

JOU 125: Publication Production

Banner News

Course	JOU 125: Publication Production (<i>Banner News</i>)
Credit Hours	1 lecture; 4 lab = 3 academic credits
Time/Day	MWF 11:15 a.m.-12:10 p.m. Note this is not primarily a lecture class but a lab class.
Instructor/Adviser	Jan LaVille
Office	RM 213/115
Phone #	Office (515) 433-5091 Home (515) 232-8220 e-mail: jrlaville@dmacc.edu
Office Hours	M-F 10:10-11:05 a.m.
Required Text	<i>Associated Press Stylebook</i> 2009
Attendance	Attendance is probably more important in this class than your regular lecture classes because you work as a team to produce seven (7) issues of Banner News per semester. Therefore, like in a job, you must call in (433-5091 my phone or 433-5092 Banner phone) or email me or the editor in chief if you are going to miss class for illness or an emergency. You will be docked points for not following “company” policy, just like you would be docked pay or fired in a job.
Accommodations for disabilities	DMACC accommodates students with disabilities. Any student with a documented disability who requires reasonable accommodation should contact the special needs coordinator at (515) 964-6850 voice or (515) 964-6810 TTY or just see Shelby Hildreth in her Boone Campus office.
Requirements	All students will write a minimum of one news article per issue and sell a minimum of one ad per semester, in addition to taking on responsibility as editor-in-chief, page editor, copy editor, photographer, managing editor, advertising manager, etc. as listed in the Banner Guidelines. Most students end up writing a minimum of two articles per issue.
Late Policy	You’d get fired at a newspaper for late assignments. They don’t hold up the paper for your story. If you run into trouble with your story, email or call your editor or adviser immediately. We work as a team. When a team member asks for help, we will respond.

Academic Honesty

Plagiarism is unacceptable. This includes turning in work completed by someone else or using source information without proper acknowledgment. Turning in plagiarized work may result in failure of the course. As a reporter you could be sued, the newspaper sued, and DMACC sued!

Grades

Seven (7) issues of the Banner (700)

- Quality of work
- Quantity of work
- Getting along with the staff
- Turning in work on time

Peer evaluation (100)

Portfolio Grade (100)

Grading Scale in %

98-100% = A+ (Except for final course grade)

93-97% = A

90-92% = A-

88-89% = B+

83-87% = B

80-82% = B-

78-79% = C+

73-77% = C

70-72% = C-

68-69% = D+

63-67% = D

60-62% = D-