

YOUR LINK TO **YOUR COLLEGE**

# DMACC

Magazine



## A Winning Combination

FOUR PROVOSTS REFLECT ON THE GROWTH OF THE DMACC NEWTON CAMPUS

# Director's Message

In doing the work of the DMACC Foundation, we are regularly contacted by donors who want to leave a legacy. In most cases, these supporters have realized a level of success that affords them the opportunity to give back to institutions, like DMACC, that have given them so much. They feel a special bond after being provided, during their formative years, the knowledge, skills, tools, and connections that made it possible for them to reach the heights they have reached.

The stories we have the good fortune to hear are remarkable. Many of our donors have overcome long odds to get where they are today. Were it not for an option like DMACC their pathway to success could have been derailed at any number of turns.

And, I guess that's why we're so humbled when we can help someone leave a lasting legacy.

For some it is a naming opportunity on one of our campuses. Others are driven by being able to fund an endowed scholarship, provide necessary equipment to help a specialized program take the next step forward, assist with a specific athletic or other extracurricular activity, or simply throw their support behind the area of greatest need.

By "putting their name on it" (or the name of a loved one) they are cementing their connection to DMACC.

These generous supporters are ensuring, for generations to come, that

they will be linked with a college responsible for developing Iowa's next generation of leaders. In the classroom, in the labs, in the workshops, in the study halls, and cafeterias, and common areas—in fact, all across the DMACC campuses, those who were compelled to leave a legacy have enabled the college to remain an economic engine in Central Iowa for more than five decades.

As you read through this issue of *DMACC Magazine*, please pay special attention to the legacy-building on display. From our provosts and donors in Newton, to the family of Heather Campbell, to those who fund annual awards to recognize the best and brightest in Iowa's small businesses—without them there would be no "us."

We thank you for remaining a friend of the DMACC Foundation and a member of the DMACC family.

If you would like to learn more about how you can leave a legacy, please reach out to me directly.

Sincerely,

Tara Connolly  
Executive Director  
DMACC Foundation



## Find Us Online

**You can find the DMACC Foundation online, any time!**

**WEB:** [dmacc.edu/foundation](http://dmacc.edu/foundation)

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**LinkedIn:** Search "DMACC Foundation"



# DMACC Magazine

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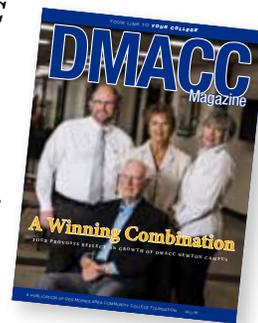
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## CONTACT US

DMACC Foundation  
2006 S. Ankeny Blvd., Bldg. 22  
Ankeny, IA 50023  
Phone 515-964-6229  
[www.DMACC.edu/foundation](http://www.DMACC.edu/foundation)

## ABOUT DMACC MAGAZINE

*DMACC Magazine* is a publication of the DMACC Foundation & Alumni Association. If you have questions or story ideas, please email them to [foundation@dmacc.edu](mailto:foundation@dmacc.edu).



Thank you to the Ankeny Campus Student Activities Office for sponsoring a portion of the costs to produce *DMACC Magazine*. Your support is greatly appreciated!

THE SIMON ESTES FOUNDATION

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# DMACC & Newton: A Winning Combination

In the early 1990s, Newton was a town riding a decades-long streak of successes. Nestled in the heart of the state, it was home to Maytag, a business with an international reach and an impeccable reputation. As the demand for household appliances increased exponentially after World War II, Newton developed a reputation for a skilled, dedicated workforce that produced some of the most reliable products anywhere.

While successful, business and community leaders didn't sit on their hands or waste too much time patting one another on the back. As they pondered a vision for the future of Newton, they knew access to higher education was lacking. Not ones to accept the void, a coalition set out to bring a college to the town of about 15,000. One of the first calls the group made was to DMACC.

After months of discussion, Maytag's generous donation of a building to house the original campus (in addition to adjacent land and funds), much input from Iowa State University and the

University of Iowa, and the hiring of Carroll Bennett to be its first provost, the official announcement of the establishment of the Newton Campus was made by DMACC President Joseph Borgen in December 1992. On the occasion, Newton Mayor Alvin Borchers called it one of the most significant additions in the history of the city.

## **In the Beginning: Carroll Bennett**

A native of Newton and one of the longest-tenured employees of DMACC, Carroll Bennett was a natural to serve as the first Provost of the college. Bennett's official duties began in Fall 1991 and required months of logistics work in advance of the college's inaugural class in Spring 1993.



▲  
Former DMACC Newton Provosts (from left to right) Carroll Bennett, Dr. Nancy Noth, Dr. Mary Entz, and Dr. Joe DeHart.

Having served on the senior leadership team at DMACC for years, Bennett said Newton was always an intriguing option for a campus, but without the nudge from Maytag it may have never come to fruition.

"We had considered it for years, but it never really went anywhere because it was in such close proximity to Des Moines," Bennett recalls. "Maytag was the first to formally approach us about partnering to offer higher education in the community. Their primary interest was in ensuring they had access to the type of talent they required to continue to grow to serve a global clientele."

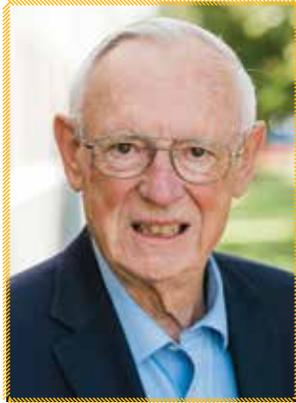
While DMACC has a long history of working with corporations to develop programming to serve specific needs, there was also a feeling that the region around Newton could benefit from easier access to higher education. That hunch proved to be on target as DMACC quickly established a presence in Newton and became a hub for providing technical education, as well as more traditional college courses.

"The important thing about the Newton Campus is that, from the beginning, it has been able to respond to the needs of the community above and beyond what any of us expected," Bennett says. "We benefited greatly from the expertise across the DMACC network. As we identified opportunities to grow and add services, we were able to quickly tap into instructors and educators who were ready to meet the stated needs."

Bennett says DMACC also found a friend and advocate in the City of Newton. From the Mayor's office to the city council and members of the community, the addition of DMACC was welcomed and valued.

"I'm most proud of the opportunity this opened for Newton," he says. "So many people have gone farther with their education and skills training than would have been possible if DMACC

wasn't right there in the community. It is a huge benefit and we are so proud to be such a respected member of the community."



**"The community was elated, Maytag was pleased and we had 100% cooperation in developing a campus that would serve the region."**

-Carroll Bennett

### **Extending Reach: Dr. Nancy Noth**

When Bennett's tenure ended in 1995, Dr. Nancy Noth was named the second Provost of DMACC Newton. With a background in college administration, most recently at the University of Iowa College of Business, Noth was focused on building upon the foundation established by Bennett and his colleagues while continuing to grow and better serve the region.

"When I arrived, the foundation was solid and our goal was to carve out an identity," Noth says. "We felt the best way for the campus to thrive was to develop partnerships with key allies in the community and to expand the scope of services we were offering."

Among the first additions overseen by Noth were an expansion of industrial programs, and a program offering classes in partnership with high schools in the region.

**The original DMACC Newton facility was donated by Maytag. The building was constructed in 1950 to produce defense equipment for the Korean War. It was later used as a warehouse and a machine shop for producing appliance parts.**

## *Gift Will Spur Future Growth of DMACC Newton*

In making the largest single gift in DMACC history, Reza Kargarzadeh, President and Founder of Engineering Plastics Components, is hoping to have an impact on generations of Iowans. The gift of the former Maytag facilities in Newton included seven buildings—comprising more than a half-million square feet of space—and was valued at \$8.9 million.

"Newton was devastated when Maytag sold to Whirlpool and then Whirlpool eventually left," Kargarzadeh says. "But Newton was resilient enough to work through it and find ways to replace the jobs that were lost. DMACC was good for the community of Newton then and I think it will continue to serve the community for years to come."

Kargarzadeh credits a group of individuals, including DMACC President Rob Denson and former Iowa Governor Terry Branstad for spurring the gift.

"It took us about a year to finally settle on a plan," Kargarzadeh says. "We discussed a lot of options and this one made the most sense. I cannot say enough about the role Rob Denson played in all this. His leadership and ability to articulate his vision convinced us this was the right thing to do."

At a press conference announcing the gift, Denson said the college would work with private businesses to locate offices and retail shops in the space. In the future, the college plans to add student housing and additional space for instruction.

For Kargarzadeh, it all comes down to paying forward the gifts he has received as a resident of Iowa.

"I graduated from the University of Iowa and both my sons have graduated from there as well," Kargarzadeh says. "This state and this community have been very good to my family and we felt an obligation to give back. The fact that we were able to give a gift that will have a positive impact on education in the region and the state for years to come makes it that much more meaningful."

# *Fast Fact*



**“Our goal was to be a hub in the community. Our building was used for so many different purposes and that is exactly what we wanted.”**

-Dr. Nancy Noth

Noth also worked to develop a welcoming vibe on the campus. Because the facility donated by Maytag served multiple purposes—it included traditional classroom spaces; labs; ISU Extension, Maytag, and DMACC offices; meeting rooms; Basics & Beyond, the alternative high school; and a conference center—Noth and her team worked hard to welcome in anyone and everyone.

“Our campus was essentially a community center being used by a wide range of groups for things like Rotary, social gatherings, community events, and more,” Noth says. “But that was a good thing in our eyes. We wanted people to feel comfortable there.”

With that growing sense of comfort came an increasingly advanced level of education. In addition to the general studies and technical training offered by

DMACC, the University of Iowa established an MBA classroom for part-time students in the region. That was followed by Buena Vista University starting a four-year degree program. At the center of all the expansion was DMACC.

“Being a resident of a town like Newton, one of your priorities is having access to a higher level of education,” Noth says. “We understood the role we played in that and how it was necessary to keep the community vibrant. By educating and training people locally, DMACC serves as a real economic development driver.”

### **Stepping Up: Dr. Mary Entz**

At no time was DMACC's value in the community put to the test more than during the tenure of



**“During that difficult time, DMACC really had the opportunity to step up for the community and to live out its mission.”**

-Dr. Mary Entz

## *It Takes a Village...*

A number of people played a role in the development and successful beginning of the DMACC Newton Campus.

**Leonard Hadley**, CEO, Maytag Corporation, was truly the person who had both the vision and funding to stimulate the founding and construction of the campus.

**Dr. Joseph Borgen**, DMACC President, had the concept of “partnering” that created a unique campus and complemented his vision for the mission of this campus. His ability to explain the concept of the campus to the DMACC Board of Directors and the State Board of Education to obtain their support and approval was crucial to the creation of the campus.

**Dr. Kim Linduska**, DMACC Executive Vice President for

Instruction, was involved in defining the mission of the campus. She was responsible for the planning and development of instructional programs and student services. The Newton Executive Dean reported directly to her.

**Don Zuck**, DMACC Chief Financial Officer, was the point person on construction and financing of the project. He was one of two people who worked directly with the Executive Dean on campus planning. He also coordinated the legal work on the project with Gordon Greta, City of Newton Attorney and E. James Bennett, Assistant General Counsel for the Maytag Corporation. The Alhers Law Firm represented the interests of the DMACC Foundation, and David VanSickel, the interests of the College.

**William Kuhlow**, Maytag's Corporate Director of Real Estate, was designated as the Maytag coordinator of development and construction of the campus. He and Don Zuck met frequently with the architect and construction superintendent. Kuhlow and Zuck were truly the “fathers” of the facility.

**Ken Bussard**, of Bussard/Dikis, was the chief architect and one of the creative forces in the design of the unique facility.

**Martin Burke**, Alter Design Builders' Project Manager, was responsible for the planning and construction of the campus facility.

**Carroll Bennett**, Executive Dean, assisted in planning and executing the instruction and campus plans related to programs and services, and

in promoting the campus. He was directly supported by campus staff, including **Jim Fenton**, Director of Basics and Beyond; **Kathleen Clauson**, Director of Student Services; **Teresa DeCook**, Book Store Manager; **Cindy Dethrow**, Administrative Assistant to the Dean; **Jane Faircloth**, Student Services Assistant; **Ken Coye**, Director of Maintenance and Plant Services, and **Kay Wright**, **Sharon Witty**, **Randy Smith**, and **Delores Wilson**, full-time faculty members.

**Dr. Phil Hintz**, Superintendent of the Newton Schools, played a key partnership role by providing Bennett insight on the community, making connections and offering office space before the campus was complete.

Provost Dr. Mary Entz. For the first half of her 13-plus year tenure—she began in February of 2003 and served through December of 2016—Entz continued to expand upon the work done during the tenures of Bennett and Noth.

But midway through the first decade of the 21st century, things took a dramatic turn.

With the Whirlpool acquisition of Maytag completed in April 2006, the focus of the Newton Campus turned even more to serving displaced manufacturing workers. The majority of the displaced workers were eligible for educational or training funds provided through the Trade Adjustment Assistance Act, and DMACC made a quick pivot to address their unique needs.

"During that difficult time, DMACC really had the opportunity to step up for the community and live out its mission," Entz says. "We did everything we could to meet those who needed us where they were."

In some cases, DMACC did that literally. Campus personnel provided basic math review sessions at a local union hall; many career transition workshops were offered; career exploration, job search, and resume-writing workshops were coordinated, and both faculty and staff received information and training on best practices for serving displaced adult workers. Between 2005 and 2009, enrollment on the Newton Campus more than doubled. Heaped on top of it all was the height of the Great Recession.

"Our purpose was never more clearly focused than during those years," Entz says. "We wanted to be a jumping-off point for those going back to school. We wanted to serve everyone who needed us. Newton worked very hard to bring DMACC to town back in the '90s. This was our opportunity to step up and help community members put their lives back together."

Once the recession began to ease and jobs began to come back to Newton, Entz and her team set about implementing programming that would further serve the community. The centerpiece was the development of a Career Academy for high school and college-aged students. The Academy was established as Whirlpool prepared to cease operations in Newton and made a donation of two buildings and funds to jump-start the offering. In addition, nursing and court reporter programs were added in response to feedback from community and business leaders.

"I can't stress enough how fortunate our campus was to have such a great crew," Entz says. "Things changed a lot during those years at a very fast pace. Without faculty and staff members who were ready, willing, and able to meet the diverse challenges, we would never have had such a positive impact on so many."

### **Moving Forward: Dr. Joe DeHart**

Today, Dr. Joe DeHart serves as Provost of the Newton Campus. He says the future is filled with unlimited potential in Newton.

Spurring that optimism is the recent donation of additional space to house an expansion of DMACC and a unique college-community partnership (See article on Page 5). In total, the seven-building gift represents about 500,000 square feet of space—which has the wheels turning for DeHart and his team.

"It is unlike anything I have seen," DeHart says. "It opens up the door for a unique relationship between the college and the community."

Initial plans call for an expansion that will include space for additional DMACC programs, along with retailers and offices. In the future, the space could be used for student housing, career and technical

programs, or additions to the curriculum not yet identified. Regardless of how the space comes together, DeHart is confident it will only further solidify DMACC's role in the community.

"We are here to train the people in this community who are going to remain in this community," DeHart says. "And right now we are in the sweet spot."

"When Maytag left, the community took a hit," he continues. "But we got through that and we don't talk about the past. We only look to the future. DMACC is a catalyst in helping to diversify the skill base and ensure this community and its residents are well served for years to come."

Bennett, who has been intimately involved with the Newton Campus since its inception, could not agree more.

"We can talk all we want about all that went into getting it started," he says. "But the true testament to its value to the community of Newton is to look at what it has done."

"I think it has been a huge asset to the community," Bennett continues. "And it has exceeded expectations, far beyond anything any of us could have imagined when it was first getting started."



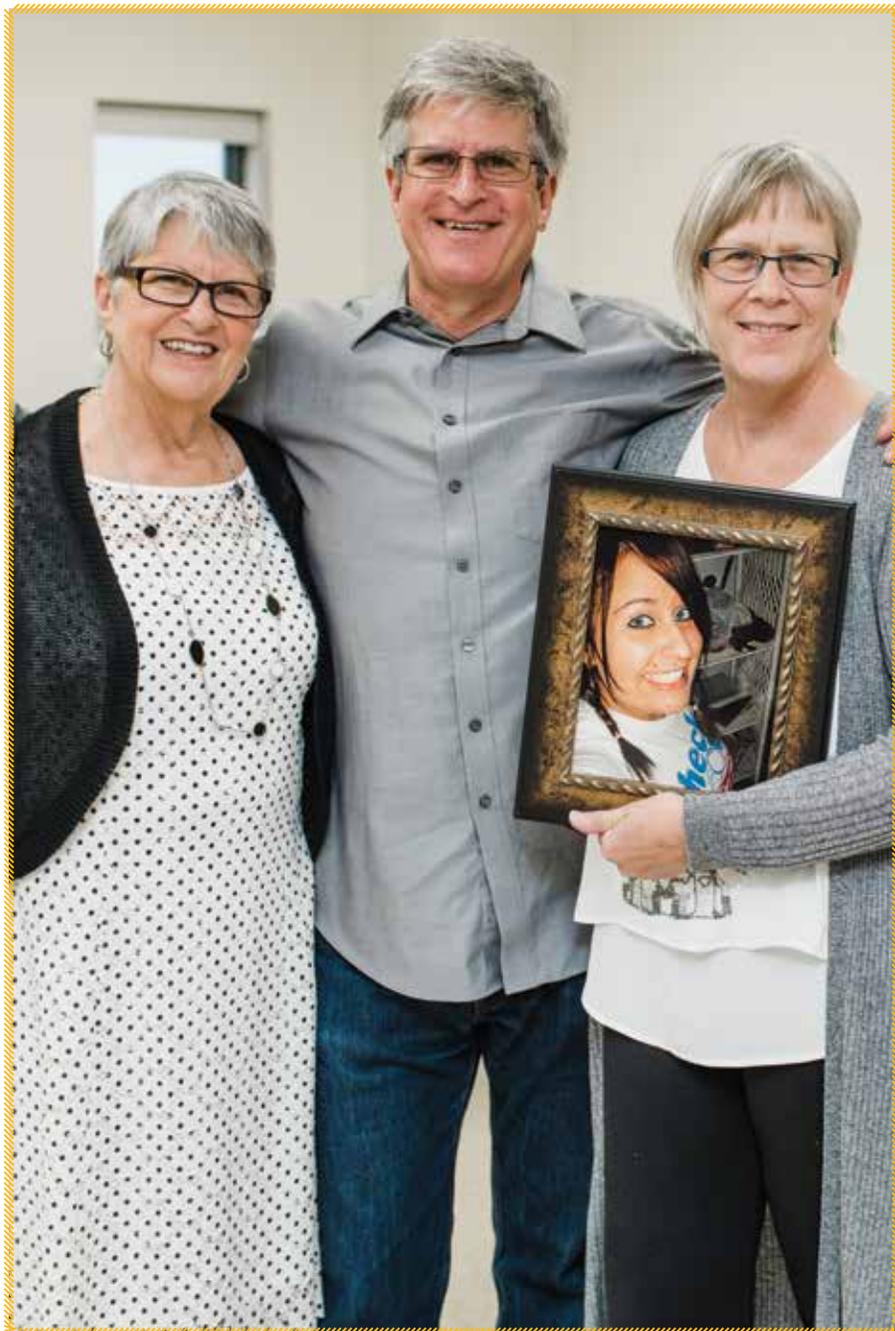
**"We feel like we are poised to serve as an economic engine by meeting the region's demand for advanced education."**

-Dr. Joe DeHart

## *Fast Fact*

**At the announcement of the establishment of the Newton campus in 1992, DMACC President Joseph Borgen remarked: "This is the first time in Iowa where a nationally-recognized community college, a world-class research university, and a Fortune 500 international corporation have pooled their individual talents and resources in such a mutually-beneficial and far-reaching project."**

## Scholarship Memorializes Campbell's Commitment to Caring for Others



▲  
Left to right, Virginia, Doug and Vicki Campbell with a photo of Heather. On Page 9, Virginia shares a hug with a recipient of the scholarship formed in Heather's memory.

From a very young age, Heather Campbell knew what she wanted to do. Her purpose and passion focused her on helping those in need, whether they be an acquaintance seeking a shoulder to cry on or an autistic child reaching out in hopes of making a meaningful connection. In addition to having a knack for lifting others, Heather was fiercely loyal to those she befriended.

It was that loyalty that was tested in the early morning hours of June 11, 2010. Studying at a new friend's house shortly after enrolling in the nursing program at DMACC, Heather found herself in the middle of a heated argument between her friend and her friend's boyfriend. Instead of abandoning her friend, Heather stood up for her friend and refused to leave. The decision was typical of Heather's giving personality, but the encounter quickly spiraled out of control and turned tragic.

Heather and her friend were killed that night. Voice recordings of the incident provide testament to Heather's loyalty, fearlessness, and passion for helping others.

### **A Shocking Loss**

Words escape Heather's father, Doug, when asked to recount the shock of learning his daughter's fate. He says it was impossible to believe that she was gone. As the family reflected on a life full of potential cut tragically short, he says they gained an even greater appreciation for what Heather meant to so many.

"People always mattered more than anything else to Heather," Doug says. "There were times at school where she would get in trouble for being late to a class because someone turned to her for help. That is what she was about. School was important, but not as important as being there for someone else when they needed her."

It is that personality trait that sparked a thought from Heather's grandmother, Virginia, as the family discussed ways they could honor her memory. Virginia, a graduate of the same DMACC Nursing program Heather was enrolled in, suggested the family establish a scholarship in Heather's name.

"It made perfect sense to all of us," says Heather's mother, Vicki. "Virginia was thrilled when Heather chose to study nursing at DMACC and Doug and I couldn't think of a



better way to honor her memory than to pay her legacy forward in the form of a scholarship."

## An Incredible Gift

The first scholarship was awarded in 2014. Since then, it has been provided annually to one student pursuing a nursing degree. One of the honorees, Emily Conway, says receiving the scholarship was humbling.

"I felt very honored to know I would be carrying on a legacy for a young woman who did not get the chance to live out her dreams," Conway says. "I was sad to hear about her story, but it also put into perspective the gift I was given by receiving this scholarship.

"It removes some of the financial

pressure, and allows me to focus my attention on my schooling."

## Leaving a Legacy

The scholarship is doing exactly what the family hoped it would, Virginia says.

"When Heather passed, we were inundated with opportunities to establish memorials," she says. "We wanted to be sure that whatever we did, we were honoring her legacy and the goals and aspirations she had in life."

The family feels the pain of losing Heather constantly. Doug and Vicki say that in the midst of the pain, the scholarship has provided an opportunity to feel good about the impact their daughter continues to have. They have also been impressed with each of the scholarship winners.

"One of the stipulations we had with the scholarship was that we would get to meet the recipients," Vicki says. "We wanted to be able to share with them how special a person Heather was. We have been overjoyed to get to know them and to see that they have similar career goals and aspirations. They are truly helping to carry Heather's legacy forward."

"It makes us feel very good to be able to do this," Doug adds. "Heather always pushed us to help others. She regularly

**"After several years on a quest to find myself, I have come to the single conclusion that I was born to make a difference in everyday life and to fight for the children in this nation. I have only dipped my toes into the care and aid of intellectual disabilities, but in my heart, I know this is the path I'm supposed to follow."**

-Passage written by Heather Campbell

commented that it was our duty because we had so much and others had so little. This scholarship is the least we can do to facilitate the hopes and dreams of others in the way that Heather lived. We want them to pursue their career in a way that Heather didn't get to."

Virginia says Heather's memory will never fade. To ensure the health of the scholarship, the family contributes to it each year on Heather's birthday.

"I want people to know how wonderful she was. She was extremely important to all of us," Virginia says. "As long as we can keep her memory alive and continue to have a positive impact on students, her story continues to be written. I am so proud of the way we have chosen to honor her."

## Paying it Forward in Honor of a Loved One

Establishing a scholarship through the DMACC Foundation is one way you can assist students and leave a legacy to the College. It's also a very meaningful way to honor family and friends. As a scholarship donor, you choose the name of the scholarship as well as the criteria. The following is a guide to establishing a scholarship at the DMACC Foundation:

### STEP 1: Determine the level of support you wish to provide.

- Annual scholarships begin at \$1,000 and are

funded on a year-by-year basis by the donor(s). The Foundation asks donors to make a five-year commitment when establishing a new annual scholarship.

- Endowed scholarships support themselves in perpetuity. The initial gift is invested, and the scholarship awards are determined each year by the Foundation's Endowment Spending Policy.

- The minimum investment for an endowed scholarship is \$25,000.
- Other scholarships may be awarded for one or two years from a specific donation.

### STEP 2: Determine the focus of your scholarship.

- Foundation staff will assist you in developing the scholarship criteria. Criteria might include a specific program, academic standing or

financial need.

- Scholarships can be named in honor or memory of an individual or organization.

**STEP 3: Sign a scholarship agreement with the DMACC Foundation.**

**STEP 4: Make your gift.**

### MORE INFORMATION

**To visit with a member of the DMACC Foundation about establishing a scholarship, please call us at 515-964-6229.**

## DMACC Announces Small Business and Entrepreneurship Award Winners

*Winners announced in five categories; \$10,000 awarded in Entrepreneurship Competition*

The Fifth Annual DMACC Small Business Awards were held September 14 in the FFA Enrichment Center on the DMACC Ankeny Campus, bestowing honors on leaders in five categories. Additionally, the DMACC Foundation presented a \$10,000 check to the Entrepreneurship Competition winner.

More than 200 people attended the event, which included dinner, cocktails and live music.

The 2017 DMACC Foundation \$10,000 Entrepreneurship Competition winner was Sleister Brass. Colton Sleister started the business while still in high school in 2013. Using the money he saved from detasseling, Sleister bought 16 trombones, refurbished them and sold them to Des Moines area band students. The company has seen tremendous growth, adding trumpets and clarinets to its inventory.

"The money will allow us to continue our mission of providing high quality band instruments at reasonable prices to band students and their families," Sleister says.

The \$10,000 prize is provided annually by an anonymous donor.

### 2017 Small Business Award Winners

**Small Business of the Year:** Insta-Pro International engineers and manufactures agricultural equipment for food and feed processing.

Insta-Pro International has customers in more than 100 countries. The company has experienced tremendous growth and has plans to move to a larger headquarters in Grimes and add several new jobs.

**Most Innovative Company:** Located in Urbandale, ProbioFerm LLC is a grower and manufacturer of probiotic cultures used in human supplement and agricultural products. ProbioFerm has two patents on the delivery of beneficial probiotic bacteria and has trademarked a proprietary cellular encapsulation method.

**Young Entrepreneur of the Year:** Evie Peterson is Chef and Owner of Farmhouse Catering, a family-owned catering company in Nevada. Peterson has been cooking since age 12 and has led the company through a period of tremendous growth, punctuated by being lauded for its locally-sourced food and being named one of the "10 Best Caterers" by the Best Things Iowa website.

**Top Growth Company:** Des Moines Truck Brokers delivered more than 10,000 truckloads last year, achieving an on-time delivery rate of 98%. The Norwalk company specializes in the transportation of food-grade products and continues to add employees, doubling its workforce since 2011.

**Dennis Albaugh Award:** Troy Williams owns and operates Williams Machine Shop Inc. in Lacona. The shop offers custom ductwork, machining, welding, powder-coating and more to clients across Iowa. Williams earned a Tool and Die Degree from DMACC in 2011.



Colton Sleister (third from left) receives a \$10,000 check from DMACC Entrepreneurship Professor Vada Grantham, DMACC Foundation Executive Director Tara Connolly, and DMACC President Rob Denson for being named the 2017 DMACC Foundation Entrepreneurship Competition winner. The check presentation took place at the fifth annual DMACC Small Business Awards ceremony.

### Top Sponsors





## Back in Boone for Smitty and Connie

The Bears of the ball diamond were back in Boone for a special gathering July 13-15 to honor legendary coach John Smith and his wife Connie.

More than 120 current and former players turned out for the event, which culminated in a dinner at the Courter Center.

Coach Smith became the head baseball coach at DMACC Boone Campus in 1974 and spent more than three decades at the helm of the program, retiring in 2006.

In his career, Smith's teams won more than 800 games, putting him in exclusive company when it comes to community college baseball coaches. In addition to winning a ton of games in his time, he was also recognized with:

- Regional and District Coach of the Year honors in 1982
- Regional Coach of the Year in 1989
- Induction into the Iowa Baseball Coaches Hall of Fame in 1996

- Induction into the NJCAA Hall of Fame in 2004

Affectionately known as "Coach Smitty," he had a penchant for developing players to contribute at higher levels of competition. In addition to helping three players reach the Major Leagues, Smith has had more than 70 players drafted or sign pro contracts and coached more than a dozen NJCAA All-Americans.

Coach Smitty and his wife Connie stop to pose for a candid with the DMACC mascot. At top, more than 100 former DMACC ball players gather for a group photo at the event.



## Fast Fact

**The cornerstone of John Smith's baseball program at DMACC was ensuring players went to class. Smith, who started at DMACC as an accounting instructor and took on the baseball coaching duties in 1974, said in a 2004 interview: "If I made that [going to class] the No. 1 priority, I knew I was going to have them on the baseball field in the spring. I came here as a teacher, and that was always my No. 1 goal, to teach. This baseball thing came along, so that was something like gravy on top of the potatoes."**

**“The primary purpose for establishing the Des Moines Area Community College Foundation is to provide an effective vehicle for solicitation of private funds to help support programs of the college which are not being adequately funded elsewhere. The dependency of the community college upon tax support at the federal, local, county and state levels does not preclude the possibility of actively seeking private funds.”**

—DMACC President Joseph Borgen, 1965

## Honoring Your Planned Gift

In the quote above, former DMACC President Joseph Borgen clearly articulated the vital link between private support and the success of community colleges. Over the last five decades, DMACC students, programs, and services have benefited greatly from the engagement and support of individuals and corporations across the state, providing visible evidence of Borgen's vision come to life.

Planned giving provides a win-win.

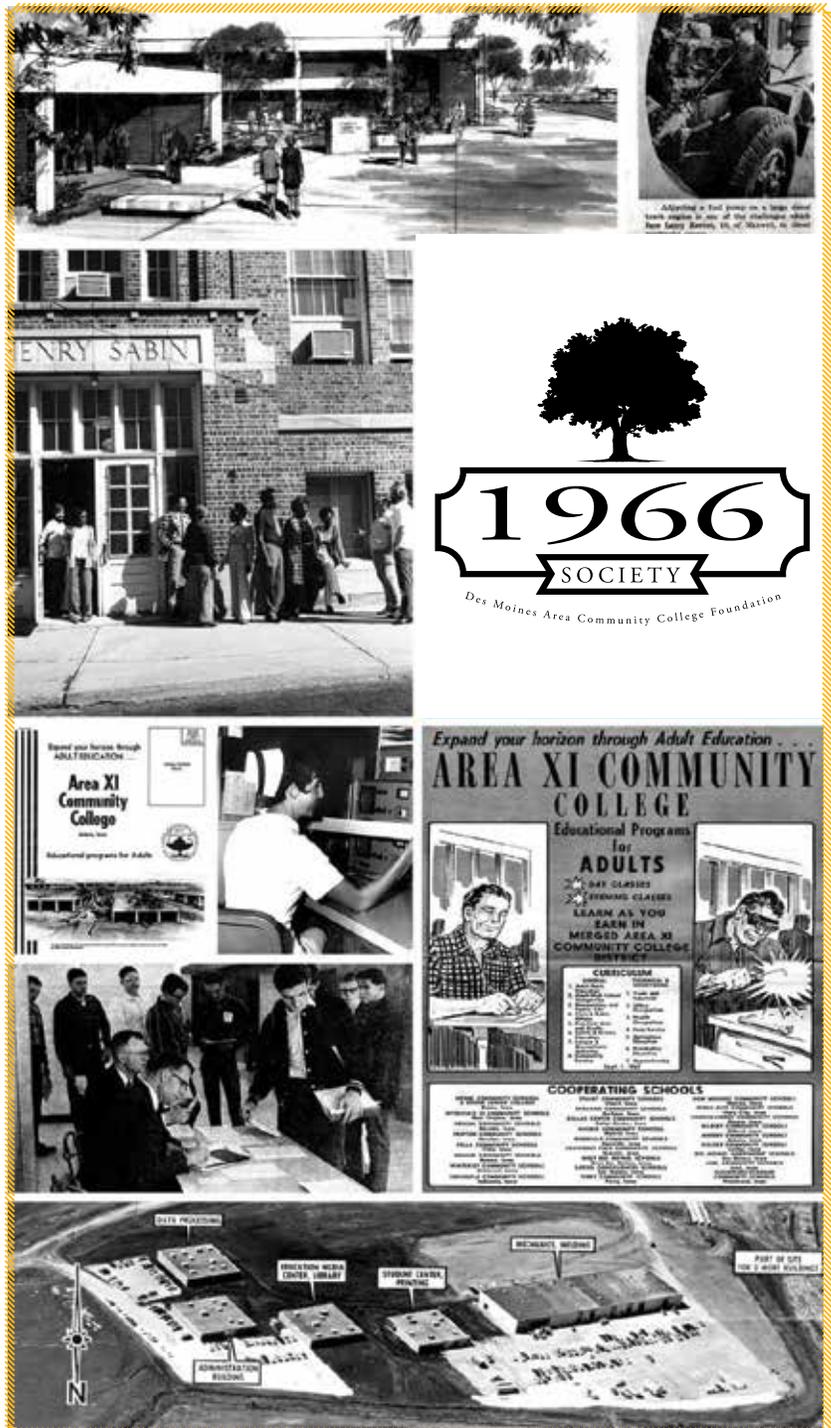
For the donor it offers an instrument that can reduce the taxable estate, while creating an opportunity to establish an individual or family legacy at DMACC as a member of the 1966 Society. The 1966 Society was created to honor those individuals who have pledged generous, lasting gifts to DMACC, and is composed of alumni and friends who support the College with estate gifts at all financial levels.

For DMACC these gifts supply the funding necessary to ensure that all who wish to pursue advanced schooling have the opportunity, regardless of the financial challenges they face.

By including DMACC in your estate plans, you deliver on a promise that DMACC's values of excellence, learning, responsiveness, innovation, cultural understanding, and mutual respect will continue for generations.

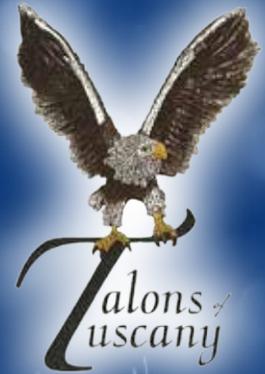
### MORE INFORMATION

**To visit with a member of the DMACC Foundation about joining the 1966 Society, please call us at 515-964-6229.**





# 10<sup>th</sup> Annual Des Moines Area Community College CEO GOLF Invitational



## Swinging for Students A Decade of Champion-Level Support

We just concluded our 10th Annual DMACC CEO Golf Invitational and it is humbling to see that we have raised more than \$2 million in support of DMACC scholarships! Many friends have served as “Champions” for our students, ensuring that funds are available to help them achieve their dream of a college education.

**Thank you to all who turned out this year as we raised a record \$451,780!**

You are all Champions in our book!

Thank you for your tireless support of DMACC!

**ROBERT J. DENSON**  
President/CEO  
Des Moines Area Community College

**DENNIS ALBAUGH**  
Chairman, Albaugh, LLC



L to R: Title Sponsors Dennis Albaugh and Tony Baxter join Presenting Sponsor Sheri Avis Horner and DMACC President Rob Denson in celebrating a new fundraising record of \$451,780.

### Special Thanks to These Sponsors and our 140 Golfers!

<b>PRESENTING SPONSOR</b>		<b>TITLE SPONSORS</b>	
Sheri Avis Horner		Albaugh, Your Alternative	
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### MORE PHOTOS

Visit us on Facebook to see more pictures from the CEO Golf Invitational!



▲ Pictured left to right: DMACC President Rob Denson, Crystal Matelski, Kyle Hamilton, Rebekah Johnson, Janus Dcjavu, Penny Sullivan, Christina Moffatt, Justine Peebles and Gabriel Glynn. Awardees were honored at a dinner and ceremony at the Iowa Culinary Institute on April 18, 2017.

## Recognizing Excellence

The Alumni Association annually calls attention to DMACC graduates who are doing remarkable things in business and their communities. This year's Alumni Awards Banquet was held on April 16 at the Iowa Culinary Institute and recognized the achievements of eight alumni.

### Outstanding Alumni Award

The Outstanding Alumni Award is the highest honor given to DMACC alumni by the Alumni Association. This award honors and recognizes alumni who provide service to their community, country, and/or fellow citizen; have had great professional or personal achievement since graduation; and continue to be involved in the life and work of DMACC. The 2017 honorees included:

**Janus Kodjo Awoessoh Dcjavu**  
Home Mortgage Consultant, Fairway Independent Mortgage Corporation  
*Glen Ellyn, IL*

**Gabriel P. Glynn**  
Co-Founder & CEO, MakUSafe  
*Ankeny, IA*

**Rebekah S. Johnson**  
Administrator, UnityPoint Clinic, Family Medicine and Urgent Care  
*Urbandale Bondurant, IA*

**Christina Moffatt**  
Director of Small Business Resources, Greater DSM Partnership  
Founder & CEO, Crème Cupcake + Dessert  
*Des Moines, IA*

**Justine Peebles**  
Regional Operations Analyst, UnityPoint at Home  
*Ankeny, IA*

**Penny Sullivan**  
Retired Instructor, DMACC/  
Freelance Artist  
*West Des Moines, IA*

### DMACC Alumni Early Achievement Award

The DMACC Alumni Early Achievement Award was created to recognize alumni who have graduated from DMACC within the last ten years and have displayed exemplary personal or professional achievement or volunteer service to their community.

**Kyle Hamilton**  
Linux System Administrator, ICS Advanced Technologies  
*Altoona, IA*

**Crystal Matelski**  
Teacher, Ames Community School District  
*Ames, IA*

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### KNOW A DESERVING DMACC GRAD?

**Check the article at the top of Page 15 to learn more about how you can nominate remarkable alumni for recognition in 2018!**

**GET *Involved!***

# Nominate Outstanding Alumni!

The DMACC Alumni Association is currently seeking nominations for the Outstanding Alumni Award, DMACC Alumni Early Achievement Award, and the DMACC Impact Award. The deadline to submit nominations for all three awards is Monday, January 22, 2018.

**For more information and to learn the criteria for each award, visit us online at <https://dmacc.edu/alumni/Pages/alumniawards.aspx>**

## Calendar of Events

**DMACC Foundation  
Scholarship Dinner  
November 20, 2017**  
FFA Enrichment Center  
DMACC Ankeny Campus

**Simon Estes Concert  
December 19, 2017**  
Civic Center of Greater Des Moines  
Des Moines

**ciWeek  
March 5-8, 2018**  
DMACC West Campus

**Fleur de Lys Gala  
April 7, 2018**  
Iowa Culinary Institute, Building #7,  
DMACC Ankeny Campus

**DMACC Alumni Awards  
Ceremony and Dinner  
April 24, 2018**  
Iowa Culinary Institute, Building #7  
DMACC Ankeny Campus

**DMACC CEO Golf Invitational  
June 21, 2018**  
Talons of Tuscany Golf Course  
Ankeny

### STAY UP TO DATE!

**For reservations or more information, visit [dmacc.edu/foundation](http://dmacc.edu/foundation), email us at [foundation@dmacc.edu](mailto:foundation@dmacc.edu), or call us at 515-964-6229.**

# Travel With Friends, Travel with DMACC!



New for 2018, the DMACC Alumni Association is partnering with Collette Travel and Tours to offer national and international travel opportunities.

When you register for a trip as an alum, supporter, or friend of DMACC, a percentage of the trip proceeds goes to support student scholarships at DMACC. You travel and DMACC students benefit!

## 2018 Trips

- **Shades of Ireland**  
May 14 departure – 10 days  
Deposit Deadline: November 8, 2017\*
- **Charming French Canada**  
July 13 departure – 8 days  
Deposit Deadline: January 5, 2018\*
- **Treasures of Northern California**  
September 9 departure – 9 days  
Deposit Deadline: March 2, 2018\*
- **America's Music Cities**  
(featuring Nashville, Memphis & New Orleans)  
October 14 departure – 8 days  
Deposit Deadline: April 6, 2018\*
- **Tropical Costa Rica**  
November 3 departure – 9 days  
Deposit Deadline: April 26, 2018\*

\*Reservations are made on a first come, first served basis. Reservations made after the deposit deadline date are based upon availability.

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## MORE INFORMATION

**For trip itineraries, details and pricing  
visit [dmacc.edu/alumni/travel](http://dmacc.edu/alumni/travel)**