

# Art Contest Entry Form

OFFICIAL ENTRY FORM  
Court Ave Brewing Co. Beer & Root Beer Label Contests  
2022 ciLive! PROMOTIONAL CONTEST

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Name, Age

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Address, City, State, Zip

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Email Address

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Daytime Phone Number

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How did you learn about this contest?

Signature(s) below affirms review and agreement with all contest rules.

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Signature of entrant

Date

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Signature of parent or guardian if entrant is under 18

Date

**Eligibility:** The contest for the Root Beer label is open to any interested person 20 or younger (parents' consent is needed for those under 18), and the contest for the Beer label is open to any interested person 21 or older.

**Deadline:** Submissions sent by mail (see address below) must be postmarked no later than Wednesday, February 9, 2022, or submission can be emailed to [contest@dmacc.edu](mailto:contest@dmacc.edu) by 11:59 p.m. CST, Sunday, February 13, 2022.

**Submissions:** If mailed, the artwork must come in its original form with the size being 8.5 x 11 inches. If submitted online ([contest@dmacc.edu](mailto:contest@dmacc.edu)), a Vector-Based Image file (i.e. Adobe Illustrator) is preferred. If it is completed in Bitmap (i.e. Photoshop) using a JPEG file, the file cannot be any smaller than 7200 x 4275 pixels and no larger than 25MB.

The artist's name cannot appear on the front of the artwork, and a copy of the artist's photo ID is also needed to insure authenticity.

**Recognition:** Three winning submissions (1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place) will be chosen for each label (ciLive! Beer and ciLive! Root Beer). The six finalists for each label (12 total) will be invited to attend the unveiling and award ceremony on Monday, March 7<sup>th</sup> at Jordan Creek Mail (101 Jordan Creek Pkwy, West Des Moines, IA 50266). Ed Wilson from WHOtv (Channel 13) will serve as master of ceremonies. All finalists' entries will also be posted to the ciLive! Website.

**Prizes:** There will be a total of six awarded winners (1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> Place for the ciLive! Beer Label and 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> Place for the ciLive! Root Beer Label). 1<sup>st</sup> Place Winners will receive a \$500 Visa gift card, 2<sup>nd</sup> Place Winners will receive a \$300 Visa gift card, and 3<sup>rd</sup> Place Winners will receive a \$100 Visa gift card. A celebration dinner for each 1<sup>st</sup> Place Winners and a guest will be provided at Court Avenue Restaurant & Brewing (309 Court Ave, Des Moines, IA 50309) on Monday, March 7<sup>th</sup>.

**Judging:** To prevent any bias, entries will be blind judged by a panel of five ciLive! judges on quality, originality, creativity, and relevance according to ciLive! 12's theme, "Go Boldly!".

**Other Rules:** By submitting an entry, the entrant agrees to allow DMACC and Court Avenue Brewing Co. partners to use his or her name to post on the ciLive! website and any other promotional mediums, without compensation unless prohibited. All entries and all rights of ownership in and to the entries, including all rights to use, reproduce, publish, modify, edit, and distribute the same will become the exclusive property of DMACC and Court Avenue Brewing Co. partners and will not be returned. DMACC and Court Avenue Brewing Co. planning committees reserves the right to edit, modify, copyright, publish, use, and reproduce any and all entries without further compensation. DMACC and Court Avenue Brewing Co. planning committee, its agents and contractor, are not responsible for lost, late, misdirected, incomplete, or postage-due entries. Contest void where prohibited or restricted by law.

## **Submit Entries To:**

ciLive! & Court Ave Brewing Art Contest - 2022  
Jennifer Julich  
DMACC – West Campus  
5959 Grand Ave  
West Des Moines, IA 50266

OR

Online  
<https://www.dmacc.edu/ciweek/Pages/welcome.aspx>

# Art Contest 2022

## About ciLive! and the Contest

Des Moines Area Community College (DMACC) West Campus' annual ciLive! (Celebrate! Innovation Live) is a local-facing conference with world-class presenters, making it a unique combination of a university lecture series, Ted Talks, and SXSW. Unlike other large conferences, each talk is followed by a speaker meet-and-greet where attendees can converse with the speakers and collect signatures

ciLive! has partnered with Court Avenue Brewing Co. to create ciLive! themed labels to help promote and bluster the message and mission of ciLive!.

Please see below for contest guidelines.

Click [here](#) to download the art contest entry form.

## Contest Guidelines

### Who can enter?

The contest for the Root Beer Label is open to any interested person 20 or older (parents' consent is needed for those under 18), and for the Beer Label open to anyone 21 or older. Entries will be judged based on originality, creativity, and how well the submission addresses this year's contest theme.

### What should my artwork include?

Your artwork should focus on ciLive!'s 2022 theme "Go Boldly!". All artist are encouraged to use their own creative imaginations; however to not be excluded from the contest, the work must be deemed as appropriate and free of discriminatory aspects and explicit language.

The artwork can be in the form of a photograph (black & white or color), a painting, a drawing, or a sketch. All artwork must be 2D and flat. (Hand-created art must be 8 ½" x 11"). It can be mailed or emailed. (See sizing requirements below.)

Click this link for the artwork template: [ciLive! Contest Template](#).

### How large should the artwork be?

All mailed artwork must be 8.5"x11".

*A Vector-Based Art (i.e. Adobe Illustrator) is preferred for a digital submission. If completed in Bitmap (i.e. Photoshop) saved as a JPEG, the file cannot be any smaller than 7200 x 4275 pixels and no larger than 25MB.*

## What do I need to submit?

A valid submission will contain the following information:

1. An original copy of the artwork. Each piece must be original, authentic, unpublished, the sole property of the entrant, and not previously submitted in any other contest. Make sure to include a sentence or two on your submission form describing your artwork.
2. A copy of the artist's photo ID. Any photo ID is acceptable. This is merely needed to verify your identity and age.
3. Your personal information cannot be printed on the front of the artwork. It can be printed either on the back or on a separate sheet attached to your artwork:

First and last name:

Mailing address:

Phone number:

E-mail address:

3. A completed and signed entry form (which is the first page of this document). Send it to us when you send your artwork. Entries cannot be accepted without a signed entry form.

## How should I submit my artwork and entry form?

Artwork must be sent by mail or emailed along with the entry form (which includes your contact information) and copy of your photo ID. If mailed, the artwork must come in its original form at 8.5 x 11 inches. If emailed it must come in a *Vector-Based Image file (preferred) or Bitmap as a JPEG (see sizing requirements)*.

**Important: You must have a signed and completed entry form (if under 18, a parent or guardian must sign) to enter.**

All mailed entry forms must be sent to:

ciLive! & Court Ave Brewing Art Contest - 2022  
Jennifer Julich  
DMACC – West Campus  
5959 Grand Ave  
West Des Moines, IA 50266

All digital entry forms may be submitted along with your artwork to <https://www.dmacc.edu/ciweek/Pages/welcome.aspx>.

If you have any problems or questions regarding the art contest, please contact DMACC West Campus contest support staff at [contest@dmacc.edu](mailto:contest@dmacc.edu).

## **When is the deadline?**

All emailed submissions must be received by mail by 11:59 p.m. CST, Sunday, February 13, 2022, and all mailed submissions must be postmarked by Wednesday, February 9, 2022.

## **How will the artwork be judged?**

To prevent any bias, all the artist will remain anonymous with the artwork judged by a panel of five blind ciLive! judges on originality, creativity, quality and, most importantly, relevance to the 2022 ciLive! theme. Six top entries for each label (beer and root beer), totaling 12 entries, will be selected including 1<sup>st</sup> Place, 2<sup>nd</sup> Place, 3<sup>rd</sup> Place for each label (beer and root beer).

The winner's artwork will appear on the ciLive! website and the six finalist for each label (beer and root beer) are expected to attend the unveiling and award ceremony at Jordan Creek *Mail* (101 Jordan Creek Pkwy, West Des Moines, IA 50266) on Saturday, March 5, 2022.

*Disclaimer: By submitting an entry, an entrant agrees to allow the DMACC and Court Avenue Brewing Co. to use his or her name to post on the ciLive! Web site, without compensation unless prohibited. All entries and all rights of ownership in and to the entries, including all rights to use, reproduce, publish, modify, edit, and distribute the same will become the exclusive property of DMACC and Court Avenue Brewing Co. and will not be returned. DMACC and Court Avenue Brewing Co. reserve the right to edit, modify, copyright, publish, use, and reproduce any and all entries without further compensation. DMACC, Court Avenue Brewing Co., and their agents and contractors, are not responsible for lost, late, misdirected, incomplete, or postage-due entries. Contest void where prohibited or restricted by law.*