR LINK TO ***YOUR COLLEGE***

DMACC Magazine

Building Community

DMACC URBAN CAMPUS MODERNIZATION & EXPANSION

PAGE 4

A PUBLICATION OF DES MOINES AREA COMMUNITY COLLEGE FOUNDATION | FALL/WINTER ***2019***

Director's Message

It is an honor for us in the DMACC Foundation to work with so many people who are willing to donate their time, talent and resources to open the door to opportunity for our students.

From our Pioneers—retired DMACC faculty and staff who remain engaged members of the DMACC Family—to participants and volunteers in events like our DMACC Alumni 5K Walk/Run (see Page 13!), attendees of events like the Small Business Awards and DMACC CEO Golf Invitational, and those who make gifts in support of capital projects, scholarships and more, we count ourselves lucky that the college benefits from their gifts.

Taken in total, those gifts make the dream of a college education possible to any student who aspires to pursue one.

Consider these two facts:

- In 2019, the DMACC Foundation allocated more than $1 million in scholarships to DMACC students. This represents the largest allocation in the history of the DMACC Foundation and the fourth consecutive year we have exceeded $1 million.
- In 2019, the DMACC Foundation provided scholarship dollars to more than 2,500 students, reducing the financial burden of pursuing an advanced education.

And scholarships tell just a portion of the story. Private support has opened the door to capital projects including the Criminal Justice Training Facility and the Karl and Penny Moyer Automotive Technology Center on our Ankeny Campus, and the current expansion of our Urban Campus covered in the pages that follow.

Your contributions also support our Faculty and Staff by ensuring they have an environment that is inviting and fosters learning. It is hard to overstate what our supporters mean to DMACC as an organization and our students as individuals.

We thank you for the role you play in opening doors to those who are looking to accelerate their education. We look forward to continuing to work with you in the years to come.

Sincerely,

Tara K. Connolly
Executive Director
DMACC Foundation

Find Us Online

You can find the DMACC Foundation online, anytime!

WEB: dmacc.edu/foundation

Facebook: @DMACCFoundation

Twitter: @DMACCFoundation

LinkedIn: Search "DMACC Foundation"

DMACC Magazine

FALL/WINTER 2019

IN THIS ISSUE

Director's Message 2

Opening Doors to Opportunity 3

Leadership Profile: *Mary and Anne*
Looking Back as We Move Forward 4

Featured Campus: *Urban Campus*
Building Community:
DMACC Urban Campus Expansion 6

Student Profile: *Rafal Alewi*
A Rich Cultural Experience 10

Donor Profile: *Hal and Avril Chase*
Bringing Students Together 11

Year-End Giving 12

DMACC Alumni 5K 13

Nominate Outstanding Alumni 14

Calendar of Events 14

Travel with DMACC 14

DMACC CEO Golf Invitational 15

DMACC Small Business Awards 16

CONTACT US

DMACC Foundation
2006 S. Ankeny Blvd., Bldg. 22
Ankeny, IA 50023
Phone 515-964-6229

ABOUT *DMACC MAGAZINE*

DMACC Magazine is a publication of the DMACC Foundation & Alumni Association. If you have questions or story ideas, please email them to foundation@dmacc.edu.

Thank you to the Ankeny Campus Student Activities Office for sponsoring a portion of the costs to produce *DMACC Magazine*. Your support is greatly appreciated!

The scholarship support provided by the DMACC Foundation has helped Christopher Marsh complete coursework in the ICI with an eye toward fulfilling his dream of opening his own restaurant.

OPENING DOORS TO OPPORTUNITY

Your gifts to the DMACC Foundation open doors for students who may not otherwise have the financial means to pursue a college education. Your gifts are making a difference in the lives of the next generation of Iowa's leaders.

DMACC
DES MOINES AREA COMMUNITY COLLEGE
FOUNDATION

Anne Howsare Boyens (left) and Mary Chapman

Reverence for Past Paves the Way for Expansion

When DMACC Urban Campus was established in the early 1970s, it was a novel concept. An "Urban Center" located at 8th and Washington in downtown Des Moines, the facility was to provide opportunities and services including regular college studies as well as pre-professional, paraprofessional, vocational and technical education.

In addition, the programs offered were to help students gain skills needed for survival in an increasingly complex society. These programs were aimed at, but not limited to, high school dropouts or pushouts, unemployed, underemployed and senior citizens. At the time, there were few schools like it in the state or region.

"DMACC Urban Campus is the result of the community coming together," says Mary Chapman, who served as Provost of the campus from 1990-2000. "That advocacy from the community saying 'we want more,' DMACC leadership listening and everyone working together to meet the needs is everything a community college is about."

"That advocacy from the community saying 'we want more,' DMACC leadership listening and everyone working together to meet the needs is everything a community college is about."

—Mary Chapman, DMACC Urban Campus Provost, 1990-2000

While the short-term vision was ambitious, in the long term DMACC Urban Campus has become much more than an educational institution. For students, faculty, community members and more, it is a source of pride.

Appreciation for the Past

In Chapman's decade leading the College, enrollment doubled as Urban Campus became more flexible in its offerings.

"Our enrollment grew as we focused on offering more programming outside of the traditional work day," Chapman says. "This offered the opportunity for those who worked or had children at home during the day to attend classes at night. This was very important. We were able to accommodate more and more students."

As enrollment increased, so did the opportunity to offer a pathway to complete an Associate's degree on Urban Campus. Chapman says students provided the momentum to make Urban Campus more "full service."

"At the beginning, our students would start at Urban but would have to finish on another DMACC campus," Chapman says. "The dream for students and the community was to be able to start and finish right there at Urban Campus."

Vision for the Future

Today, DMACC Urban Campus has grown to serve more than 5,000 students. The growth in enrollment has called for the bold vision manifested in the *Building Community* campaign.

"The fact of the matter is that we are landlocked and until now, we haven't had the opportunity to construct a campus that meets all our needs," says current Provost Anne Howsare Boyens. "We have visited with students, faculty, staff, advisory boards and the community about what they wanted and needed. I feel like we will meet those most critical needs. To see it begin to come to fruition and to know that it was driven by those who use the campus is awesome."

The project will include the construction of a new multiuse building and a major remodel of the current Building 1.

The new space will help to bring together some scattered offerings, especially in the science and tech areas.

"The increased demand for classes in the STEM fields and healthcare have us at capacity right now," Howsare Boyens says. "This will allow us to expand those offerings to meet employer demands."

There will also be more space for gathering.

"In addition to classrooms, labs and enhanced student support space," Howsare Boyens explains, "we will also have dedicated areas for students to connect and hang out, both indoors and outdoors. We have intentionally worked to improve walkability on campus and the availability of fresh air gathering spaces.

"Over the years the campus has grown to seven buildings," Howsare Boyens continues. "But for the first time, this project will make this campus really feel like a college campus."

Cultivating Community

From its humble beginnings nearly 50 years ago through the tenures of Chapman and Howsare Boyens, Urban Campus has always been a valuable member of the community in Des Moines' urban core.

The expansion will only make Urban Campus more of what it has always been.

"The community and students have always seen Urban Campus as more than a place to just take classes," Chapman says. "It has always been a place where people from diverse backgrounds could come together to connect and feel valued and supported."

"We have always kind of been hidden in plain sight, but this project will change that," Howsare Boyens adds. "In addition to enabling us to serve more students, I want Urban Campus to become a beacon that draws the downtown community and Des Moines as a whole to us. We want everyone to see the value we bring to the region."

Building *Community*

Our vision is for an Urban Campus that encourages learning, enhances the student experience and adds to the revitalization of Downtown Des Moines and the surrounding communities.

EXPANSION AND MODERNIZATION PROJECT SET TO REVITALIZE DMACC'S URBAN CAMPUS

Evans Kollie
Urban Campus
Student

Francisco Mota
Urban Campus
Student

Jesse Bustin
Urban Campus
Student

Enhancing the Learning Environment

The Storied History of Urban Campus

DMACC Urban Campus has served Central Iowa since 1972 and is the most diverse college location in Iowa. A pillar of the community, the DMACC Urban Campus welcomes students from all over central Iowa and serves as the epicenter of quality education and training for diverse populations and nontraditional students.

Encompassing 16 acres in the center of Des Moines, Urban Campus links to the more than 200 programs DMACC offers, leading to a degree, certificate or diploma. Classes are designed to put our students on the path to personal achievement and professional success.

Upon leaving DMACC Urban Campus, a full 98% of graduates are employed, in the military or pursuing additional degrees. And 93% of these graduates choose to stay in Iowa, contributing to our economy and building our community.

Inspiring the Next Generation

Urban Campus is where our future leaders thrive. Which is why the DMACC Foundation launched *Building Community*.

The project is designed to create a more cohesive campus that inspires students from a diverse range of cultural, ethnic and socioeconomic backgrounds to gather in pursuit of the knowledge and skills necessary to serve as Iowa's next generation of leaders.

There are two major phases to *Building Community*: Phase 1 is the construction of a new Student Life and STEM facility. Phase 2 is the renovation and enhancement of the current centerpiece of Urban Campus, Building 1. Building 1 is the original Urban Campus facility, and *Building Community* will pay homage to it, while making it among the most welcoming, student-centered and technologically advanced facilities on any DMACC Campus.

MORE INFORMATION

To visit with a member of the DMACC Foundation about supporting the Urban Campus project, please call us at 515-964-6229.

The Student Life & STEM Facility features 3,000 square feet of flex space.

Inside the Project

DMACC is where our future leaders thrive. An environment that brings students together to study the sciences and hear a speech from a world-renowned author. DMACC's *Building Community* inspires students from a diverse range of cultural, ethnic and socioeconomic backgrounds to gather in pursuit of the knowledge and skills necessary to serve as Iowa's next generation of leaders.

The new STEM, Student Services and classroom facility will be located north of Building 1, along 7th Street and just south of University Avenue and will offer three floors of space for students, faculty, staff and the community.

The first floor will house DMACC's Urban Campus Student Services Department including academic and career advising, student financial aid, student counseling and other resources providing tools for student success. Attention to detail in these areas will put a premium on privacy, ensuring students, faculty and staff can visit to discuss financial aid, class schedules or any other student needs. The second and third floors will house eight science labs, five classrooms, additional offices, study areas, student lounges and meeting rooms. As the centerpiece of campus, it will be outfitted with state-of-the-art equipment and will be filled with natural light.

The southern portion of the building that runs parallel to 7th Street will welcome visitors and the community, bringing them together in a 3,000-square-foot open flex space that can seat 300 people, or to socialize in more intimate space. The open flex space will be used primarily by students to mingle and study but can also be used as an event space when the need arises. In addition to this formal and informal space—which will be made available to community groups as well as students—there will be two additional spaces that can seat up to 100 or be divided to meet specific needs.

The facility welcomes students and visitors from two entrance points—the northeast corner for pedestrians to access a public sidewalk that is adjacent to a parking lot to the north, and on the south side, there will be a link to Building 1, showcasing welcoming outdoor gathering areas, walkways and an open green space. These additions will create a Campus nestled in the heart of Des Moines.

Urban Campus Offers Rich Cultural Experience

During her senior year at Lincoln High School in Des Moines, Rafal Alewi spent a considerable amount of time deciding where she would go to college. She settled on DMACC pretty easily, but struggled with the decision on which campus was the best fit.

Her family lived closer to the West Campus in West Des Moines, but there was something about Urban Campus just north of downtown Des Moines that intrigued her.

When it came time to make the decision, Rafal went with her gut feeling and chose Urban Campus. She says, looking back, that it was the right move.

"I like that the campus is not too big and there are opportunities to get involved everywhere," she says. Rafal has served as the treasurer of the Student Activities Council, is a member of Phi Beta Kappa, and has participated in a number of other activities across campus. "I don't think I would be as involved if I were at a bigger campus."

There is another unique aspect of Urban Campus that appeals to Rafal.

"There is such a diverse population of students here that come from everywhere," she says, smiling. "We are always learning from one another."

Rafal, who has benefited from DMACC Foundation Scholarships during her time at Urban Campus, says she is looking forward to the challenge of a four-year school when she completes her degree at DMACC.

"I'm still not really looking right now," Rafal says. "I'm learning what I really want to do here, and once I'm comfortable with that, I'll go from there."

Chases' Gift Designed to Leave a Legacy, Inspire Students

In his two decades of service to Des Moines Area Community College, Hal Chase couldn't get enough of the classroom. While he had other professional pursuits that he could have served full-time—he and wife Avril owned a majority interest in a small chain of banks—he was passionate about inspiring students in a range of history courses on DMACC's Urban Campus in Des Moines.

A "student of history" himself, particularly the plight of African-Americans in Iowa, Hal was energized by the culturally vibrant environment on Urban Campus. In teaching as many as five courses a semester, he was continually motivated by the way his students overcame long odds to simply be on campus, pursuing a degree.

"Hal has always believed in being in a place he could make a difference," Avril says. "He would walk in the building at Urban Campus and hear all the different languages being spoken and feel right at home. He loved it."

Hal worked out of an office on the Ankeny Campus for his first 15 years at DMACC. He often requested office space on Urban Campus, only to be told that there was none available. It was not until current DMACC President Rob Denson began his tenure that Hal got his wish.

"When President Denson started here, he let us know that his door was open for anyone to pop in starting at 6 a.m., first come, first served," Hal recalls. "So one morning I went in and asked him about getting an office at Urban. He said he could do that and the last five years I was on campus."

"We are excited about how this will become a gathering place and more."

—Hal Chase, Retired History Professor, Urban Campus

That informal meeting left Hal with a great first impression of Denson. During his final five years of teaching, Hal's appreciation only grew. When the opportunity to contribute to the *Building Community* campaign in support of major enhancements on Urban Campus arose, Hal and Avril were quick to agree to a legacy gift.

Not in their names, but in the name of President Denson and his wife, Pat. The Chases' gift will establish the Pat and Rob Denson Library on Urban Campus. It is a meaningful gift in many ways for Hal and Avril.

"Hal loves books and he has so many—I think he's kept every book he's ever owned," Avril says with a chuckle. More than simply an avid reader, Hal also co-authored a historical tome on the history of African Americans in Iowa. "We feel that people who want to learn, just give them easy access to books and let them go."

"It is also a gift that shows our great respect for the Densons and what they mean to DMACC," Hal adds. "There is something unique about the way a library brings people together. We are excited about how this will become a gathering place and more."

NAMING OPPORTUNITIES

A limited number of Urban Campus naming opportunities are still available. Please call us at 515-964-6229 to learn more.

It's Easier Than Ever to Support DMACC

Make a Tax-Free Gift From Your IRA

You've worked hard, saved diligently and are ready to enjoy your retirement years. Maybe you're also looking for a way to give back to the organizations and causes that have been important to you. Consider making a gift from your IRA.

If you're 70½ or older, you can use the IRA charitable rollover to make a tax-free gift to the College. This law allows you to transfer any amount up to $100,000 directly to a qualified charitable organization without paying income tax on the distribution.

When you use the IRA charitable rollover to make a gift to DMACC:

- **Your gift will be put to use today, allowing you to see the difference you're making.**
- **You pay no income taxes on the gift. The transfer doesn't generate taxable income or a tax deduction, so you benefit even if you do not itemize your tax deductions.**
- **If you have not yet taken your required minimum distribution for the year, your IRA charitable rollover gift can satisfy all or part of that requirement.**

Not 70½ Yet?

You can still support our mission with your IRA. Simply name Des Moines Area Community College as a beneficiary of your account, and we'll receive the funds, or the portion you designate, after your lifetime.

Ways to Benefit From a Year-End Gift

The final months of the year are traditionally considered the season of giving. In addition to the gifts we give to the important people in our lives, this season of generosity is also the prime time to show support for the causes we love. When you support our organization this year, not only will others benefit, but so will you.

Explore Your Options.

Although there may still be time to make several different types of charitable gifts, based on your unique situation and tax considerations, some gift types may be more practical than others.

Following are a number of popular options.

Make an immediate impact.

Cash is an easy way to give each year. You can receive an income tax charitable deduction for the full value of the gift. If you write a check for less than $250, a copy of the check will suffice as a record of the gift. You should obtain a receipt for gifts of $250 or more.

Save taxes on appreciated stock.

When you donate stocks to our organization that are worth more than what you originally paid for them, you can claim deductions for their full fair market value and eliminate any tax on the appreciation.

Avoid the hassles and costs associated with selling real estate.

Like securities, if you try to sell appreciated property, you will be subject to capital gains tax on the appreciation. By donating the property to charity, you can enjoy tax savings and relieve yourself from the hassles of selling or maintaining it.

Put an insurance policy to good use.

An old policy you no longer need can make a big impact on our work. To qualify as a deductible gift, our organization must become the policy owner. For most types of insurance policies, your tax deduction is usually the cost basis or the fair market value of the policy—whichever is less.

It is more common for policies to still require premiums to be paid. When you donate these, the future premiums are tax-deductible as you pay them.

Re-purpose special personal items.

Perhaps you have tangible items, such as artwork or other collectibles, that you would like to give to our organization to support our mission. Please contact us so that we can help you determine the charitable deductions for your personal property gift.

The information in this publication is not intended as legal or tax advice. For such advice, please consult an attorney or tax advisor. Figures cited in examples are for illustrative purposes only. References to tax rates include federal taxes only and are subject to change. State law may further impact your individual results.

Pounding the Pavement

ANNUAL ALUMNI 5K RAISES MORE THAN $6,000 FOR SCHOLARSHIPS

Thank you to the nearly 150 runners and walkers who turned out for the Second Annual DMACC Alumni 5K Walk/Run. It was a picture-perfect morning for a lap around the Ankeny Campus and we were humbled by the support offered by so many friends of DMACC and the DMACC Foundation.

The event raised more than $6,000 for student scholarships.

In addition to the participants, we offer a hearty thank you to the volunteers who made it possible, and our generous corporate supporters including Presenting Sponsor GreenState Credit Union, Sponsors DMACC Wellness, Vernon Promotions, Choice Creative Solutions, Hazel Creative, Johnson Commercial Fitness, Turner, and In-kind Sponsors Heartland Soles, Kinetic Edge Physical Therapy, Casey's, B&B Theatres, Fitness Sports and Scheels.

If you couldn't make it this year, we hope you'll join us next year!

PHOTOS & MORE!

To see photos and results from the DMACC Alumni 5K Walk/Run, visit us online at DMACC.edu/alumni/5K.

Nominate Notable Alumni!

The DMACC Alumni Association is currently seeking nominations for the Outstanding Alumni Award, DMACC Alumni Early Achievement Award, and the DMACC Impact Award.

The deadline to submit nominations for all three awards is January 24, 2020.

For more information and to learn the criteria for each award, visit us online at dmacc.edu/alumni/awards

Mark Your Calendar

DMACC Foundation Scholarship Dinner
November 4, 2019
FFA Enrichment Center
Ankeny Campus

ciWeek
March 9-12, 2020
West Campus

Fleur de Lys Gala
April 4, 2020
Iowa Culinary Institute (Building 7)
Ankeny Campus

DMACC Alumni Awards Ceremony and Dinner
April 21, 2020
Iowa Culinary Institute (Building 7)
Ankeny Campus

DMACC CEO Golf Invitational
June 25, 2020
Talons of Tuscany Golf Course, Ankeny

STAY UP TO DATE!

For reservations or more information, visit dmacc.edu/foundation, email us at foundation@dmacc.edu, or call 515-964-6229.

Travel With Friends, Travel with DMACC!

The DMACC Alumni Association is partnering with Collette Travel and Tours to offer national and international travel opportunities. When you register for a trip as an alum, supporter or friend of DMACC, a percentage of the trip proceeds goes to support student scholarships at DMACC. You travel and DMACC students benefit!

2020 Trips

Explore Tuscany
April 25-May 3, 2020
9 Days-10 Meals
Deposit Deadline: October 25, 2019

Discover Canyon Country
September 11-September 18, 2020
8 Days-10 Meals
Deposit Deadline: March 11, 2020

Spotlight on New York City
October 22-26, 2020
5 Days-5 Meals
Deposit Deadline: May 15, 2020

South Africa
October 2020
More information coming soon!

*Reservations are made on a first come, first served basis. Reservations made after the deposit deadline date are based upon availability.

MORE INFORMATION

For details and pricing, visit dmacc.edu/alumni/travel.

Sensational Support for Student Scholarships

Des Moines Area Community College

12th Annual CEO GOLF Invitational

The DMACC CEO Golf Invitational was established in 2008 with a modest goal: Provide a fun venue for folks to connect, while offering support for DMACC students. As we wrap up our 12th annual event, it has grown beyond our wildest dreams. We cannot thank our golfers, private donors and corporate supporters enough.

Thanks to our supporters, we set another new record, raising $458,890 this year—totaling nearly $3 million raised in support of DMACC scholarships since the inception of the event.

Thank you to all who turned out this year. You are all champions in our book!

ROBERT J. DENSON
President/CEO
Des Moines Area Community College

DENNIS ALBAUGH
Chairman
Albaugh, LLC

We are humbled by your continued support, and on behalf of each and every student touched by contributions to the DMACC CEO Golf Invitational, we thank you.

PRESENTING SPONSOR
Sheri Avis Horner

TITLE SPONSORS
Albaugh Your Alternative · Baxter Construction · Prairie Meadows

TENT SPONSOR
West Bank

EAGLE SPONSOR
Wellmark

BIRDIE SPONSORS
Ahmed Merchant · Xtek

LUNCH SPONSOR
BankersTrust

GOLF CART SPONSOR
accumold

OASIS SPONSOR
Peoples Bank

BREAKFAST SPONSOR
UnityPoint Health Des Moines

ROB'S RIDE SPONSOR
Reppert

REFRESHMENT SPONSORS
Holmes Murphy · Coca-Cola Atlantic Bottling Company

DRIVING RANGE SPONSOR
Turner

RECEPTION SPONSOR
Reynolds & Reynolds Inc Insurance Agents & Brokers

CLUBHOUSE SPONSOR
UBS

CAR BARN SPONSOR
American Equity Investment Life Insurance Company

ENTRANCE & SEMI SPONSOR
Harrison Truck Centers

WHEEL OF EDUCATION SPONSOR
DavisBrown Law Firm

HOLE SPONSORS
ShiveHattery Architecture + Engineering · Snyder & Associates · Jedunn Construction · RDG · UPS · Merchants Bonding Company · DLR Group listen.DESIGN.deliver · Denman & Company, LLP · Manatts · Follett · Thombert · Doug & Debbie Reichardt · JLL · Mosaic · Knapp Properties Inc. · Jim & Patty Cownie · John & Matt Lundberg · AVI · Cushman & Wakefield

PUTTING GREEN SPONSORS
meredith · Iowa Realty Amy Abram · The Waldinger Corporation · Purcell Printing Signs · Liberty National Bank · Storey Kenworthy

SPECIAL THANKS
Fareway · JLL · Seamus Excavating

DMACC.EDU/FOUNDATION / 800-362-2127 /

DMACC Des Moines Area Community College FOUNDATION

See photos from the event at dmacc.edu/foundation/golf

DMACC
DES MOINES AREA COMMUNITY COLLEGE
Life's Calling

DMACC Foundation
2006 S. Ankeny Blvd., Bldg. 22
Ankeny, IA 50023

Non-Profit Org.
U.S. POSTAGE
PAID
DES MOINES, IA
PERMIT NO. 864

Annual DMACC Small Business Awards Recognize the Impact of Entrepreneurs

A record crowd of nearly 300 supporters turned out for the Seventh Annual DMACC Small Business Awards on September 10 in the FFA Enrichment Center on the DMACC Ankeny Campus. A total of six small businesses from across the state were recognized for excellence in five categories.

This year's winners are listed at right. We congratulate them all on their accomplishments and look forward to watching them grow in the years to come.

Dennis Albaugh Award
- *Jason McArtor, Farmboy*

Top Growth Company
- *LANE Trailer Manufacturing Company*

Small Business of the Year
- *G.I. Warehouse Corporation*

Young Entrepreneur
- *Ryan Downs*
  Next Level Extreme Fitness
- *Lesley Rish*
  Dumpling Darling

Most Innovative
- *Peace Tree Brewing*

Pictured above are the 2019 Small Business Award Winners (left to right): Ryan Downs (Next Level Extreme), Lesley Rish (Dumpling Darling), Lana Pol (G.I. Warehouse Corporation), Jason McArtor (Farmboy), Megan McKay (Peace Tree Brewing), Marlo and Logan Messenbrink (LANE Trailer Manufacturing Company).