DMACC Magazine

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Big League Dreams

Former DMACC Star is a Hit in the Majors

Cincinnati Reds outfielder Scott Schebler (Photo: The Cincinnati Reds)

DMACC Magazine

SPRING/SUMMER 2016
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ABOUT *DMACC MAGAZINE*

DMACC Magazine is a publication of the DMACC Foundation & Alumni Association. If you would prefer to receive your copy electronically, please email foundation@dmacc.edu.

Director's Message

After months of planning, we are excited that DMACC's 50th Anniversary Gala is just weeks away. This event is the culmination of the efforts of many and provides an opportunity to formally recognize DMACC's distinguished history in Central Iowa. It offers an opportunity to thank those who have been so generous in supporting our mission of educating all who are motivated, regardless of their financial circumstances.

At the right, you will find details about the Gala. Please note, we are limited to the first 500 guests to register and we expect to "sell out" well in advance of the event. (That's a nudge to get you to register early so you don't miss out!)

In addition to the 50th Anniversary Gala, we are also putting an extra emphasis on giving in the coming weeks and months.

As I have written about in this space in past issues, we are encouraging alumni and friends of DMACC to consider a $50 gift to the Foundation during this year of celebration.

This is the perfect option for those alumni and friends spread far and wide who may not have the opportunity to join us at the Gala. If you choose this option, we encourage you to use the envelope included in the magazine.

And, if you haven't already, we hope you will check out the special website for the 50th Anniversary at **dmacc.edu/50**. The site is proof that during the past half-century, courses, locations, technologies and facilities may have changed, but DMACC has remained true to its founding purpose.

If you are able to attend the event, I look forward to celebrating with you. If you are not, I thank you in advance for considering a gift in support of our programs and students.

Sincerely,

Tara Connolly
Executive Director
DMACC Foundation

DES MOINES AREA COMMUNITY COLLEGE

CORDIALLY INVITES YOU AND YOUR GUESTS TO THE FIFTIETH

ANNIVERSARY

Gala

SATURDAY, APRIL 30, 2016

The Meadows Events & Conference Center
Prairie Meadows
1 Prairie Meadows Drive
Altoona, Iowa

5:30 p.m.	Reception
6:30 p.m.	Dinner
8:00 p.m.	Program and Entertainment by the Ken Arlen Evolution Orchestra
9:00 p.m.	Desserts and Dancing

Black Tie Optional
$50 per person/$500 per table for 10 guests

DES MOINES AREA COMMUNITY COLLEGE 50 YEARS 1966-2016 DMACC Transforming Lives for 50 Years

For your convenience, we have arranged a special hotel room rate of $139 (plus tax) at the Prairie Meadows Hotel.
To make reservations, please call 515-957-3000 or 800-325-9015 by Thursday, March 31, 2016 and reference the DMACC 50th Anniversary Gala.
Reservations may also be made online at www.prairiemeadows.com using group code 02272016DMA.

Win $10,000 for Your Business!

For decades Des Moines Area Community College has helped thousands of individuals bridge the gap between idea and entrepreneurship. Every day, DMACC supports Iowa small business by providing current and future employees with access to the fuel that powers the American dream: education. Now the College adds to its business-building tradition by offering $10,000 to the winner of the 2016 DMACC Foundation Entrepreneurship Competition. The competition is open to DMACC students and alumni living in Iowa only, and the winner will be announced at the DMACC Small Business Awards on September 15, 2016. The $10,000 cash award was made possible by an anonymous gift to the DMACC Foundation. Pictured above is 2015 winner Titan Immel (center) with parents Jerry and Teresa.

Calendar of Events

April 24, 2016
Open House: Iowa Culinary Institute™ Expansion
Building 7, DMACC Ankeny Campus, Noon–2:00 p.m. This event is free and open to the public.

April 30, 2016
DMACC Foundation 50th Anniversary Gala
The Meadows Events Center, Prairie Meadows. Reservations required.

June 9, 2016
DMACC CEO Golf Invitational
Talons of Tuscany, Ankeny. Reservations required.

July 30, 2016
Wild Wild West 3-on-3 Basketball Tournament
DMACC West Campus. For info or to volunteer, please contact Rick Dawson at 515-633-2443 or redawson@dmacc.edu.

August 11—21, 2016
DMACC at the Iowa State Fair
Varied Industries Building. To volunteer, contact Todd Jones at 515-964-6242 or tgjones@dmacc.edu.

September 1, 2016
DMACC Pioneer Fall Kick-off
FFA Enrichment Center, Ankeny Campus. Reservations required.

September 15, 2016
DMACC Small Business Awards Ceremony and Dinner
FFA Enrichment Center, Ankeny Campus. Reservations required.

October 3, 2016
DMACC Foundation Scholarship Dinner
FFA Enrichment Center, Ankeny Campus. Reservations required.

For reservations or more information, email foundation@dmacc.edu or call us at 515-964-6229.

SAC Special Thanks!

Thank you to the Ankeny Campus Student Activities Office for sponsoring a portion of the printing costs to produce *DMACC Magazine*. Your support is greatly appreciated!

Blazing a Trail

A native of southeast Des Moines, Valerie Shepherd says she didn’t have “a lot of direction” growing up. Against the odds, she buried herself in school work and became the first in her family to graduate from high school. She followed that by becoming the first in her family to attend college when she enrolled at DMACC. And when she completes her pre-law studies at DMACC, she will enter Drake and become the first in her family to attend a university.

And while any one of these accomplishments would make most people swell with pride, she brushes them off. Most important to Shepherd is the legacy she is leaving.

“Once I graduated from high school and went off to college, my nieces and nephews saw what was possible,” the Lincoln High School alum says. “Now they are seeing that college is a possibility for them. I’m very proud that I have provided that example for them.”

After seeing her father struggle in the criminal justice system, Shepherd set her sights on a career in law. She says she isn’t sure what kind of lawyer she wants to be, but choosing to go to DMACC has allowed her the time and freedom to explore different areas.

“I have time,” Shepherd says.

She has already been accepted to Drake University and will complete an accelerated program there that will help her earn a Bachelor’s degree in three years and then jump right into law school.

Shepherd says that none of it would be possible without the financial support she received in the form of a DMACC Foundation scholarship.

“I was able to work less, study more and stay on track with my studies,” she says. “It allowed me to take honors-level classes and maintain an aggressive schedule so I could enter Drake as soon as my work at DMACC is done.”

BIG LEAGUE DREAMS

Former DMACC Star is a Hit in the Majors

"The small class sizes, the ability to work hands-on with other students and the support we received from the teachers helped me to settle in right away."

Opportunity at DMACC Sets Schebler Up for Success on Biggest Stage

From a young age, there was something about the crack of the bat that captured Scott Schebler's heart. Growing up in Cedar Rapids, he spent many a summer day competing with his friends and honing his skills. And while Scott was a standout during his playing days at Prairie High School, it was a different sport he figured he would play in college.

"During my senior year, I was looking at schools where I could play football," Schebler says. "Baseball always had my heart, but there wasn't much interest from colleges or the chance that I would be drafted [by a professional team] out of high school."

But, there *was* a high level of interest from one coach.

Dan Fitzgerald, then-coach at Des Moines Area Community College, was a regular at Schebler's games. Fitzgerald saw something in Schebler that others missed. He saw more than just a solid high schooler. He saw a potential college star and, very possibly, a major leaguer.

"His belief in me was greater than my own," Schebler says, looking back. "He pushed my buttons and got me going. I wasn't really seen as a baseball player out of high school by anyone but Coach Fitzgerald.

"He came to everything I was involved in to be sure DMACC was where I chose to go."

THE NEXT STEP

After Fitzgerald's relentless recruiting, Schebler began school at DMACC in Boone in the fall of 2009. The perfect combination of challenging academics and the time and coaching necessary to take the next step in baseball, Schebler says choosing DMACC was a blessing.

"DMACC was the perfect fit for me," he says. "The small class sizes, the ability to work hands-on with other students and the support we received from the teachers helped me to settle in right away."

The relatively small campus also helped Schebler to focus a fair amount of time honing his craft on the diamond. He says that he and his teammates were able to strike a balance that helped them find success in the classroom and on the field.

"Looking back, we were able to focus all of our time on school and baseball," Schebler says. "On a bigger campus that would have been very difficult to do."

THE BIGS COME CALLING

Schebler's 2010 season was a big one. Fitzgerald's vision of a power-hitting outfielder capable of playing at the highest level was realized. As the amatuer draft rolled around, Schebler began to take calls from Major League Baseball teams inquiring about how much money he would command as a signing bonus if they were to draft him.

Schebler is quick to acknowledge that he didn't have a clue how to respond to his suitors. For many, the price he quoted to sign was too high. As a

(Photo: Los Angeles Dodgers)

(Photo: The Cincinnati Reds)

(Photo: Los Angeles Dodgers)

(Photo: The Cincinnati Reds)

result, he fell to the Los Angeles Dodgers in the 26th round. After moving up through the ranks in the minor leagues, Schebler got his shot with the big league club on June 5, 2015.

A journey that began with the belief of Coach Fitzgerald years earlier culminated with a clean single on the first major league pitch he faced. Schebler bounced back and forth between the big club and the minors for the remainder of the season and then was included in a trade to the Cincinnati Reds this offseason. He says he is excited to have an opportunity to spend the 2016 season in the majors.

"I have to go in and fight for a job," he says. "I can't assume it's mine. I have to work with everything I've got to win a spot."

SET UP FOR SUCCESS

After a number of stops on his way to the major leagues, Schebler says his time at DMACC stands out. From the small campus vibe and support from teachers to his academic scholarship and the comeraderie shared among his teammates, Schebler is grateful he chose DMACC.

"I've already made a number of calls to others in a situation similar to mine considering DMACC," Schebler says. "I tell them how good a choice it was for me and all it can offer them."

"All along the way, DMACC invested in me and helped me to focus on why I was there," he continues. "I'm happy now that I can share with others how great a place it is."

"His belief in me was greater than my own. He pushed my buttons and got me going."

BIG LEAGUE JOURNEY

Born and raised in Cedar Rapids, Schebler graduated from Cedar Rapids Prairie High School and then attended and played baseball at DMACC in Boone.

Schebler was drafted by the Los Angeles Dodgers in the 26th round of the 2010 MLB Draft out of DMACC.

He had a breakthrough season in 2013 with the Rancho Cucamonga Quakes of the California League. In 125 games, he hit .296 with 27 home runs and 91 RBI to lead the entire Dodgers farm system in both homers and RBI. He was selected as a post-season California League All-Star and the Dodgers minor league player of the year.

After advancing through the minors, Schebler was added to the Dodgers 40-man roster in November 2014 and was assigned to the AAA Oklahoma City Dodgers to start the 2015 season.

Schebler was called up to the majors by the Dodgers on June 5, 2015. He recorded his first big league hit on a single to left field on the first pitch he faced. On December 16, 2015, Schebler was part of a trade to the Cincinnati Reds where he will compete for a spot on the big league roster in 2016.

Keep up with DMACC Athletics at *www.dmaccbears.com*!

Committed to Community

Langston Relishes Role on DMACC Board of Trustees

The daughter of a school teacher, Cheryl Langston has always had a healthy appreciation for the value of a solid education. From her childhood years in north-central Iowa to her professional position at Iowa State University and elected roles on the Ames Community School District and Des Moines Area Community College boards, she has repeatedly seen the life-changing impact of an education.

Langston has served on the DMACC board since 2004 and is currently also president of the Iowa Association of Community College Trustees, a group that includes representation from all 15 Iowa community colleges and offers a forum for communication among the institutions. She says community colleges are a vital component in building a vibrant regional economic engine. During her time on the board, she says DMACC has worked hard to develop relationships with key employers.

From advisory boards in the various academic disciplines and career training programs to internships, job placement assistance and more, this open dialogue has helped students and industry alike.

"Community colleges offer a win-win proposition," Langston says. "Students are able to affordably gain the skills and hands-on training necessary to find success in the job market, or to transfer on to a four-year institution. And businesses can be confident that colleges like DMACC are turning out the type of talent they require to be successful in a competitive marketplace. Truly, the most important word in our name is 'Community'."

When Langston was initially approached to consider running for a seat on the nine-person DMACC board, she says it was an easy decision.

"I was intrigued by the challenge of learning about a segment of the education system I wasn't very familiar with," she says. "Going in, I had a feeling that more than universities or even K—12 education, community colleges had the ability to change people's lives."

Langston's hunch has been proven time and again during her tenure. She says that the payoff she receives for her investment of time and talent is better than a paycheck.

"When you see the real-world impact on individuals and families resulting from their experience with DMACC, you cannot help but be proud to be part of it," Langston says. "And it's not just the individual or the family. The entire quality of life in the community is improved."

Going forward, Langston says it is important that community colleges continue to grow and evolve to ensure they are meeting the needs of their various constituencies.

"I think we are doing the right things and we are doing them well," Langston says. "We need to remain nimble and tuned in to the needs of our businesses so we can continue to serve our students specifically, and our community in general."

Cheryl Langston, DMACC Board

> "When you see the real-world impact on individuals and families resulting from their experience with DMACC, you cannot help but be proud to be part of it."

Developing Tech Talent

DMACC has a long history of reaching out to the business community to gather input on the wants and needs of the area's employers.

So when this outreach turned up feedback that there was a shortage of Information Technology (IT) talent in the state, DMACC led an effort to pull together local leaders with the aim of implementing a strategy to develop IT professionals. The DMACC Industry Partnership Board is comprised of executive-level technology professionals from the region and has developed a vision for instruction at DMACC that will have a meaningful, immediate impact in Central Iowa.

"As a whole, IT is a critically important economic driver," says MD Isley, Dean of Business Management and Information Technology at DMACC. "With identified shortages and specific skill needs in the market, it was time for us to step up our game."

A glaring shortage, highlighted by a study published by the National Center for Women and Information Technology, was among women in IT. The study showed only 26% of professional computing positions were held by women and only 18% of recent Computer and Information Sciences bachelor degree recipients were women.

Motivated by the study, one of the DMACC Industry Partnership Board's first initiatives was implementing a cohort aimed at bringing more women into the complex field of Java application programming. The Diversity in Application Development (DIAD) program was launched in September 2015, and key aspects of the 30-week program include:

"With identified shortages and specific skill needs in the market, it was time for us to step up our game."

DMACC IT INDUSTRY PARTNERSHIP BOARD

To aid in steering programming that develops the talent necessary to establish Central Iowa as a leader in the provision of IT services, the DMACC Industry Partnership Board was formed in 2015. Membership includes Chief Information Officers and IT Executives from leading Central Iowa companies charged with providing a new vision and strategy for educating and training local IT professionals. Membership to date:

- Dan Greteman, Farm Bureau Financial Services
- Dan Carlson, Meredith Corporation
- Larry Casey, Farmers Mutual Hail
- David Collison, Shazam
- Doug Cretsinger, GuideOne Insurance
- Dave Duncan, Iowa Communications Alliance
- Travis Ensley, Workiva
- Rob Frew, Xpansion
- Chris Hanson, Nationwide Insurance
- Ryan Heard, Principal Financial Group
- Doug Jacobson, Iowa State University
- Terri Jensen, Holmes Murphy
- David Nelson, Integrity Technology Systems, Inc.
- Jerry Owen, Nationwide Insurance
- Cindy Rockwell, Keyot
- Rich Schappert, Casey's General Stores
- Steve Sikkink, Alliance Technologies
- Laura Smith, UnityPoint Health
- Lori Smith, Principal Financial Group
- Brian Waller, Technology Association of Iowa

DMACC'S FIRST DIAD COHORT

A group of 14 women began a 30-week one-half day per week accelerated program on Friday, Sept. 11, at the DMACC West Campus. The Diversity in Application Development (DIAD) program is designed to close the diversity gap in the IT talent of Central Iowa by training women to become JAVA application programmers. Pictured above, front row: Kelli Kleindorfer, Instructor, DMACC; Sandy Bergman, Farmers Mutual Hail; Sophy Yang, Nationwide Insurance; Katie Sullivan, Workiva; Libby Lundgren, Principal Financial Group; Shelly Fry, Farm Bureau Financial Services; Kristin M. Clark, Dyscover Learning, L.L.C.; Millissa Parmentier, Grinnell Mutual Reinsurance Company. Back row: Mary Larsen, GuideOne Insurance; Erin Harris, GuideOne Insurance; Heather Bowling, Principal Financial Group; Ashley Risius, Principal Financial Group; Kerty Levy; Amy Harbert, Workiva; Paula Bintner, Farm Bureau Financial Services; and President Rob Denson, DMACC

- Weekly instruction including four hours online and four hours in the classroom at DMACC's West Campus.
- The award of a Java Application Developer Certificate from DMACC upon successful completion of the course.
- Preparation for students taking the exam for Oracle Certified Associate, Java SE Programmer designation.
- Arrangements made with participants' employers to ensure all students can continue working full-time while completing the program.

Isely says that while the first DIAD cohort was inspired by the National Center for Women in Information Technology study and aimed at bringing women into IT, furture cohorts could include any number of diverse groups. The overarching goal is to bring as many talented individuals into the workforce as possible.

Dan Greteman of Farm Bureau Financial Services chairs the Board and says the potential is unlimited.

"The unique aspect of this partnership is that DMACC is actively listening to the needs of those of us in industry and creating curriculum to specifically address our needs," he says. "It is helping to increase the quality and quantity of talent. I'm proud to be a part of an effort that is bringing so many together to develop the workforce here in Iowa."

DMACC
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Life's Calling

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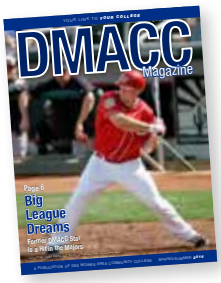

Look Inside!

Spring/Summer Issue
of DMACC Magazine!

Travel with Friends, Travel with DMACC!

The Alumni Association is once again partnering with Mayflower Tours to offer national and international travel opportunities in 2016. When you register with Mayflower Tours as a friend, alum or supporter of DMACC, a percentage of Mayflower's trip proceeds goes to support DMACC student scholarships. It's a win-win! You travel and DMACC students benefit.

2016 Trips

- **A Taste of Spain**
  April 6 departure, 10 days, 11 meals
- **Holland Tulip Festival**
  May 7 departure, 6 days, 9 meals
- **Pacific Coast Tour featuring Oregon's Coast and San Francisco**
  June 20 departure, 9 days, 13 meals
- **Alaska Adventure Cruise**
  July 10 departure, 13 days, 27 meals
- **Romantic Rhine and Mosel River Cruise**
  September 10 departure, 11 days, 23 meals
- **California's Wine Country**
  September 30 departure, 5 days, 5 meals

Each trip offers discounts for early registration. Again, don't forget to mention the DMACC Alumni Association when you make your reservation. A portion of the proceeds support our annual Alumni Association scholarship fund!

Looking for a particular trip and don't see it on our list of offerings? Mayflower Tours would be happy to try to accommodate your needs. Please contact them at 800-728-0724.

For trip itineraries, details and pricing, visit www.mayflowertours.com