YOUR LINK TO ***YOUR COLLEGE***

DMACC Magazine

Fueling the Future

AUTOMOTIVE TECHNOLOGY PROGRAM POISED FOR EXPANSION

A PUBLICATION OF DES MOINES AREA COMMUNITY COLLEGE FOUNDATION | FALL/WINTER ***2018***

Director's Message

I'll admit it, we in the DMACC Foundation talk about scholarships a lot. We've even been accused a time or two of having a standard sentence structure that includes "a noun, a verb, and a reference to scholarships."

Guilty.

But in our defense, we talk about scholarships a lot because they are a source of pride at DMACC. Our students are proud to earn them, our donors are proud to have a tangible impact on the next generation of Iowa's leaders, and we are proud to facilitate the process of bringing willing supporters and deserving students together.

This magic formula has resulted in more than $1 million in scholarship support being provided each year over the last three years. That is a remarkable level of support our donors enable, and we can't help but talk about it.

Raising funds for scholarships is not all we do, though. We are also very excited about a number of projects that private donors have supported in recent months, including:

- The remodeling and expansion of the Iowa Culinary Institute on our Ankeny Campus.
- The development of our Southridge Center for Career and Professional Development on the south side of Des Moines.
- The construction of a new facility for the Criminal Justice program on our Ankeny Campus.

In addition to these, we have a couple of projects just getting off the ground, including:

- A modernization and expansion of our Urban Campus.
- An expansion of the Automotive Technology program that you can learn more about beginning on Page 4.

We are every bit as proud of these capital projects as we are of the work we do annually on facilitating scholarship support for our students. If you want to talk to us more about how you can support one of them, please don't hesitate to reach out to me at (515) 964-6447 so I can share more about how these projects will further strengthen the high quality education DMACC is known for.

To all who support our students, faculty, staff and facilities, I offer a sincere thank you and ask just one thing—please join us in the Foundation in talking up all the wonderful things happening at DMACC!

Sincerely,

Tara Connolly
Executive Director
DMACC Foundation

Find Us Online

You can find the DMACC Foundation online, any time!

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Twitter: @DMACCFoundation

LinkedIn: Search "DMACC Foundation"

DMACC Magazine

FALL/WINTER 2018

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ABOUT *DMACC MAGAZINE*

DMACC Magazine is a publication of the DMACC Foundation & Alumni Association. If you have questions or story ideas, please email them to foundation@dmacc.edu.

Thank you to the Ankeny Campus Student Activities Office for sponsoring a portion of the costs to produce *DMACC Magazine*. Your support is greatly appreciated!

Des Moines Area Community College (DMACC) shall not engage in nor allow discrimination covered by law against any person, group or organization. This includes in its programs, activities, employment practices, hiring practices or the provision of services. The full DMACC Nondiscrimination policy is available online at https://nd.dmacc.edu.

DMACC Student Ruth Castro is the first in her family to go to college. "I have been through a lot in my lifetime," she says. "Instead of being negative, I have chosen to look at all the opportunity I have in front of me. My goal is to become a social worker. I want to make a difference in others' lives."

YOUR SUPPORT DELIVERS OPPORTUNITY

Your gifts to the DMACC Foundation support scholarships for students who may not otherwise have the financial means to pursue a college education. Your gifts are making a difference in the lives of the next generation of Iowa's leaders.

DMACC
DES MOINES AREA COMMUNITY COLLEGE

Fueling the Future

SPURRED BY A GENEROUS GIFT FROM CARL AND PENNY MOYER, DMACC'S AUTOMOTIVE TECHNOLOGY PROGRAM PREPARES FOR EXPANSION

"I have a great passion for DMACC . . . The future of this college and its automotive program means a lot to me and even more to our community."

—Carl Moyer, Karl Chevrolet

Lead Gift Launches Expansion

New DMACC Ankeny Campus facility to be Named Karl Chevrolet Automotive Technology Center

Carl and Penny Moyer, owners of Karl Chevrolet in Ankeny, provided a lead gift of $1 million to kickstart the renovation and expansion of the facility that houses the automotive and collision training programs on the DMACC Ankeny Campus.

When completed in 2020, the new $12 million, state-of-the-art facility will be called the Karl Chevrolet Automotive Technology Center at DMACC.

"I have a great passion for DMACC. I can remember when the first building on the campus was built many years ago, to what it is today. They were the only college around offering an automotive program that allowed interns to work at a dealership and get hands-on experience, and over the years we have hired many great employees from them here at Karl Chevrolet," Carl says.

"The future of this college and its automotive program means a lot to me and even more to our community here in Ankeny," he continues. "DMACC's dedication to our industry and our young people relies on what is being accomplished every day just down the street. This is why Penny and I personally want to ensure a strong future for their automotive program with our donation to their expansion."

The ambitious project will renovate and expand on the more than 60,000-square-foot Automotive Technology Center. Specific improvements include:

- New classrooms and student lounge
- An additional 22 vehicle work bays
- Renovation of nine classrooms
- Conference Rooms and a showroom to improve the visitor and prospective student experience

"Carl and Penny Moyer are great friends to DMACC and our automotive program," says DMACC President Rob Denson. "We're proud to call them friends. This gift says it all."

MORE INFORMATION

To visit with a member of the DMACC Foundation about supporting the Automotive Technology project, please call us at 515-964-6229.

Hensley Feels Right At Home Under the Hood

Kim Hensley didn't know exactly what she wanted to do for a living, but she knew that the job she was in wasn't it. Seeking a new career path, she began to think about what kind of work excited her.

"I was really in need of something new," the 27-year-old says. "It sounds funny, but I was always curious about cars, but was never surrounded by people who could teach me anything about them. So, I decided to find a program that could teach me."

Hensley settled on DMACC's Automotive Technology program. Now more than a year into it, she says it was absolutely the right decision for her—even if she is one of just a small handful of women in the program.

"Part of what I wanted to do was to open doors and open the eyes of other women by showing them this is an industry they could thrive in," Hensley, who is comfortable bucking stereotypes, says.

"I'm in no way a 'gear head'," she says with a laugh. "I just want to fix stuff. There is so much more thinking and finesse that go into this kind of work. At DMACC they emphasize that. It's not just swinging a hammer. It's about learning how things work and how to put them back together."

She credits her instructors with keeping her moving toward her ultimate goal of putting her newly acquired knowledge to work.

"I could be discouraged being a woman in a traditionally male dominated field, but I'm not," she says. "A lot of that has to do with how supportive everyone is at DMACC. They push me to want to be as good as I can possibly be."

"Part of what I wanted to do was to open doors and open the eyes of other women . . ."

—Kim Hensley, Student

Arda Mathern (left) and Jay Hommer

Fitting Tribute Will 'Light the Fire' for the Next Generation of Auto Enthusiasts

For decades, Corvette drivers from across Iowa knew that when they cracked or shattered a fender, care for their beloved car was only a call away. Dick Mathern was the one on the other end of that call, assuring owners of the high-powered sports cars that he would provide the tender loving care their ride needed at his renowned Corvette Hospital.

"Over the years, we had several incidents where we had to take our 1972 Corvette to Dick's hospital," says Jay Hommer. Jay and wife, Linda, became friends with Dick and his wife Arda through the Corvette Club of Iowa (CCI). "Dick was an absolute genius with fiberglass."

Building a Reputation

Arda says Dick, who passed away at age 72 in 2011, was a graduate of old Tech High in Des Moines and gained a mastery of fiberglass—classic Corvette bodies are made of the material—by helping a friend.

"His friend had a shop in downtown Des Moines and that's where he learned the trade," Arda says. "He would work for free just to pick up the skills. Eventually he took over that small shop."

Dick also took a number of classes at DMACC and even taught a fiberglass class for one semester in the Automotive Technology program. Jay says that Dick earned his reputation as the go-to guy for the "particularly particular" Corvette owners in the region.

"He performed magic on our car more than once," Jay says. "And I don't know how you would even put a number of the amount of cars he worked on in this area. Virtually every classic Corvette in and around Des Moines, Dick had his hands on at some point."

Honoring a Legacy

When Dick passed away, it was a huge hit to the tight-knit CCI. Jay was quick to look for opportunities to memorialize him and offer club members and friends the opportunity to show their respect for what Dick meant to the community.

As a long-time supporter of the DMACC Alumni Association, Jay thought it would be fitting to honor Dick's memory with a scholarship for students of the DMACC Automotive Technology program. When he approached Arda about the idea, she fully supported it.

"I'm so happy about what this scholarship has become," Arda says. She and Jay have the honor of reviewing scholarship applications each year. "I was surprised when Jay first brought the idea to me, but it couldn't be more fitting. There was no one who was crazier about cars than Dick. He knew the pedigree of every Corvette in this area."

A Lasting Impact

The initial scholarship was funded through private donations and special events. Jay and Linda provided an anchor gift, and a number of CCI members were regular donors. The first award was made for the Spring 2013 semester.

After working to fund it for a couple of years, it became clear that there was enough support to work toward raising the funds required to endow a $1,000 scholarship in perpetuity.

Jay put out the word that an endowment was the goal, and those who loved and respected Dick responded.

"We got it done," Jay says. "And it is a special kind of scholarship. If you look at the criteria, there aren't any huge hurdles to earn it. We are aiming at the regular student who could use a little help paying for school."

Arda and Jay agree that the scholarship is having an impact on a vital program.

"It is important to have a strong automotive program available to students looking to learn a trade," Arda says. "This has been the perfect way to honor Dick by ensuring that students have a helping hand in gaining skills in a trade that he loved."

"Not everyone needs a four-year degree to be successful," Jay adds. "Helping these students gain the experience of fixing what's broken is vital. Dick was able to do that and that is why this is such a fitting tribute."

A collage of Dick Mathern, who was legendary among members of the Corvette Club of Central Iowa for his skill in repairing body damage on the high-powered cars. Dick operated a "Corvette Hospital" in the area for many years.

Remembering a Loved One With a Gift

Establishing a scholarship through the DMACC Foundation is one way you can assist students and leave a legacy to the College. It's also a very meaningful way to honor family and friends. As a scholarship donor, you choose the name of the scholarship as well as the criteria. The following is a guide to establishing a scholarship at the DMACC Foundation:

STEP 1: Determine the level of support you wish to provide.

- Annual scholarships begin at $1,000 and are funded on a year-by-year basis by the donor(s). The Foundation asks donors to make a five-year commitment when establishing a new annual scholarship.
- Endowed scholarships support themselves in perpetuity. The initial gift is invested, and the scholarship awards are determined each year by the Foundation's Endowment Spending Policy.
- The minimum investment for an endowed scholarship is $25,000.
- Other scholarships may be awarded for one or two years from a specific donation.

STEP 2: Determine the focus of your scholarship.

- Foundation staff will assist you in developing the scholarship criteria. Criteria might include a specific program, academic standing or financial need.
- Scholarships can be named in honor or memory of an individual or organization.

STEP 3: Sign a scholarship agreement with the DMACC Foundation.

STEP 4: Make your gift.

MORE INFORMATION

To visit with a member of the DMACC Foundation about establishing a scholarship, please call us at 515-964-6229.

DMACC Grad Recognizes Value of Roots

The seed for starting his own business was planted at DMACC for Clint Dudley. A graduate of DMACC's Automotive Technology program, there was one assignment in particular that he credits with the inspiration for what today is his own shop: Shade Tree Auto.

"In my shop management class we spent some time designing our own shop," the 1999 graduate says. "Now, twenty years later, I am pretty much working in the shop I sketched out back then. I wish I still had those plans just so I could see exactly how close to my vision back then that this is."

Dudley opened Shade Tree Auto, located in Grimes, as a side business back in 2001. After juggling a full-time job and the increasing demand for his side work, he made the decision in 2004 to jump in with both feet, making Shade Tree Auto his sole focus.

"I don't feel like I'm any different than anyone else who went through the DMACC program when I did," Dudley says. "There's nothing wrong with a four-year degree, but it's also not a requirement to be successful. Along with myself, about half of the employees at Shade Tree Auto are DMACC graduates. We're the number one small retail company in the world this year [story below]. I'm hoping the students at DMACC realize how far they can go, it's really amazing."

He says the care of automobiles has changed considerably in the last decade-plus, with it being common for newer cars to have as many as 100 million lines of computer code built in. The evolution has made it important to find employees who have completed the high level training offered in programs like DMACC's.

"We are very fortunate to be so close to DMACC," Dudley says. "I hear from shop owners like me around the country about how tough it is to find good, qualified employees. We are literally just a few miles away from a program that is not only recognized locally for the quality of education it provides, but is recognized nationally."

International Honor for Shade Tree

Shade Tree Auto was recently named the winner of the Gold Stevie® Award in the Company of the Year – Retail - Small category in the 15th Annual International Business Awards®.

The International Business Awards are the world's premier business awards program. The 2018 IBAs received entries from 74 nations and territories. To learn more, visit StevieAwards.com/IBA.

"We are literally just a few miles away from a program that is not only recognized locally for the quality of education it provides, but is recognized nationally."

—Clint Dudley, DMACC Automotive Technology Alumnus and Shade Tree Auto Owner

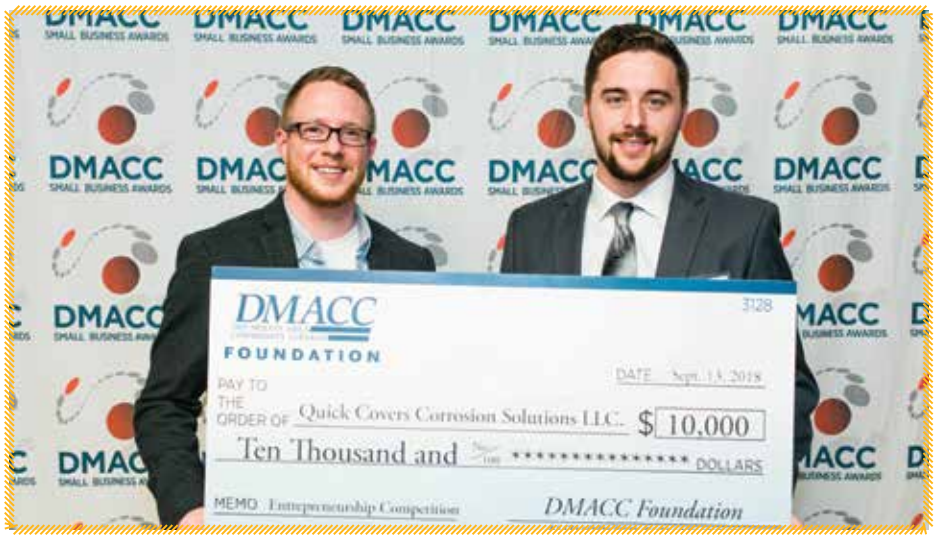
Top Companies Recognized with DMACC Entrepreneurship Awards

Winners announced in five categories; $10,000 awarded in Entrepreneurship Competition

The Sixth Annual DMACC Small Business Awards were held September 13 in the FFA Enrichment Center on the DMACC Ankeny Campus, offering recognition in five categories to business leaders from across the state. Additionally, the DMACC Foundation presented a $10,000 check to the Entrepreneurship Competition winner.

More than 200 attended the event, which included dinner, cocktails and live music.

This year's winners are listed below. We congratulate them all on their accomplishments and look forward to watching them grow in the years to come.



The Entrepreneur Competition winners are Luke Shaffer (left) and Zach Kowalik, inventors and co-founders of Quick Covers. Their precision-molded plastic product fits over rusty areas of vehicles providing an affordable cosmetic enhancement.

2018 Small Business Award Winners

Entrepreneurship Competition Winner

Quick Covers

Invented by Luke Shaffer and Zach Kowalik, Quick Covers are precision-molded plastic covers that fit snugly over rusty areas on vehicles. They restore the original appearance at a fraction of the cost of traditional repair. And, because they are plastic, they can never rust. Quick Covers are installed with a combination of automotive-grade adhesive tape and fasteners in a matter of hours.

Dennis Albaugh Award

Below Farm and Auto Restoration

Founded by Logan Below, Below Farm and Auto Restoration is located in Hubbard, Iowa. Logan has been providing auto body services since he was 12 years old. Upon earning his degree from DMACC in 2007, he worked for a short period of time in a shop before opening his own business. The Below team offers a variety of restoration services, all focused on the specific needs of customers.

Top Growth Company

LaunchIT

LaunchIT, an IT consulting and software development firm, was founded in 2012 in Des Moines, when Hiram Houghton purchased the services side of a technology company, Salem Associates. The company started with 15 employees, and today with Hiram as president and partner Lakshmi Srinivasan as vice president, the company has grown to 115 employees with offices in Chennai, India; Plano, Texas; and Toronto, Canada.

Small Business of the Year

CJM Financial

CJM Financial was founded as a small family business in 1993 and has grown to become one of the top invoice factoring companies in the United States. From its offices in Ankeny, the CJM Financial team serves clients from across the United States and prides itself on its great reputation in the financial industry.

Young Entrepreneur

Dominic Keeling, CEO and Founder of Pingora Outdoors

After suffering a traumatic injury and being told he would have to curb his outdoorsman lifestyle, Dominic Keeling, Founder and CEO of Pingora Outdoors, was determined to get back to hiking, climbing and enjoying all that the wild has to offer. In his quest to share his passion with the world, he opened his first retail shop in Ankeny in 2017, offering outdoor apparel and technical gear. In addition, Pingora Outdoors offers a variety of trips for all ability levels including mountain biking, canoeing, hiking, skiing and more. In 2018, Keeling opened his second retail store in Central Iowa at Jester Park.

Most Innovative

PowerPollen

PowerPollen is an advanced yield enhancement technology that enables higher productivity in seed and grain production. The technology is designed to improve crop yield and genetic purity, cut down on needed resources, and reduce seed production costs by 20%.

Striding *for* Students

FIRST-EVER ALUMNI 5K WALK/RUN RAISES FUNDS FOR SCHOLARSHIPS

Thank you to the more than 130 runners and walkers who turned out for the first-ever DMACC Alumni 5K Walk/Run. Despite an unseasonably cool morning, we were humbled by the support offered by so many friends of DMACC and the DMACC Foundation.

The event raised more than $7,000 for student scholarships.

In addition to the participants, we offer a hearty thank you to the volunteers who made it possible, and our generous sponsors, including U of I Community Credit Union, Vernon Promotions, Matrix and 2nd Wind. We also benefited from in-kind contributions provided by Fitness Sports, Casey's, FleetFarm, Scheels and iHome Realty.

If you couldn't make it this year, we hope you'll join us next year!

PHOTOS & MORE!

To see photos and results from the DMACC Alumni 5K Walk/Run, visit us online.

DMACC Urban Campus alumna Esdra Murillo Larios.

Nominate Outstanding Alumni!

The DMACC Alumni Association is currently seeking nominations for the Outstanding Alumni Award, DMACC Alumni Early Achievement Award, and the DMACC Impact Award. The deadline to submit nominations for all three awards is Tuesday, January 29, 2019.

Calendar of Events

DMACC Foundation Scholarship Dinner
November 12, 2018
FFA Enrichment Center
DMACC Ankeny Campus

ciWeek
March 4—8, 2019
DMACC West Campus

Fleur de Lys Gala
April 6, 2019
Iowa Culinary Institute, Building #7, DMACC Ankeny Campus

DMACC Alumni Awards Ceremony and Dinner
April 23, 2019
Iowa Culinary Institute, Building #7
DMACC Ankeny Campus

DMACC CEO Golf Invitational
June 27, 2019
Talons of Tuscany Golf Course
Ankeny

STAY UP TO DATE!

For reservations or more information, visit dmacc.edu/foundation, email us at foundation@dmacc.edu, or call 515-964-6229.

Supporters Shake Off Stormy Skies to Back Student Scholarships

When Mother Nature threw a curveball at the 11th Annual CEO Invitational Golf Tournament, our supporters didn't balk at delivering on their promise to support DMACC student scholarships—whether they got to golf or not. Try as we might to get the tournament started, weather forced us to cancel. That didn't damper the giving spirit, however.

Our sponsors and attendees simply moved activities indoors and instead of long drives on the fairways of the Talons of Tuscany, they enjoyed aisles and aisles of smooth rides as tournament host Dennis Albaugh opened up his collection of classic Chevrolet cars for attendees to check out. In addition to taking in the car collection, attendees enjoyed an awesome lunch, had the opportunity to visit with a number of our sponsor organizations, and participated in the annual auction.

The event continues to be one of the largest in support of DMACC students. We again raised in excess of $400,000 this year. That means we can continue to meet the needs of students who, without your support, could not afford to pursue advanced training and education. Thanks to all who so generously contributed to this year's event!

Thank You to Our Top Sponsors

Sheri Avis Horner · Albaugh Your Alternative · B Baxter Construction Co LLC · Prairie Meadows

PHOTOS & MORE!

To see photos and results from the DMACC CEO Golf Invitational, visit us online.

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Life's Calling

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Travel With Friends, Travel with DMACC!

The DMACC Alumni Association is partnering with Collette Travel and Tours to offer national and international travel opportunities. When you register for a trip as an alum, supporter or friend of DMACC, a percentage of the trip proceeds goes to support student scholarships at DMACC. You travel and DMACC students benefit!

2019 Trips

- **Discover Panama:**
  The Land Between the Seas
  March 14—March 22, 2019

- **Rome, Florence & Venice**
  May 16—May 23, 2019
  Deposit Deadline: November 9, 2018*

- **Alaska Discovery Land & Cruise**
  featuring a 7-night Princess Cruise
  August 13—August 25, 2019
  Deposit Deadline: February 13, 2019*

- **Colors of New England**
  featuring Boothbay Harbor, Maine
  October 13—October 20, 2019
  Deposit Deadline: April 5, 2019*

- **Discover the South Pacific Wonders**
  December 3—December 17, 2019
  Deposit Deadline: May 29, 2019*

*Reservations are made on a first come, first served basis. Reservations made after the deposit deadline date are based upon availability.